SaaSTech Servers

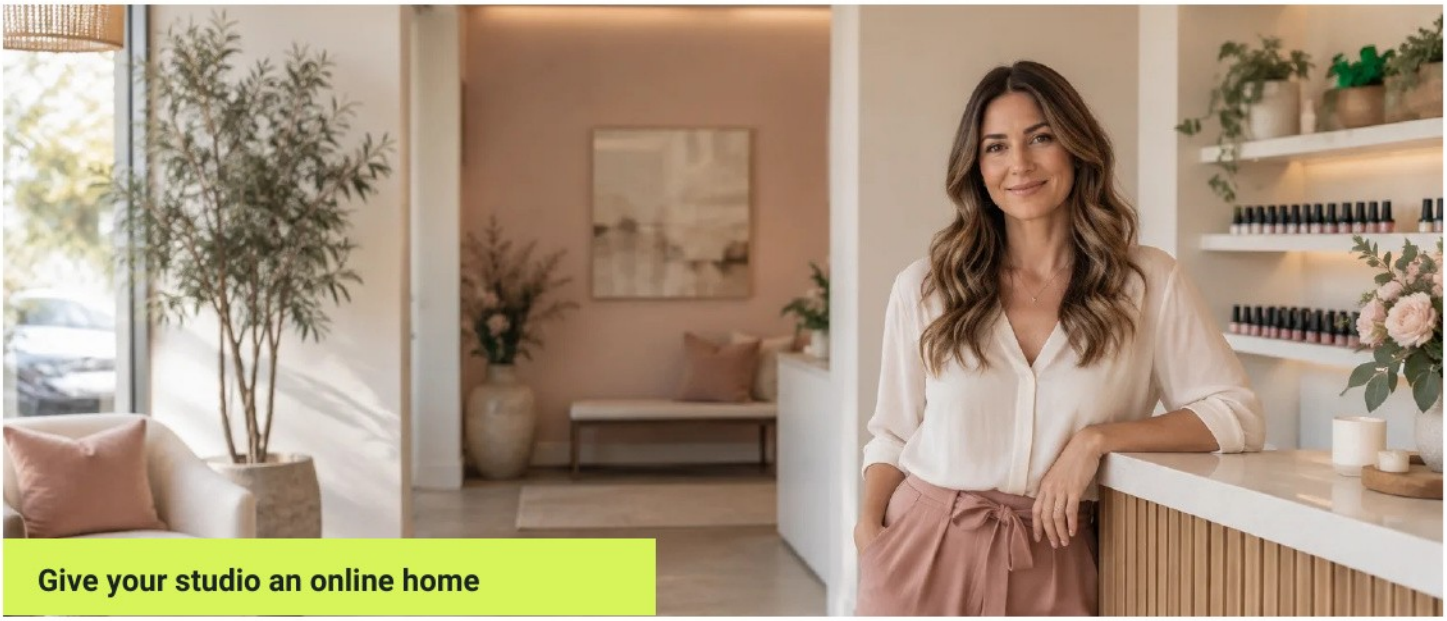
INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

# Spas, Nail & Aesthetic Studios



## Explore the studio and plan your appointment.




Explore a practical website plan and download the guide and planning resources.

**Microsoft 365 for your organization.**

## Make every page useful.

- Organize your reviewed studio service menu
- Introduce practitioners and permitted examples
- Explain visits and appointment confirmation

Register or transfer your domain to SaaSTech Servers.

**saastech.net/industry/spas-nail-aesthetic-studios**

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

# Everything your business needs to move online.

Your name. Your website. Your business email.




DOMAIN CITY

### Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

### Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

### Look the part.

Use your business name in your team's email.

### Not sure where to start?

**Take a walk down Main Street.**

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

# Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

### 1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

### 2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

### 3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

| Contact Us | Account Learning Centre | Delegate access playlist |
|---|---|---|

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

**Cut or tear out the card below before sharing this workbook**

**PRIVATE account reference and call-in authentication**

**Organization or name** _____

**Account sign-in email** _____

**Customer number** _____

**Call-in PIN** _____

**Domain names** _____

**Reviewed on** _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

**Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.**

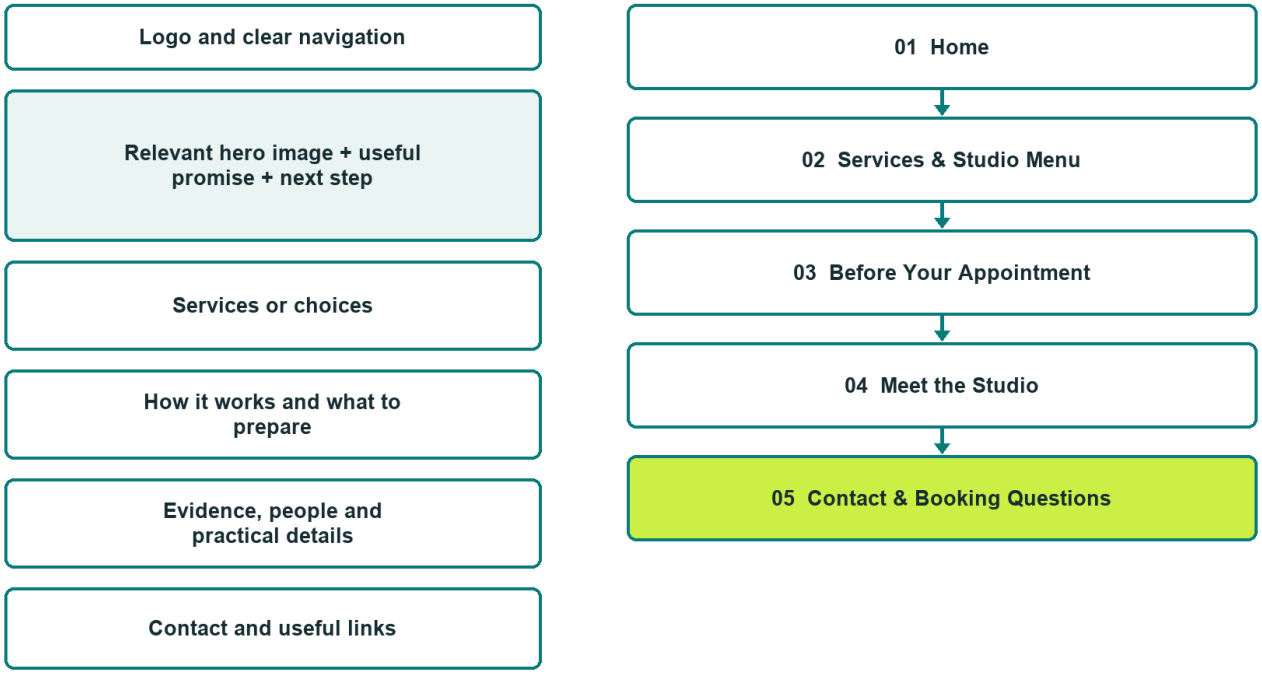
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

# Spas, Nail & Aesthetic Studios Website workbook

A practical workshop for a 5-page website. Study the example, plan the content and draft your own version in Word or on paper.




## Plan → Draft → Build → Test

Capture edition: five genuine unpublished Website Builder desktop excerpts. Review mobile views on the industry page.

Explore Website Builder and compare plans

# Before you build

Your business supplies the facts. Prairie Stillwater Studio is a fictional teaching example, not a live service.




- ☐ Ask about a studio appointment
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

**Your audience and the action you want them to take**

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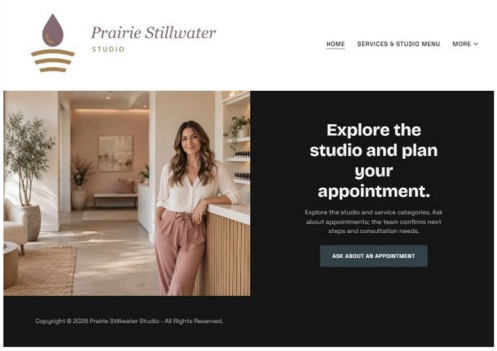
**Facts to verify and people who must approve them**

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Create your SaaSTech Servers account

# 01 Home

Give this page one clear job in the customer journey.




Unpublished Website Builder desktop excerpt. Page content continues below.

**Sample wording — adapt and verify**

**Explore the studio and plan your appointment.**

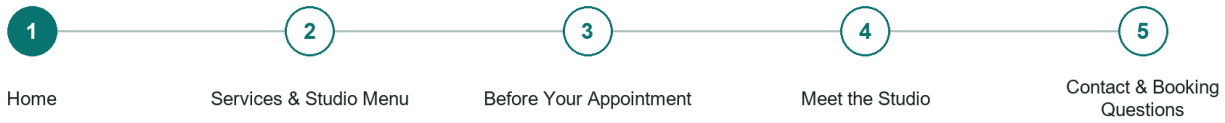
Explore the studio setting, browse the services you want to discuss and ask about current appointment options. The team confirms the appropriate next step and any private consultation requirements.

Use the relevant page to prepare a focused enquiry, then contact the team to confirm the next step.

Suggested button: Ask about a studio appointment

**Website advice**

Describe operator-approved service categories, appointment arrangements and practitioner roles without medical or outcome claims.




# Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

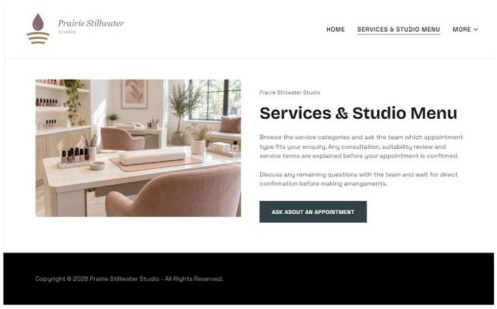
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 02 Services & Studio Menu

Give this page one clear job in the customer journey.




Unpublished Website Builder desktop excerpt. Page content continues below.

**Sample wording — adapt and verify**

**Services & Studio Menu**

Browse the service categories and ask the team which appointment type fits your enquiry. Any consultation, suitability review and service terms are explained before your appointment is confirmed.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Ask about a studio appointment

**Website advice**

Separate verified nail, spa and aesthetic categories. Publish reviewed descriptions and confirmed prices only.

# Your draft: Services & Studio Menu

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

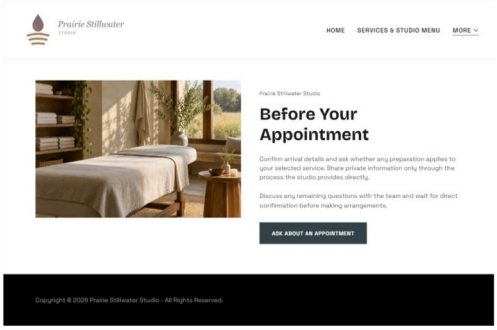
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 03 Before Your Appointment

Give this page one clear job in the customer journey.




Unpublished Website Builder desktop excerpt. Page content continues below.

**Sample wording — adapt and verify**

**Before Your Appointment**

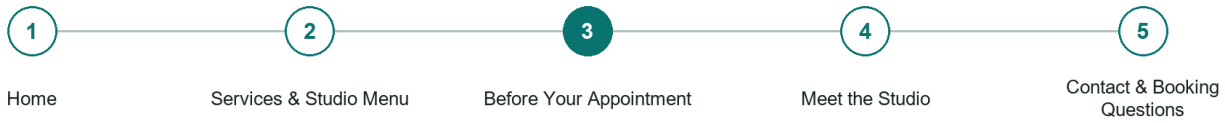
Confirm arrival details and ask whether any preparation applies to your selected service. Share private information only through the process the studio provides directly.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Ask about a studio appointment

**Website advice**

Use only service-specific preparation supplied by the operator. Distinguish requests from bookings.




# Your draft: Before Your Appointment

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

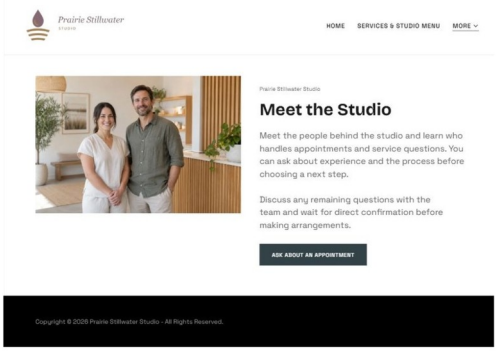
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 04 Meet the Studio

Give this page one clear job in the customer journey.




Unpublished Website Builder desktop excerpt. Page content continues below.

**Sample wording — adapt and verify**

**Meet the Studio**

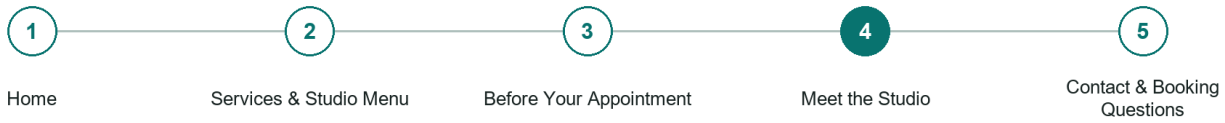
Meet the people behind the studio and learn who handles appointments and service questions. You can ask about experience and the process before choosing a next step.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Ask about a studio appointment

**Website advice**

Introduce verified team roles and permitted work examples without invented reviews or before-and-after claims.




# Your draft: Meet the Studio

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

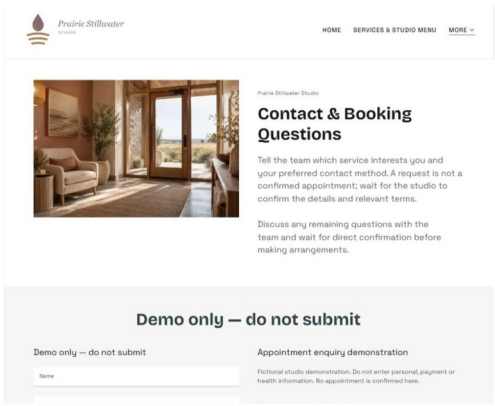
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 05 Contact & Booking Questions

Give this page one clear job in the customer journey.




Unpublished Website Builder desktop excerpt. Page content continues below.

**Sample wording — adapt and verify**

**Contact & Booking Questions**

Tell the team which service interests you and your preferred contact method. A request is not a confirmed appointment; wait for the studio to confirm the details and relevant terms.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Ask about a studio appointment

**Website advice**

Link only to a tested booking route or use an explicitly unconfirmed enquiry form.

# Your draft: Contact & Booking Questions

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# Test before publishing

Review the whole journey on a desktop and phone. Compare these desktop excerpts with the mobile captures on the industry page.

□ Fictional demonstration only. Verify service scope, practitioner qualifications, suitability wording and preparation instructions. Do not publish treatment advice or collect health information through public forms.

□ Verify each offered service, contact route, location and opening arrangement.

□ Remove fictional identity, claims, availability and prices before a real launch.

□ Test every enquiry route and download on desktop and mobile.

□ Keep sensitive information in approved private systems.

□ Obtain operator approval for all public wording and image use.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

**Changes to finish and person responsible**

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**Approval and next review date**

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Website Builder plans and signup