SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Solar, Backup Power & EV Charging Installers



Three project paths. One clear starting brief.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate solar, backup power and EV charging
- Explain assessment and proposal review
- Make project enquiries clear and nontechnical

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/solar-backup-power-ev-charging

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

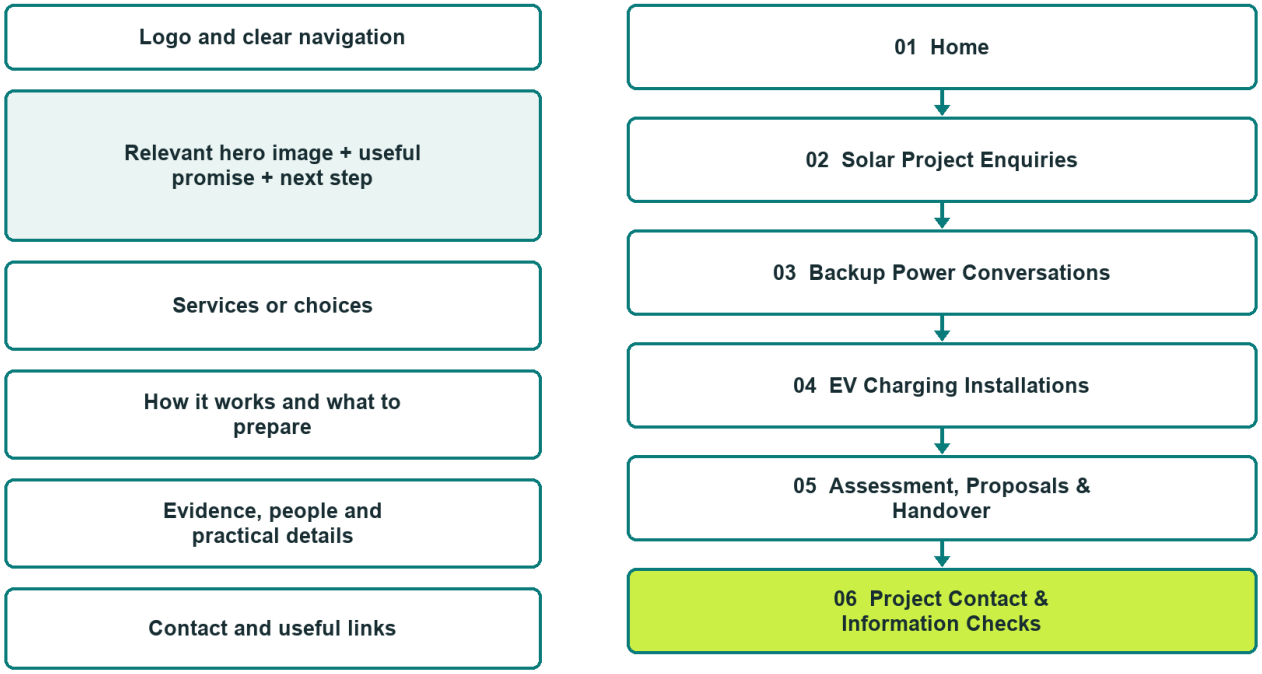
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Solar, Backup Power & EV Charging Installers Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Captured demo edition. Study the unpublished six-page Website Builder example. Paired desktop/mobile previews, Editor Highlights, Themes and Paint comparisons appear on the industry page.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Current Projects is a fictional teaching example, not a live service.



- ☐ Request a project assessment conversation
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

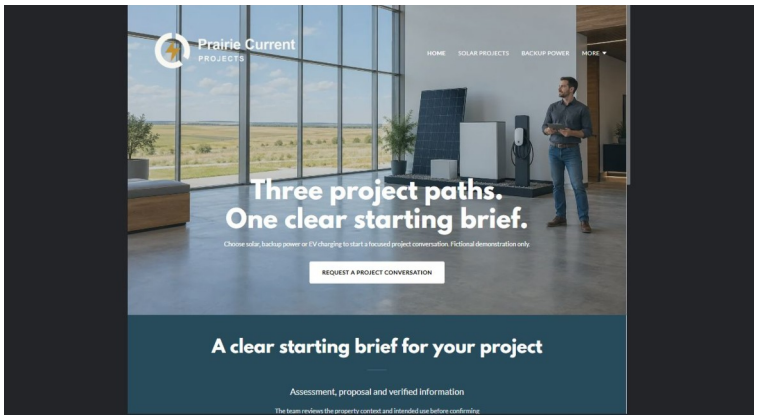
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Three project paths. One clear starting brief.

Choose solar, backup power or EV charging to start a focused project conversation.

The team reviews the property context and intended use before confirming assessment requirements and any proposal.

Suggested Home button: Request a project conversation. Route to the reviewed project-enquiry form.

Website advice

Separate solar generation, backup-power and EV-charging projects with qualified assessment, proposal review and verified equipment information.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Solar Project Enquiries

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Start with the property context

Tell the team whether the enquiry concerns an existing building or a planned project.

An assessment establishes what information is needed before the installer discusses system options, permissions and a proposed scope.

Suggested Home button: Request a project conversation. Route to the reviewed project-enquiry form.

Website advice

Discuss property context and project goals without estimating production, payback or incentive eligibility.



Your draft: Solar Project Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

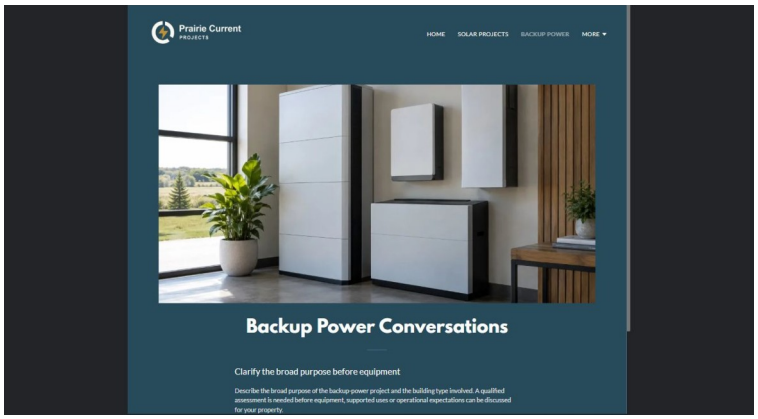
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Backup Power Conversations

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Clarify the broad purpose before equipment

Describe the broad purpose of the backup-power project and the building type involved.

A qualified assessment is needed before equipment, supported uses or operational expectations can be discussed for your property.

Suggested Home button: Request a project conversation. Route to the reviewed project-enquiry form.

Website advice

Distinguish backup-power project planning from solar and avoid equipment sizing or runtime promises.



Your draft: Backup Power Conversations

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

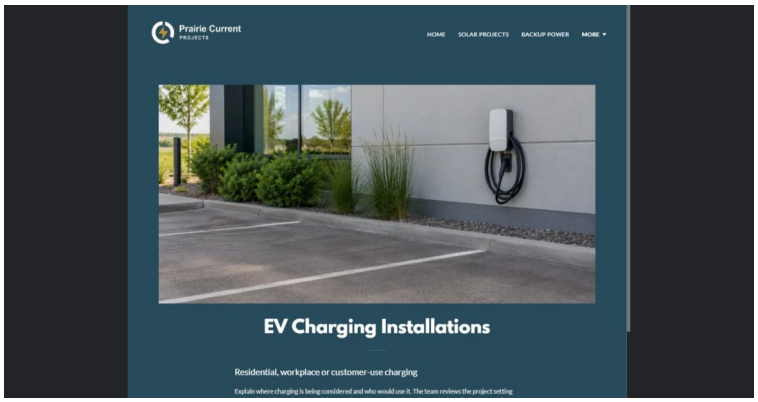
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 EV Charging Installations

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Residential, workplace or customer-use charging

Explain where charging is being considered and who would use it.

The team reviews the project setting and confirms the equipment and site questions that need resolution before an installation proposal is prepared.

Suggested Home button: Request a project conversation. Route to the reviewed project-enquiry form.

Website advice

Separate residential, workplace and customer-use charging enquiries without promising vehicle compatibility.



Your draft: EV Charging Installations

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Assessment, Proposals & Handover

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Review responsibilities and exclusions before approval

Ask which property information the assessor requires and how to provide it privately.

Review the proposed equipment, responsibilities and exclusions before approving work, then confirm which project documents will be handed over.

Suggested Home button: Request a project conversation. Route to the reviewed project-enquiry form.

Website advice

Explain records, scope decisions, applicable external approvals and handover documents at a nontechnical level.



Your draft: Assessment, Proposals & Handover

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

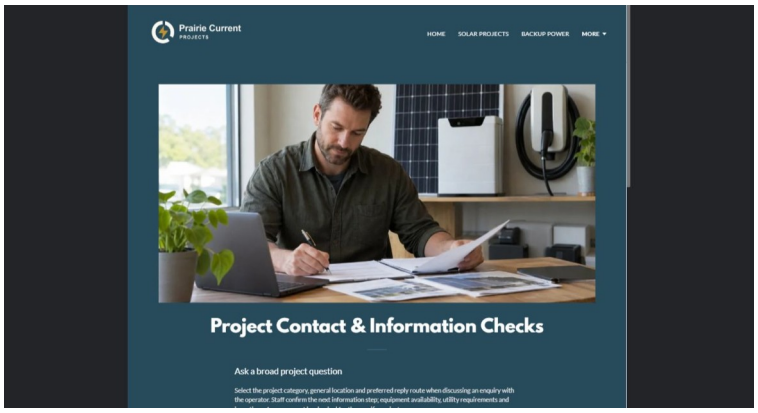
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Project Contact & Information Checks

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Open the industry gallery for the paired mobile view.

Sample wording — adapt and verify

Ask a broad project question

When discussing a project with the operator, explain the project category, general location and preferred reply method.

Staff confirm the next conversation; any equipment availability, utility requirement or incentive information must be checked for the specific project.

Suggested Home button: Request a project conversation. Route to the reviewed project-enquiry form.

Website advice

The actual demo form uses Name, required Email and a broad project-question field. Attachments are off. Keep private utility records, access codes, identity and payment information out of public forms. It is not an urgent contact route. An enquiry does not confirm feasibility, availability or an appointment. Confirm the recipient, privacy wording and follow-up process before publication; no submission or delivery test has been performed.



Your draft: Project Contact & Information Checks

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the captured journey on a desktop and phone. The fictional demo remains unpublished. Its forms have not been submitted or delivery-tested; verify delivery, privacy wording and operator approval before a real launch.

□ Fictional demonstration only. Verify electrical qualifications, equipment claims, permits, utility processes and any incentive references. No wiring, sizing, installation or emergency-use advice; no guaranteed savings, autonomy, eligibility or approval. Do not request utility account documents in public forms.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Test enquiries, links and downloads on desktop and mobile.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup