SaaSTech Servers

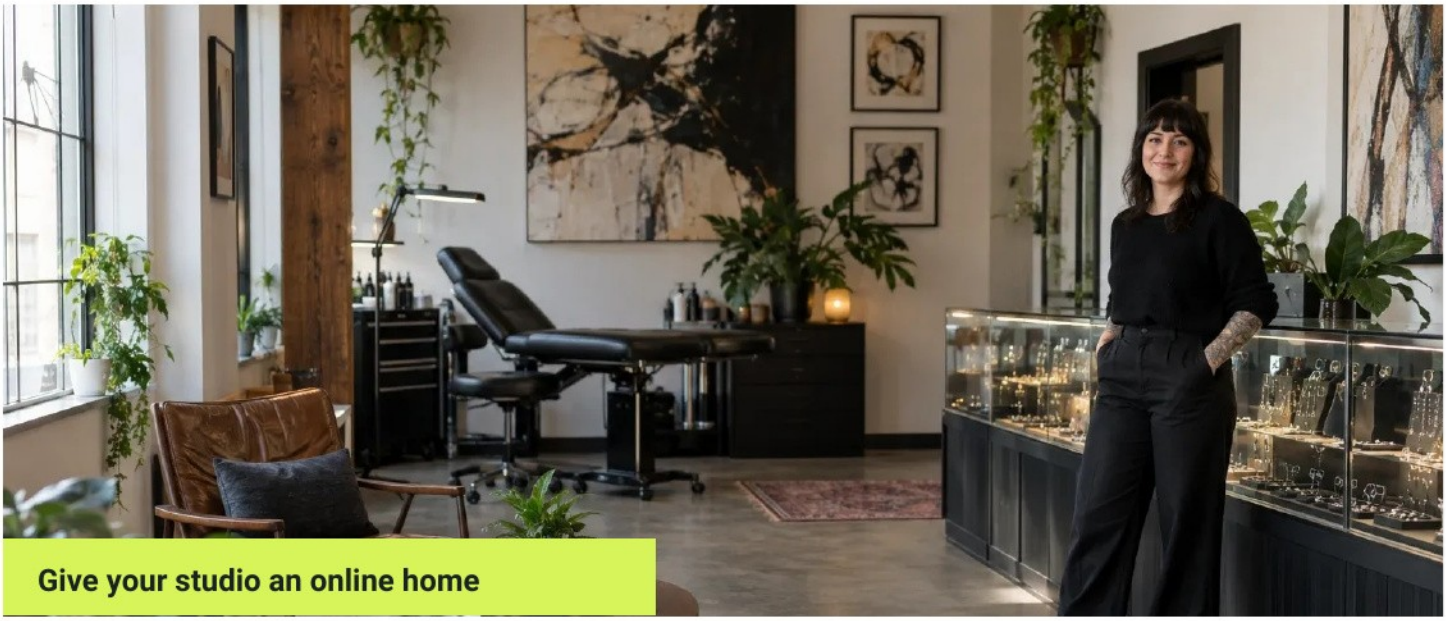
INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Tattoo & Piercing Studios



Explore the work. Bring your questions to the studio.



Give your studio an online home

Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate tattoo and piercing enquiries
- Show credited portfolios and artist profiles
- Explain consultations and reviewed studio policies

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/tattoo-piercing-studios

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

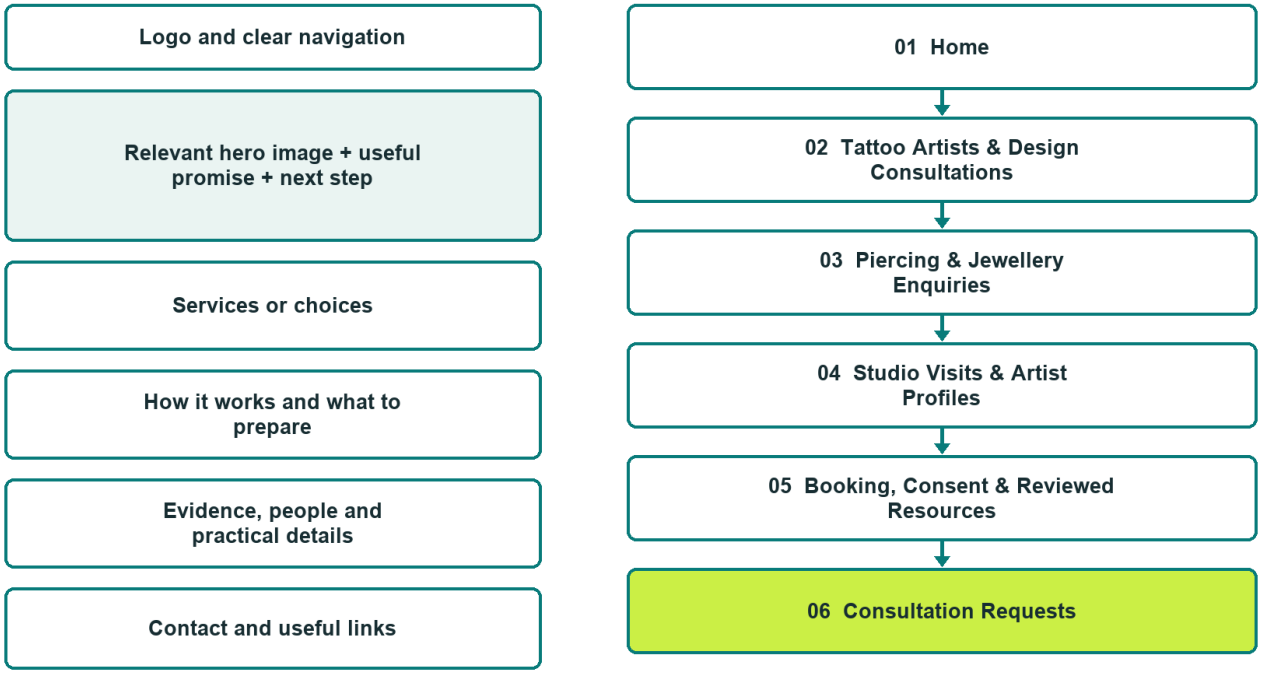
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Tattoo & Piercing Studios Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Captured demo edition. Study the unpublished six-page Website Builder example. Paired desktop and mobile previews, Editor Highlights, Themes and Paint comparisons appear on the industry page.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Ink & Adornment is a fictional teaching example. Keep the demo unpublished, with no fabricated contact details, bookings or payments. Do not submit the demo form.



- □ Ask about a tattoo or piercing consultation
- □ Verified business identity, services and current contact information
- □ A clear enquiry, review and confirmation process
- □ Choose original photographs and confirm permission to use them.
- □ Keep private customer records out of public website forms.

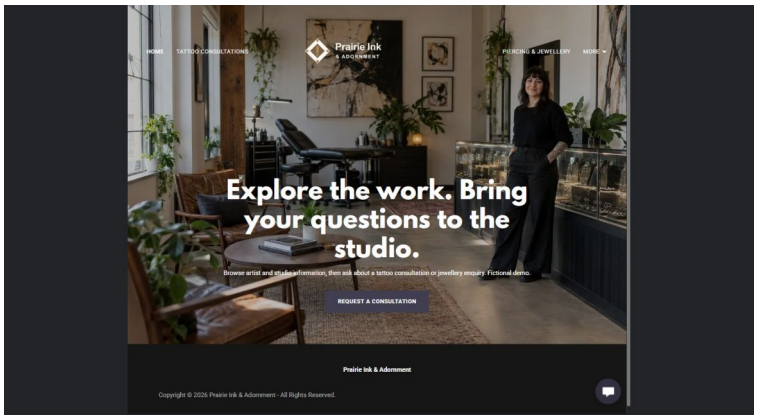
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Explore the work. Bring your questions to the studio.

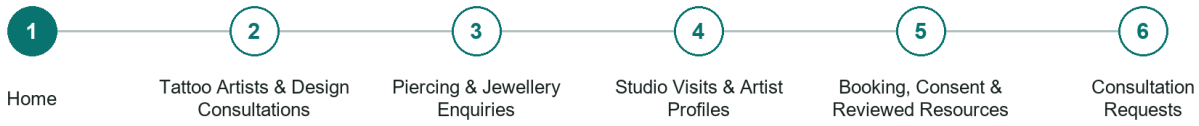
Browse artist and studio information, then ask about a tattoo consultation or jewellery enquiry. Fictional demo.

The studio confirms service scope, private consultation requirements and booking terms before an appointment is accepted.

Home button: Request a consultation. It opens Consultation Requests in the unpublished demo.

Website advice

Separate tattoo design consultations and piercing-service enquiries with original permission-cleared portfolios and operator-reviewed studio policies.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

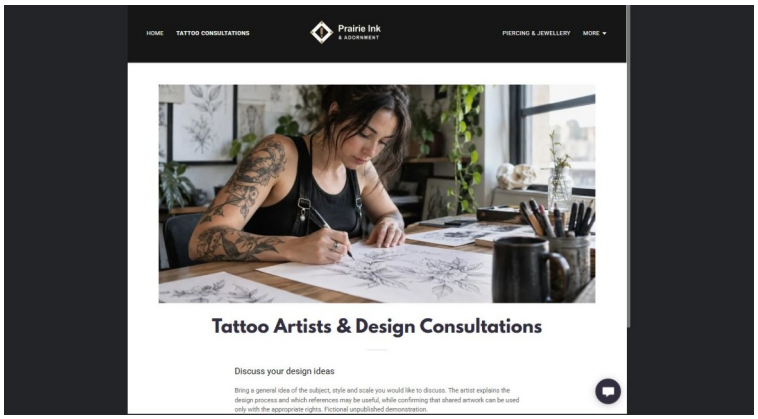
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Tattoo Artists & Design Consultations

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Tattoo Artists & Design Consultations

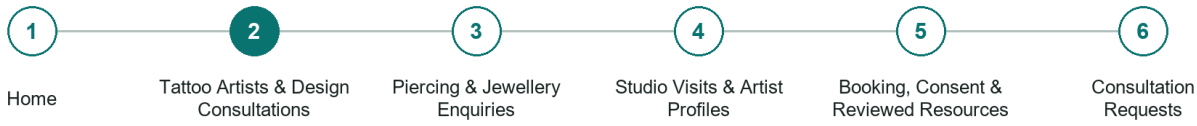
Bring a general idea of the subject, style and scale you would like to discuss.

The artist explains the design process and which references may be useful, while confirming that shared artwork can be used only with the appropriate rights.

Suggested button: Ask about a tattoo or piercing consultation

Website advice

Present original credited portfolios and explain concept review without promising identical reproduction of another artist's work.



Your draft: Tattoo Artists & Design Consultations

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

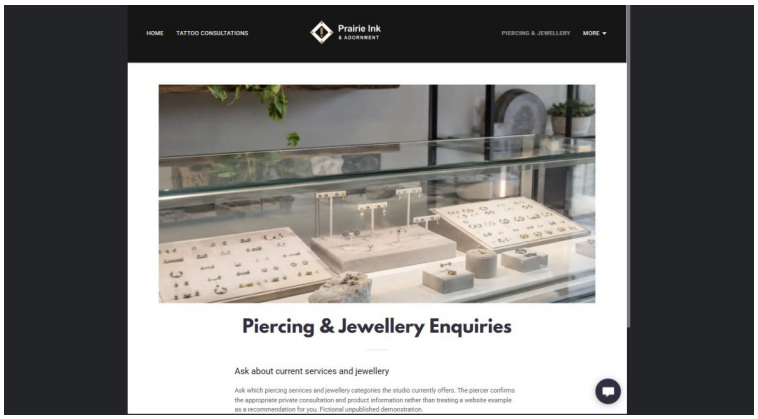
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Piercing & Jewellery Enquiries

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Piercing & Jewellery Enquiries

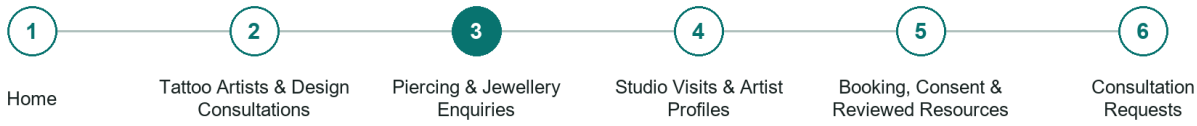
Ask which piercing services and jewellery categories the studio currently offers.

The piercer confirms the appropriate private consultation and product information rather than treating a website example as a recommendation for you.

Suggested button: Ask about a tattoo or piercing consultation

Website advice

Separate piercing appointments, jewellery browsing and existing-client questions without suitability or material guarantees.



Your draft: Piercing & Jewellery Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

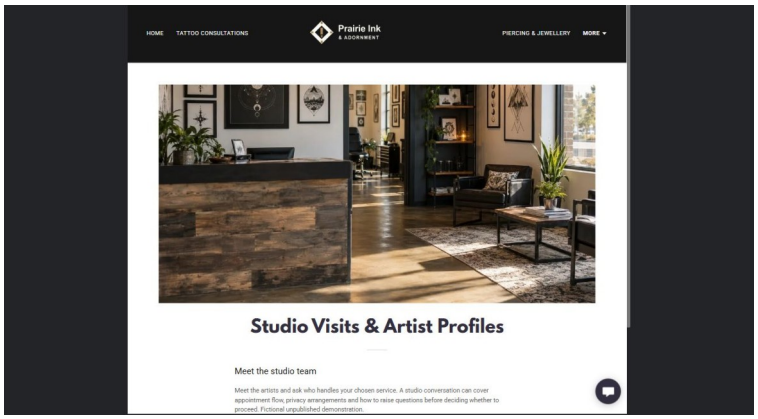
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Studio Visits & Artist Profiles

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Studio Visits & Artist Profiles

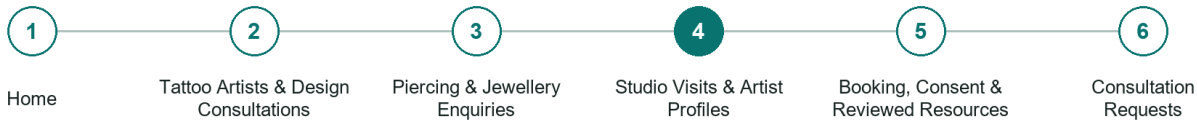
Meet the artists and ask who handles your chosen service.

A studio conversation can cover appointment flow, privacy arrangements and how to raise questions before deciding whether to proceed.

Suggested button: Ask about a tattoo or piercing consultation

Website advice

Describe the physical setting and verified staff responsibilities without invented credentials or inspection claims.



Your draft: Studio Visits & Artist Profiles

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

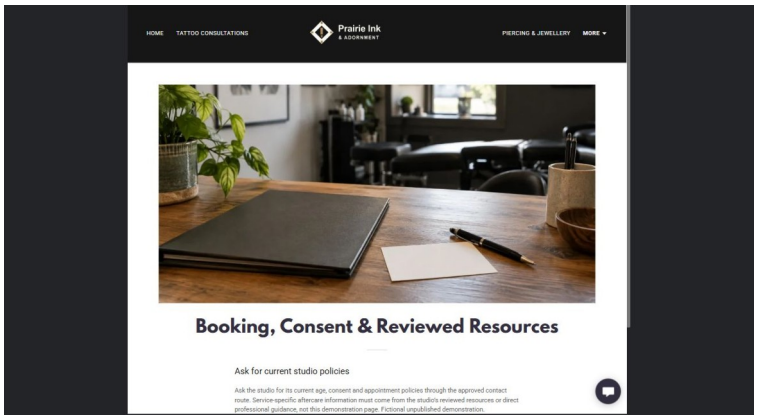
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Booking, Consent & Reviewed Resources

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Booking, Consent & Reviewed Resources

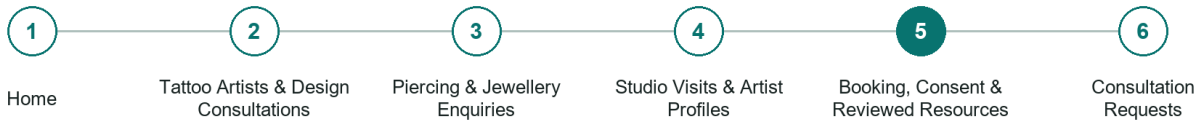
Ask the studio for its current age, consent and appointment policies through the approved contact route.

Service-specific aftercare information must come from the studio's reviewed resources or direct professional guidance, not this demonstration page.

Suggested button: Ask about a tattoo or piercing consultation

Website advice

Create a policy and resource index requiring local operator review; do not draft consent or aftercare instructions.



Your draft: Booking, Consent & Reviewed Resources

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

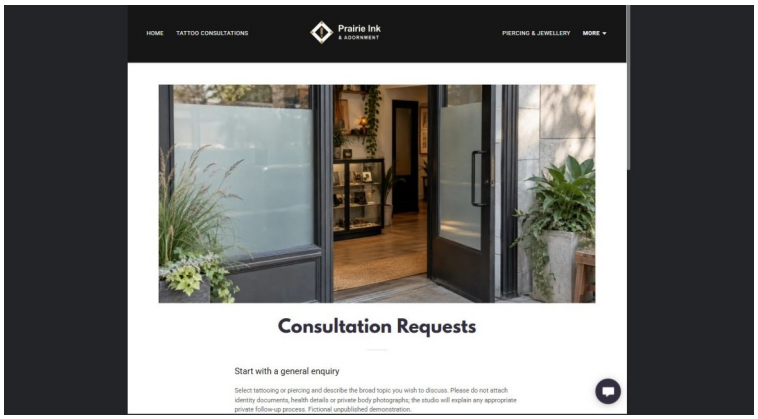
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Consultation Requests

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Consultation Requests

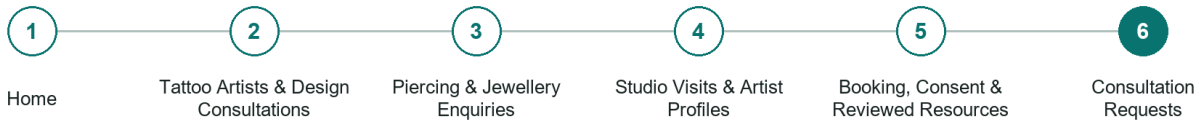
Select tattooing or piercing and describe the broad topic you wish to discuss.

Please do not attach identity documents, health details or private body photographs; the studio will explain any appropriate private follow-up process.

Suggested button: Ask about a tattoo or piercing consultation

Website advice

The actual demo form uses Name, required Email, general tattoo or piercing interest, and other notes. Phone and attachments are off. Do not send identity documents, health histories or private body photographs. Its recipient is blank; no submission or delivery test was performed. Confirm delivery and privacy wording before a real launch. An enquiry does not confirm an appointment.



Your draft: Consultation Requests

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the captured journey on desktop and phone. The fictional demo remains unpublished. Review the intended recipient, privacy wording, operator approval and confirmation process before any real launch.

□ Fictional demonstration only. Verify local age and consent requirements, artist roles, studio policies and service availability. No procedure, medical or aftercare advice. Publish only professionally reviewed aftercare resources; do not collect identity documents, health histories or intimate images through public forms.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Visually check the demonstration form, links and downloads on desktop and mobile without submitting the form.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Confirm the intended private form recipient before launch. Keep attachments off and review the confirmation message; an enquiry must not imply a booking or accepted order.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup