SaaSTech Servers

DOMAINS / WEBSITES / BRANDED EMAIL

Sign, Print & Promotional Products



Turn a clear brief into a well-planned project.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate signs, print and promotional products
- Explain artwork review and proof approval
- Make project briefs and fulfilment questions clear

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/sign-print-promotional-products

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

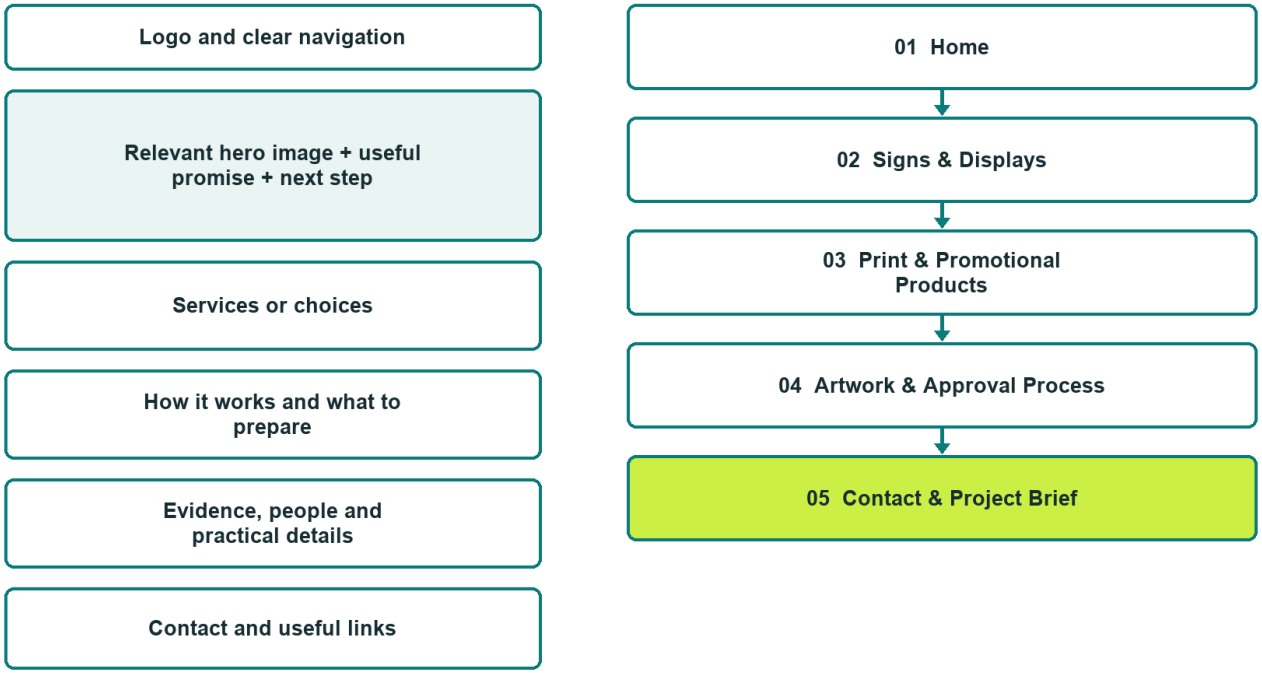
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Sign, Print & Promotional Products Website workbook

A practical workshop for a 5-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Capture edition: five genuine unpublished Website Builder desktop excerpts. Review mobile views on the industry page.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Ink & Signworks is a fictional teaching example, not a live service.



- ☐ Request a print or sign estimate
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

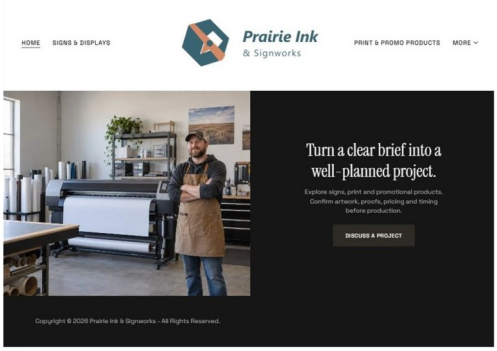
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Turn a clear brief into a well-planned project.

Explore project categories and prepare the details the team needs for an estimate. Artwork, proofs, prices and production timing are confirmed before an order moves forward.

Use the relevant page to prepare a focused enquiry, then contact the team to confirm the next step.

Suggested button: Request a print or sign estimate

Website advice

Separate product categories and explain artwork, proof approval, production and fulfilment without inventing prices or deadlines.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

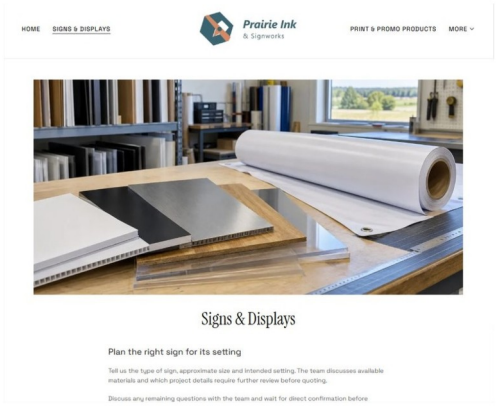
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Signs & Displays

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Signs & Displays

Tell us the type of sign, approximate size and intended setting. The team discusses available materials and which project details require further review before quoting.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Request a print or sign estimate

Website advice

Describe accepted sign and display categories and separate design, manufacture and installation scope.



Your draft: Signs & Displays

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

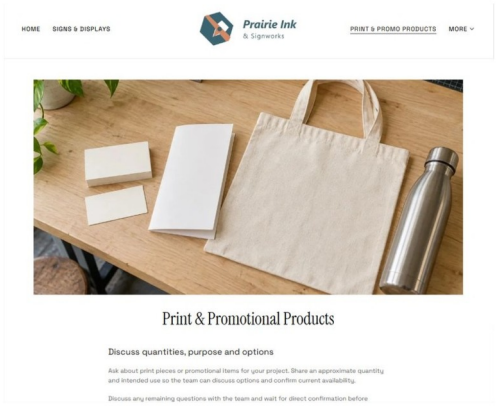
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Print & Promotional Products

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Print & Promotional Products

Ask about print pieces or promotional items for your project. Share an approximate quantity and intended use so the team can discuss options and confirm current availability.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Request a print or sign estimate

Website advice

Show distinct categories without treating example items as live stock. Explain quantity and artwork review.

Your draft: Print & Promotional Products

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

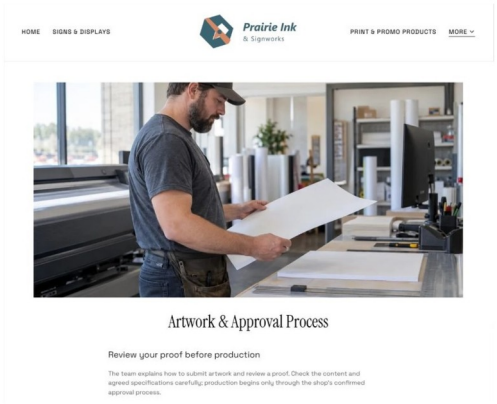
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Artwork & Approval Process

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Artwork & Approval Process

The team explains how to submit artwork and review a proof. Check the content and agreed specifications carefully; production begins only through the shop's confirmed approval process.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Request a print or sign estimate

Website advice

Explain secure file submission, quote review, proof approval and change handling. Do not imply web enquiry grants production approval.

Your draft: Artwork & Approval Process

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

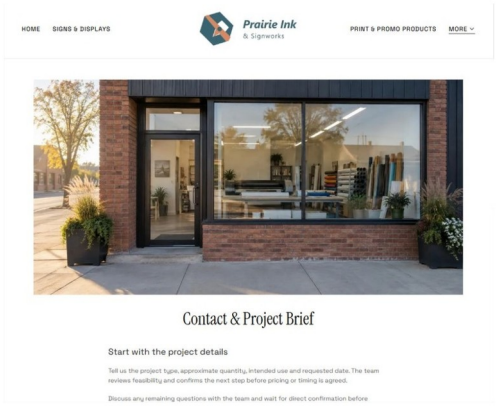
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Contact & Project Brief

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Contact & Project Brief

Tell us the project type, approximate quantity, intended use and requested date. The team reviews feasibility and confirms the next step before pricing or timing is agreed.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Request a print or sign estimate

Website advice

Collect non-sensitive project basics and make deadlines subject to review.



Your draft: Contact & Project Brief

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Compare these desktop excerpts with the mobile captures on the industry page.

- □ Fictional demonstration only. Confirm materials, installation scope, artwork rights, proof rules and production terms with the operator. Sample images are not completed client work.
- □ Verify each offered service, contact route, location and opening arrangement.
- □ Remove fictional identity, claims, availability and prices before a real launch.
- □ Test every enquiry route and download on desktop and mobile.
- □ Keep sensitive information in approved private systems.
- □ Obtain operator approval for all public wording and image use.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup