SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Water Well Drilling & Water Treatment



Start with the property, then define the right assessment.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate new wells, service and treatment enquiries
- Explain records and qualified assessment
- Make scope and initial discussions clear

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/water-well-drilling-treatment

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

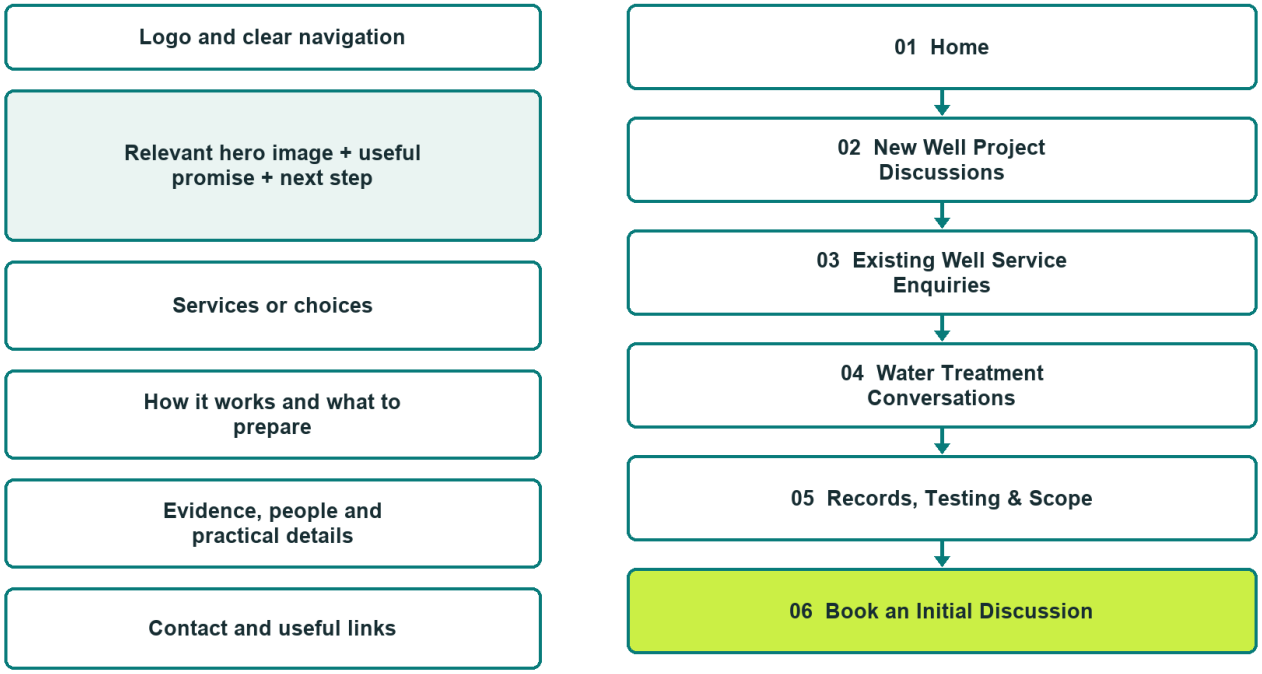
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Water Well Drilling & Water Treatment Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Finished-demo edition: authentic desktop captures of the unpublished Prairie Source Well & Water demo. The front-page wireframe remains a planning illustration.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Source Well & Water is a fictional teaching example, not a live service.



- ☐ Discuss your property and water enquiry
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

Your audience and the action you want them to take

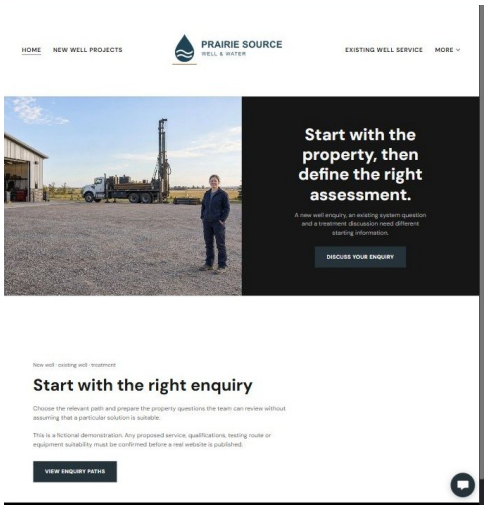
Facts to verify and people who must approve them

Create your SaaSTech Servers account

1 Home | 2 New Well Project Discussions | 3 Existing Well Service Enquiries | 4 Water Treatment Conversations | 5 Records, Testing & Scope | 6 Book an Initial Discussion

01 Home

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture • unpublished fictional demo

Sample wording — adapt and verify

Start with the property, then define the right assessment.

A new well enquiry, an existing system question and a treatment discussion need different starting information.

Choose the relevant path and prepare the property questions the team can review without assuming that a particular solution is suitable.

Suggested button: Discuss your property and water enquiry

Website advice

Separate new-well, existing-well and water-treatment enquiries, with qualified assessment and operator-confirmed service boundaries.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

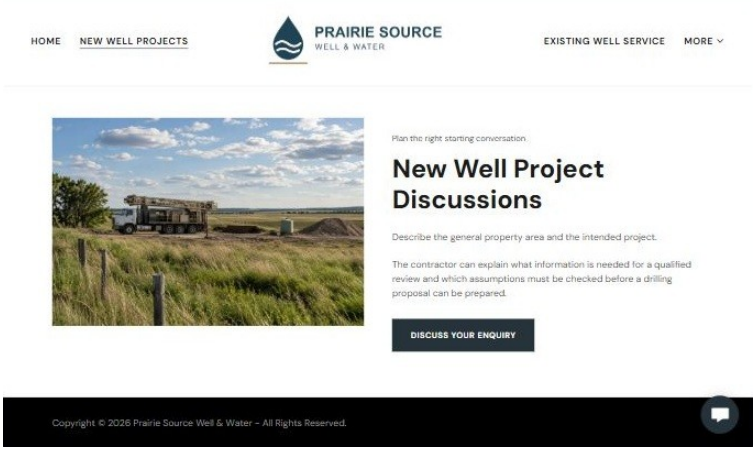
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 New Well Project Discussions

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture • unpublished fictional demo

Sample wording — adapt and verify

New Well Project Discussions

Describe the general property area and the intended project.

The contractor can explain what information is needed for a qualified review and which assumptions must be checked before a drilling proposal can be prepared.

Suggested button: Discuss your property and water enquiry

Website advice

Explain early property and project conversations without predicting yield, depth, location or approval requirements.



Your draft: New Well Project Discussions

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

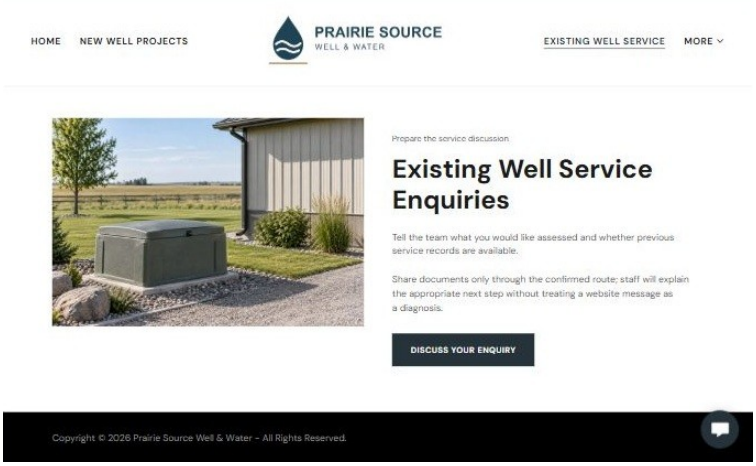
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Existing Well Service Enquiries

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture • unpublished fictional demo

Sample wording — adapt and verify

Existing Well Service Enquiries

Tell the team what you would like assessed and whether previous service records are available.

Share documents only through the confirmed route; staff will explain the appropriate next step without treating a website message as a diagnosis.

Suggested button: Discuss your property and water enquiry

Website advice

Provide a separate route for existing systems without remote diagnosis or asking customers to inspect equipment.



Your draft: Existing Well Service Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

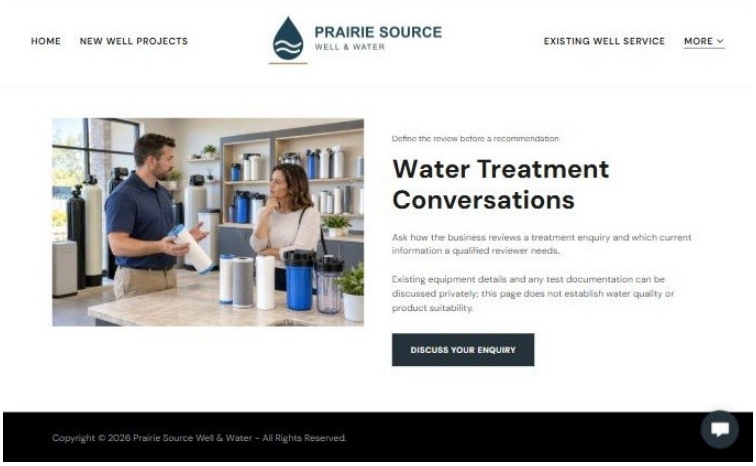
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Water Treatment Conversations

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture • unpublished fictional demo

Sample wording — adapt and verify

Water Treatment Conversations

Ask how the business reviews a treatment enquiry and which current information a qualified reviewer needs.

Existing equipment details and any test documentation can be discussed privately; this page does not establish water quality or product suitability.

Suggested button: Discuss your property and water enquiry

Website advice

Explain assessment and product-review questions without recommending treatment or interpreting a water result.



Your draft: Water Treatment Conversations

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

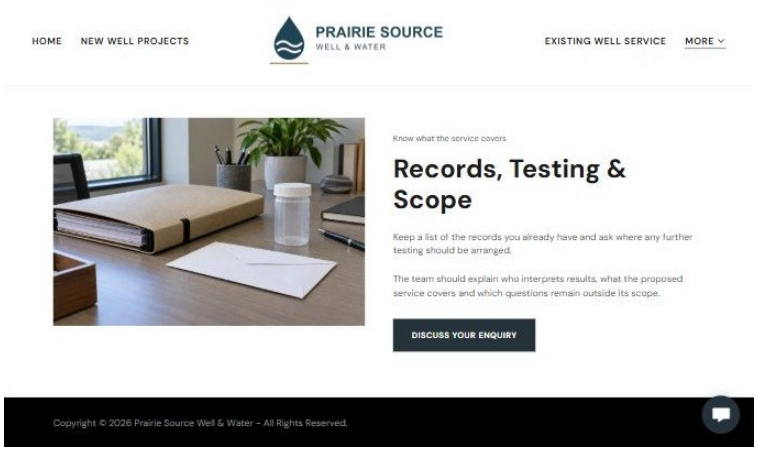
Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?



05 Records, Testing & Scope

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture • unpublished fictional demo

Sample wording — adapt and verify

Records, Testing & Scope

Keep a list of the records you already have and ask where any further testing should be arranged.

The team should explain who interprets results, what the proposed service covers and which questions remain outside its scope.

Suggested button: Discuss your property and water enquiry

Website advice

Distinguish record collection, qualified interpretation and a written service proposal.



Your draft: Records, Testing & Scope

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

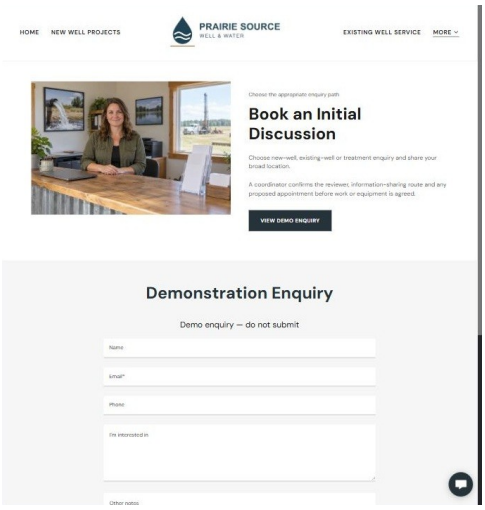
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Book an Initial Discussion

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture • unpublished fictional demo

Sample wording — adapt and verify

Book an Initial Discussion

Choose new-well, existing-well or treatment enquiry and share your broad location.

A coordinator confirms the reviewer, information-sharing route and any proposed appointment before work or equipment is agreed.

Suggested button: Discuss your property and water enquiry

Website advice

Use general contact information and property context without making a booking, water-quality or performance promise.



Your draft: Book an Initial Discussion

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review desktop and mobile previews, Editor Highlights, Themes and Paint on the industry page. Test your own links and enquiries before publishing.

□ Fictional demonstration only. No drilling specifications, water-quality interpretation, treatment recommendation or drinking-water assurance is provided. Verify qualifications, testing routes, service availability and every product or performance claim before publication.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Test enquiries, links and downloads on desktop and mobile.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup