SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Irrigation Contractors



Start with the site and the kind of project.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate farm and landscape project enquiries
- Explain site reviews and seasonal coordination
- Make scope and estimate questions clear

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/irrigation-contractors

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

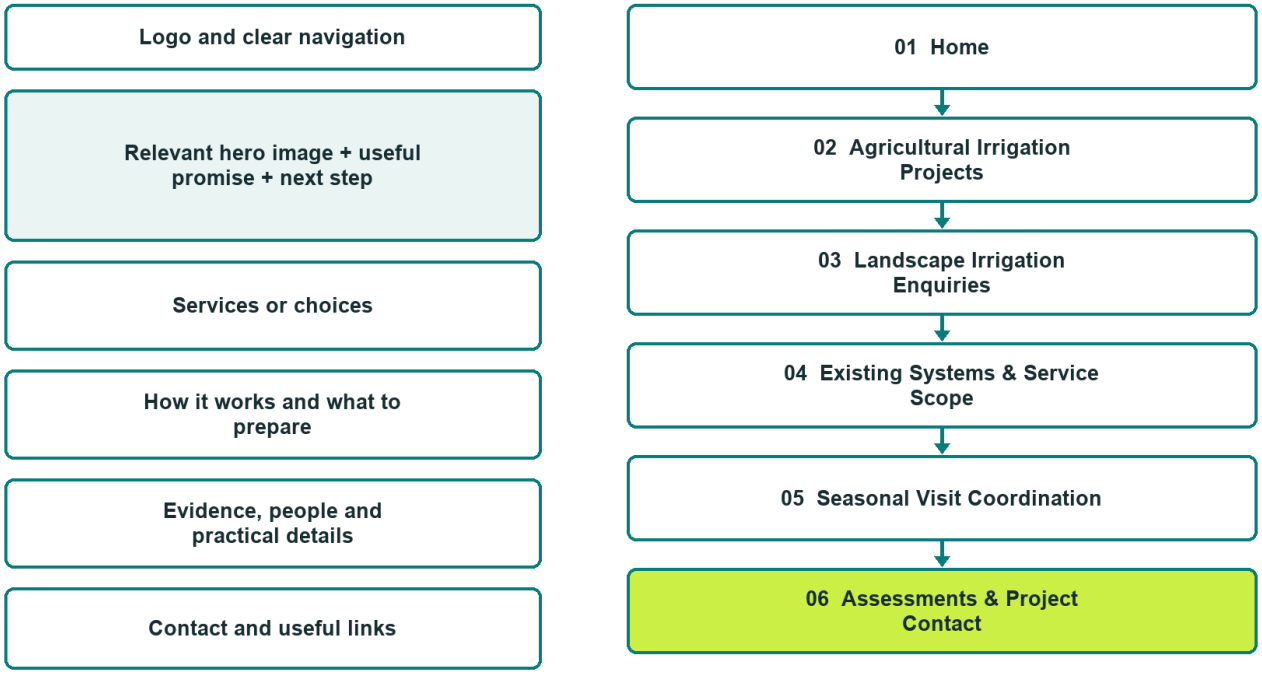
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Irrigation Contractors Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Captured demo edition. Study the unpublished six-page example. The gallery pairs desktop with mobile and includes Editor Highlights, Themes and Paint settings.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Field & Garden Waterworks is a fictional teaching example, not a live service.



- □ **Ask about irrigation**
- □ Verified business identity, services and current contact information
- □ A clear enquiry, review and confirmation process
- □ Choose original photographs and confirm permission to use them.
- □ Keep private customer records out of public website forms.

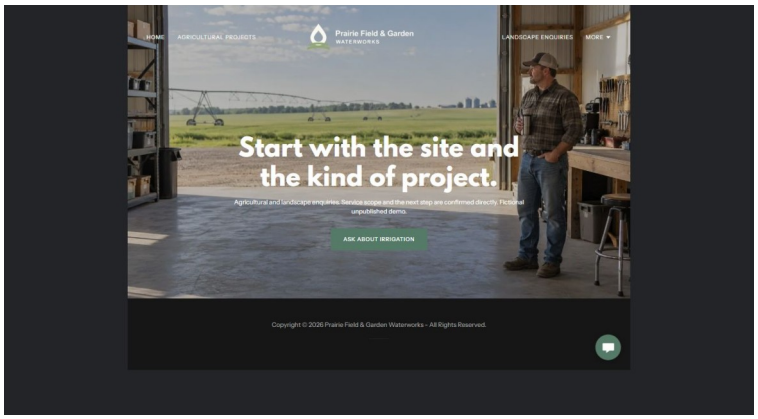
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Start with the site and the kind of project.

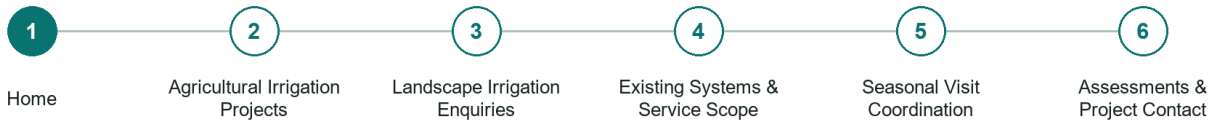
Choose an agricultural or landscape enquiry and describe the general site and project stage.

The coordinator confirms whether the team covers that category before discussing assessment information, proposals or seasonal scheduling.

Suggested button: Ask about irrigation. Link to Project Contact.

Website advice

Separate agricultural irrigation from residential and commercial landscape systems, with assessment, seasonal coordination and service enquiries.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

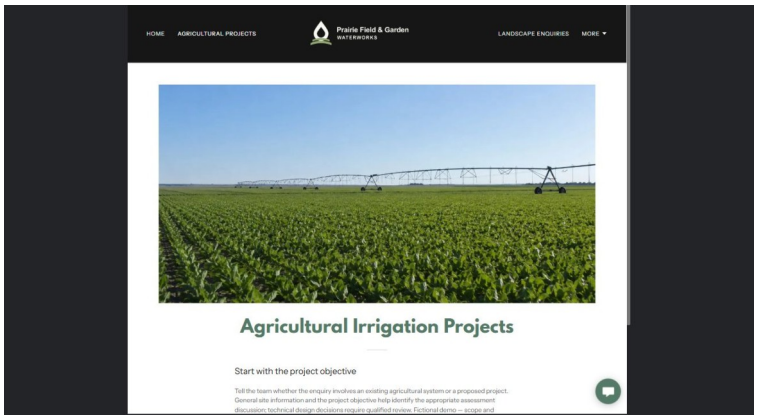
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Agricultural Irrigation Projects

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Agricultural Irrigation Projects

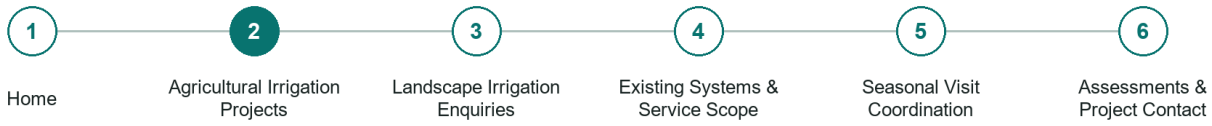
Tell the team whether the enquiry involves an existing agricultural system or a proposed project.

General site information and the project objective help identify the appropriate assessment discussion; technical design decisions require qualified review.

Suggested button: Ask about irrigation. Link to Project Contact.

Website advice

Describe supported farm project categories without engineering recommendations or yield claims.



Your draft: Agricultural Irrigation Projects

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

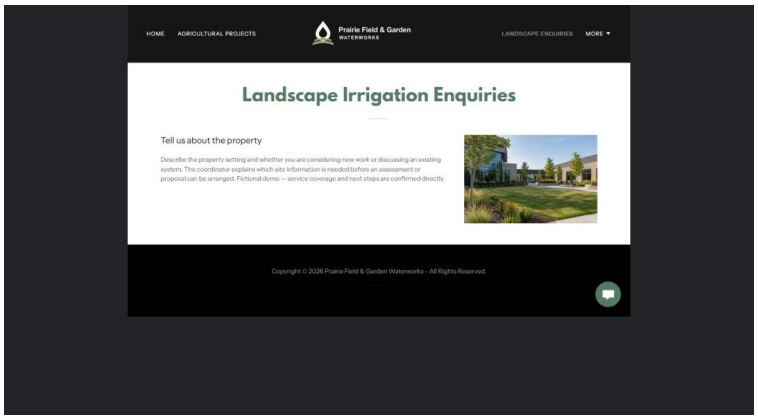
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Landscape Irrigation Enquiries

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Landscape Irrigation Enquiries

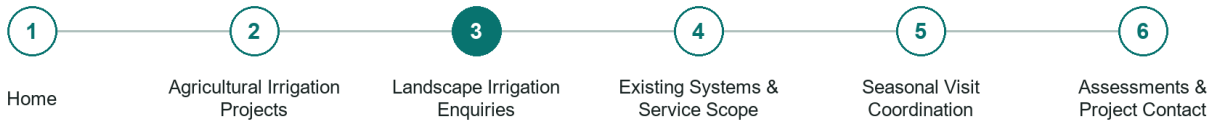
Describe the property setting and whether you are considering new work or discussing an existing system.

The coordinator explains which site information is needed before an assessment or proposal can be arranged.

Suggested button: Ask about irrigation. Link to Project Contact.

Website advice

Separate residential gardens, commercial grounds and other verified landscape categories.



Your draft: Landscape Irrigation Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

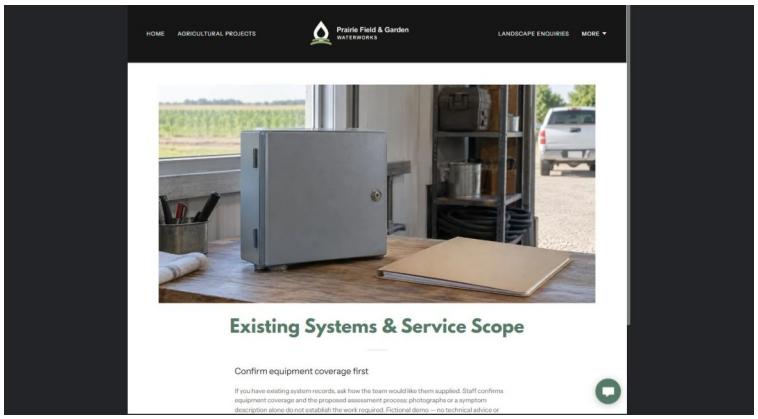
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Existing Systems & Service Scope

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Existing Systems & Service Scope

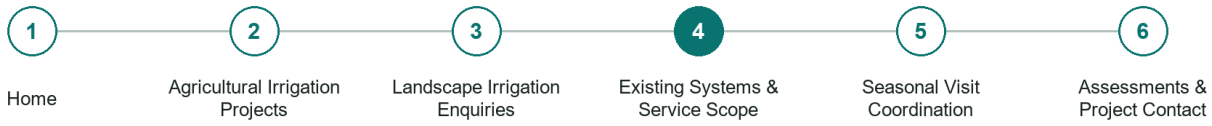
If you have existing system records, ask how the team would like them supplied.

Staff confirms equipment coverage and the proposed assessment process; photographs or a symptom description alone do not establish the work required.

Suggested button: Ask about irrigation. Link to Project Contact.

Website advice

Help customers identify administrative equipment references and service categories without troubleshooting.



Your draft: Existing Systems & Service Scope

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

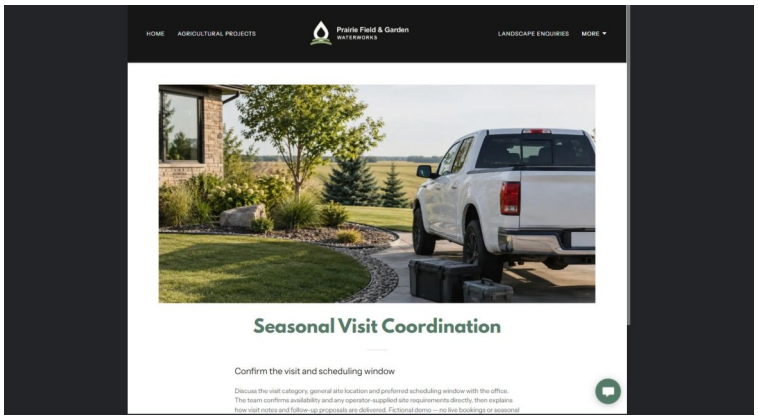
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Seasonal Visit Coordination

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Seasonal Visit Coordination

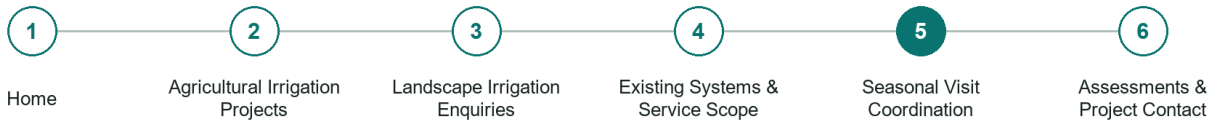
Discuss the visit category, general site location and preferred scheduling window with the office.

The team confirms availability and any operator-supplied site requirements directly, then explains how visit notes and follow-up proposals are delivered.

Suggested button: Ask about irrigation. Link to Project Contact.

Website advice

Present seasonal service scheduling and handover expectations without operational instructions.



Your draft: Seasonal Visit Coordination

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Assessments & Project Contact

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Assessments & Project Contact

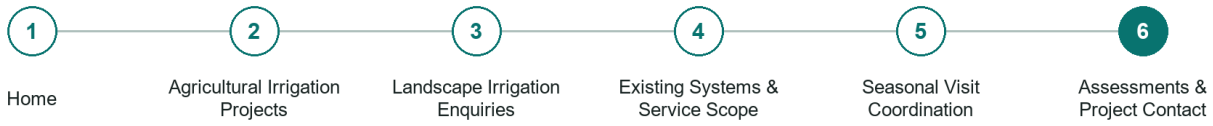
Select agricultural or landscape work and share a general location and project summary.

The office confirms service coverage and the next step; access codes, utility documents and detailed site plans belong in its approved private process.

Suggested button: Ask about irrigation. Link to Project Contact.

Website advice

The demo form has Name, required Email, agricultural or landscape enquiry, and a general location and project summary. Phone and attachments are off; the recipient is blank. No submission or delivery test was performed. An enquiry is not a booking, estimate or approved work. Keep access codes, private plans and payment details out. Configure delivery and consent before a real launch.



Your draft: Assessments & Project Contact

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the captured journey on desktop and phone. The fictional demo remains unpublished. Verify service coverage, qualifications, form delivery and operator approval before a real launch.

- □ Fictional demonstration only. Verify system coverage, qualifications, water-source requirements and service areas. No design, hydraulic, electrical, winterization or water-use advice; do not promise water savings, crop results, permit approval or system performance.
- □ Verify every service description, contact route and operating detail.
- □ Replace fictional identity and example information before a live launch.
- □ Test enquiries, links and downloads on desktop and mobile.
- □ Keep confidential records in approved private systems.
- □ Obtain operator approval for public wording and images.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup