SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Oilfield, Mining & Environmental Contractors



Clarify the scope before planning field work.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Clarify service categories and capability limits
- Explain scope review and project coordination
- Keep site documents in a private channel

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/oilfield-mining-environmental-contractors

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

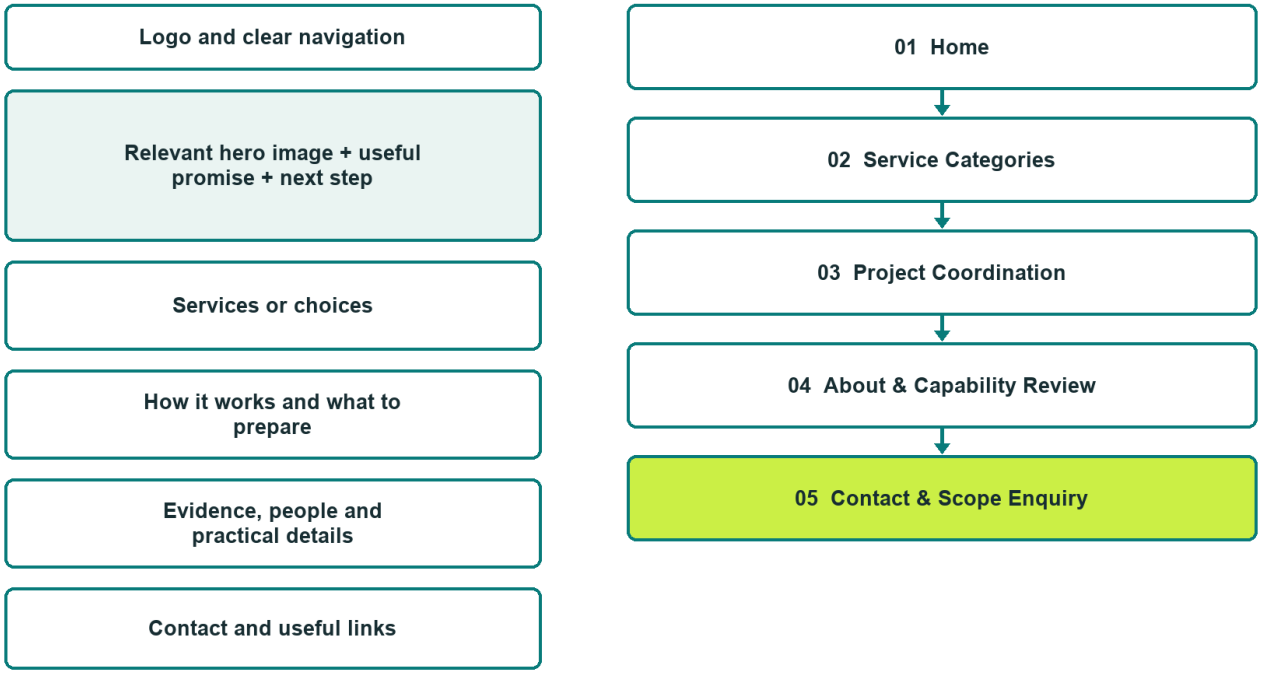
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Oilfield, Mining & Environmental Contractors Website workbook

A practical workshop for a 5-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Capture edition: five genuine unpublished Website Builder desktop excerpts. Review mobile views on the industry page.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Range Field Services is a fictional teaching example, not a live service.



- ☐ Discuss a field-service enquiry
- ☐ Verified identity, service scope and current contacts
- ☐ Clear enquiry and confirmation steps
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

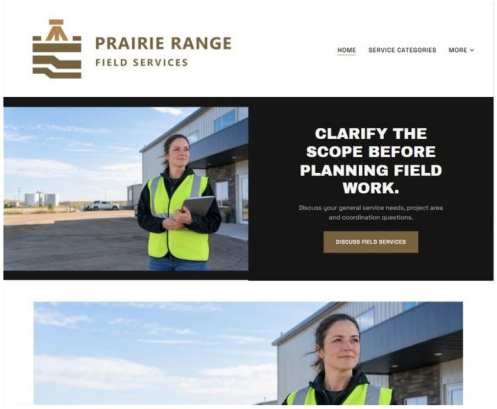
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Clarify the scope before planning field work.

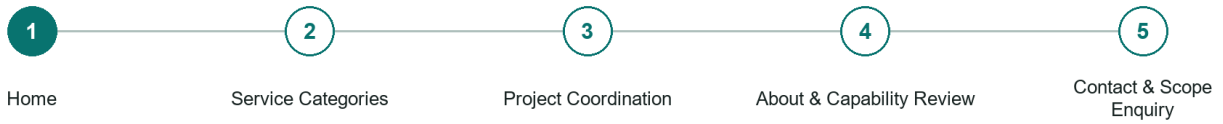
Share the general service category and project area you need to discuss. Our coordinator reviews the enquiry and explains which scope, access and documentation questions come next.

Explore the relevant information below, then contact the team with a focused enquiry. Arrangements are confirmed only after a direct response.

Suggested button: Discuss a field-service enquiry

Website advice

Present operator-verified service categories, enquiry review and mobilization discussion without operational instructions or certification claims.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

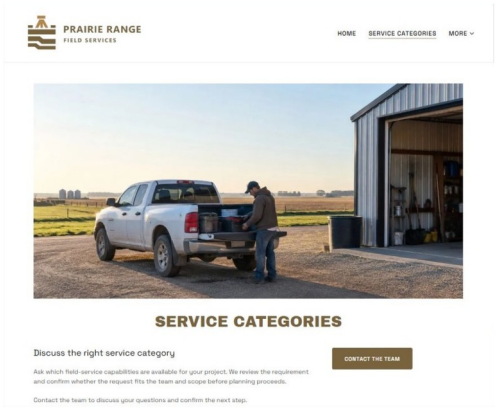
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Service Categories

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Service Categories

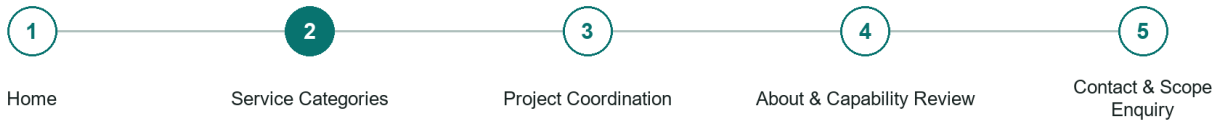
Ask which field-service capabilities are available for your project. We review the requirement and confirm whether the request fits the team and scope before planning proceeds.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Separate each verified capability and its limits; avoid implying every industrial or environmental service is offered.



Your draft: Service Categories

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

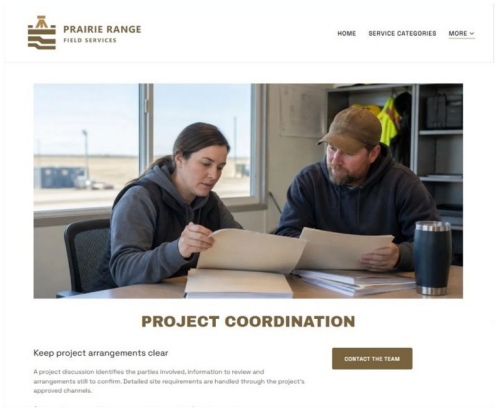
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Project Coordination

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Project Coordination

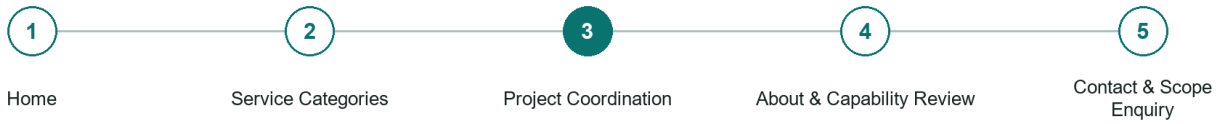
A project discussion identifies the parties involved, information to review and arrangements still to confirm. Detailed site requirements are handled through the project's approved channels.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Explain scope review, operator requirements and agreed communication. Do not publish site-entry or hazardous-work instructions.



Your draft: Project Coordination

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 About & Capability Review

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

About & Capability Review

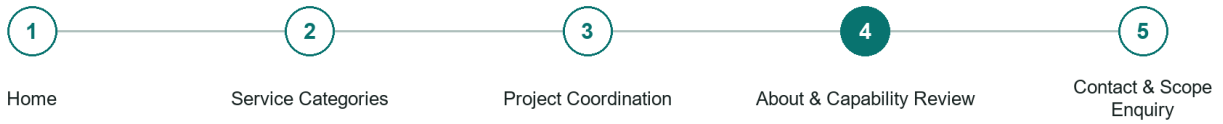
Meet the people who coordinate enquiries and ask about relevant capability information. We explain what can be shared and which project-specific checks remain necessary.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Publish only verified experience and documents approved for public use. Avoid invented accreditations or case results.



Your draft: About & Capability Review

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

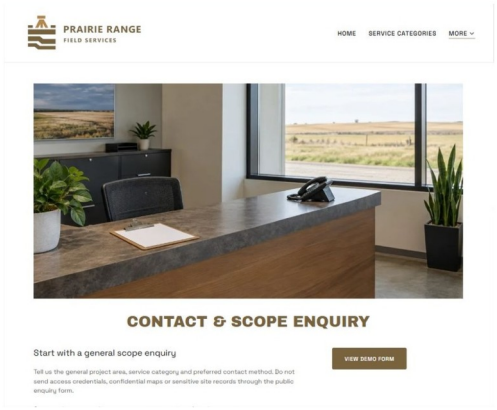
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Contact & Scope Enquiry

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Contact & Scope Enquiry

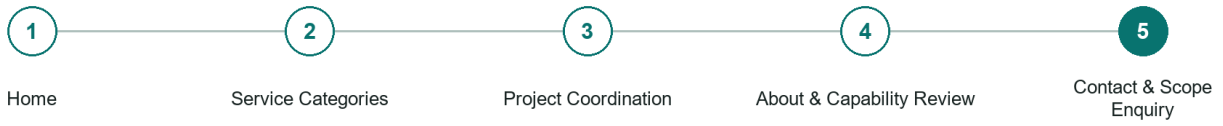
Tell us the general project area, service category and preferred contact method. Do not send access credentials, confidential maps or sensitive site records through the public enquiry form.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Request non-sensitive project context and direct all site documents privately.



Your draft: Contact & Scope Enquiry

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Compare these desktop excerpts with the mobile captures on the industry page.

- □ Fictional contractor example. No technical, environmental or safety guidance is provided. Verify qualifications, service scope, site requirements and permissions with the responsible professionals.
- □ Verify contact routes, location, hours, service scope and all commercial terms.
- □ Replace fictional identities and AI illustrations or label them accurately.
- □ Remove unverified testimonials, results, credentials and availability.
- □ Check every link, form and download on desktop and mobile.
- □ Keep sensitive documents, access information and payment details out of public forms.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup