SaaSTech Servers

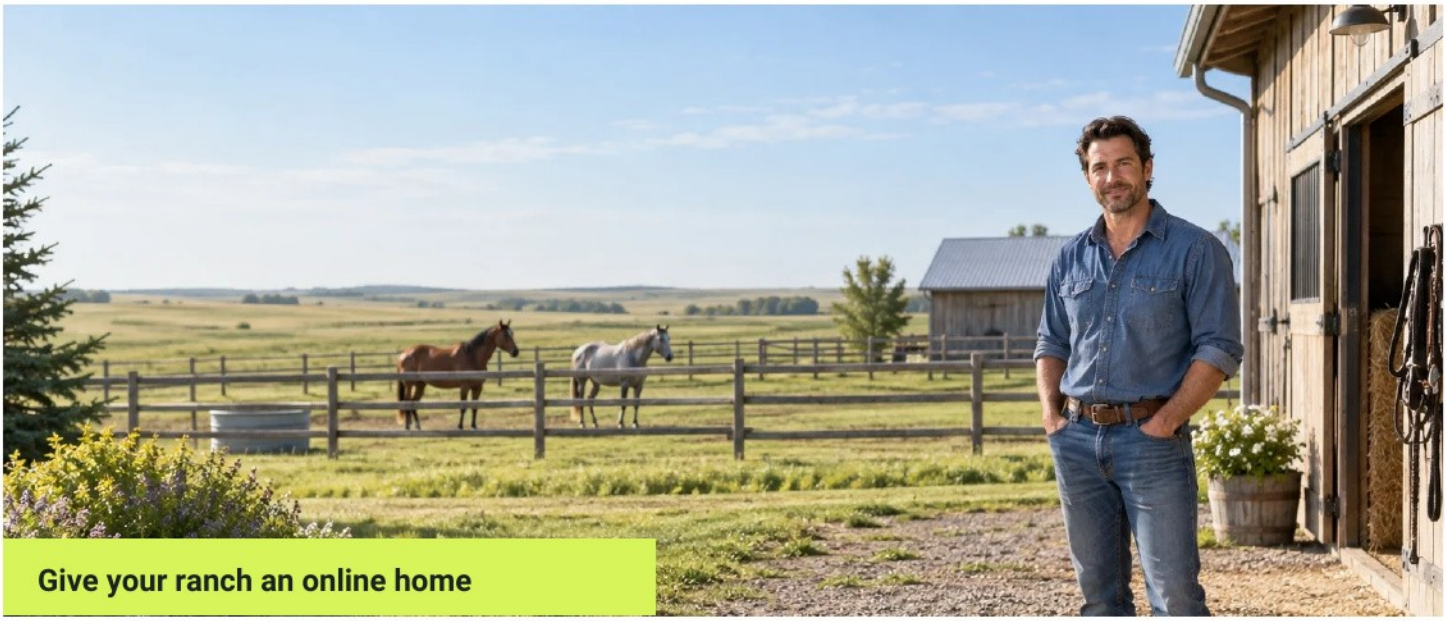
INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Horse Ranches



Help visitors understand the ranch offering and the questions to ask before attending.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate the ranch services you offer
- Show your people, horses and facilities
- Explain enquiries and confirmed visits

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/horse-ranches

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

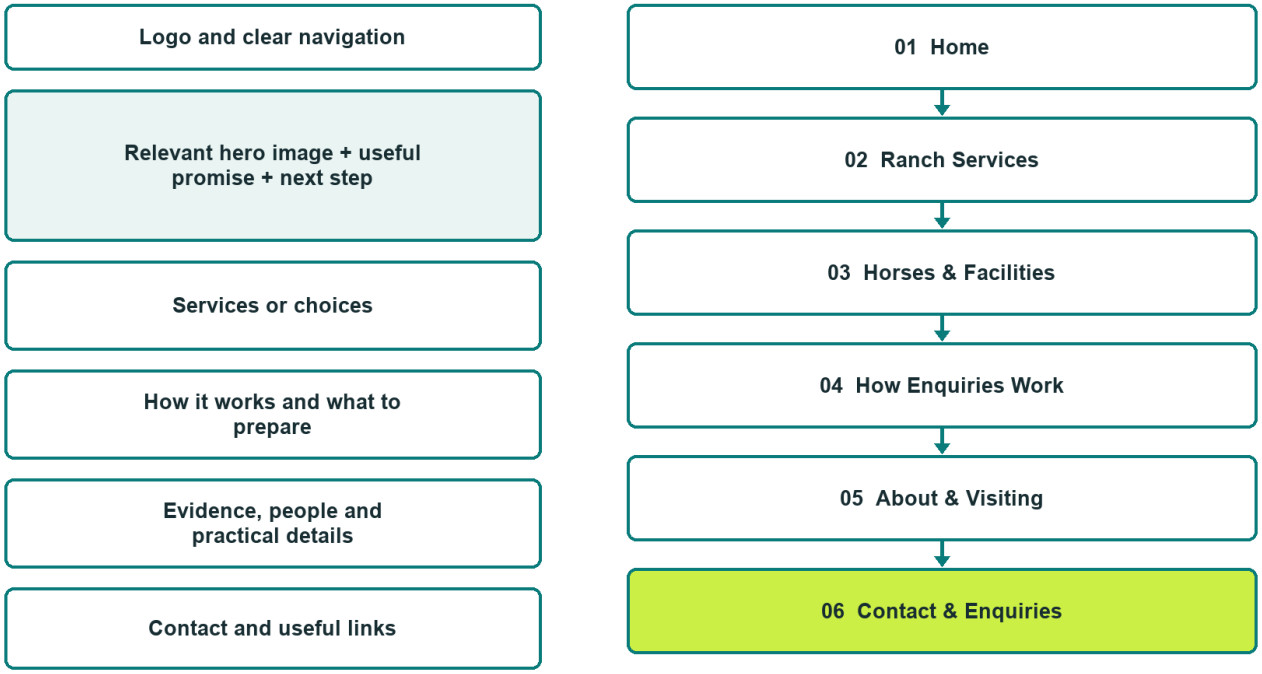
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Horse Ranches
Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Demo-capture edition: actual Website Builder desktop previews and excerpts of the example wording. See each matching mobile preview in the industry page gallery. The example business and its AI-generated photographs are fictional.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Meadow Horse Ranch is a fictional teaching example, not a live service.



- ☐ Ask about a ranch service or arrange a confirmed visit
- ☐ Verified business identity and current contact information
- ☐ Clear request and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

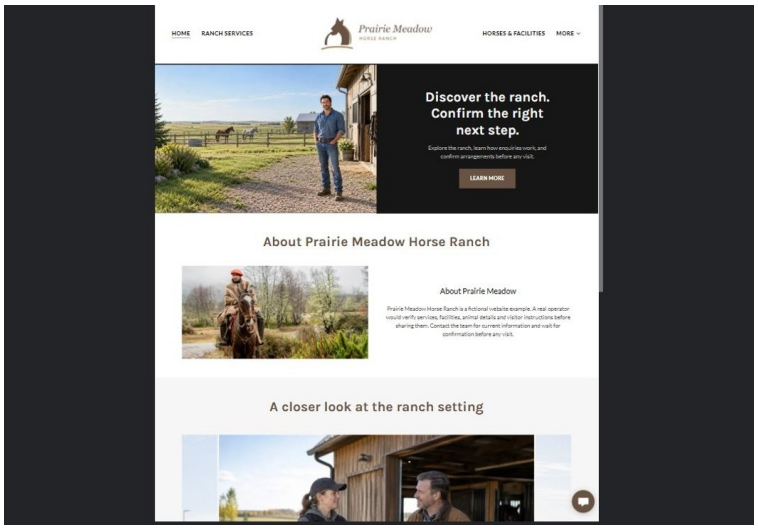
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Discover the ranch. Confirm the right next step.

Explore the ranch, learn how enquiries work, and confirm arrangements before any visit.

Prairie Meadow Horse Ranch is a fictional website example. A real operator would verify services, facilities, animal details and visitor instructions before sharing them. Contact the team for current information and wait for confirmation before any visit.

Suggested button: Learn More

Website advice

Present only the ranch services actually offered, with distinct pages for the operation, enquiries and visiting. Keep instruction, boarding, sale and event claims verified and clearly separated.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

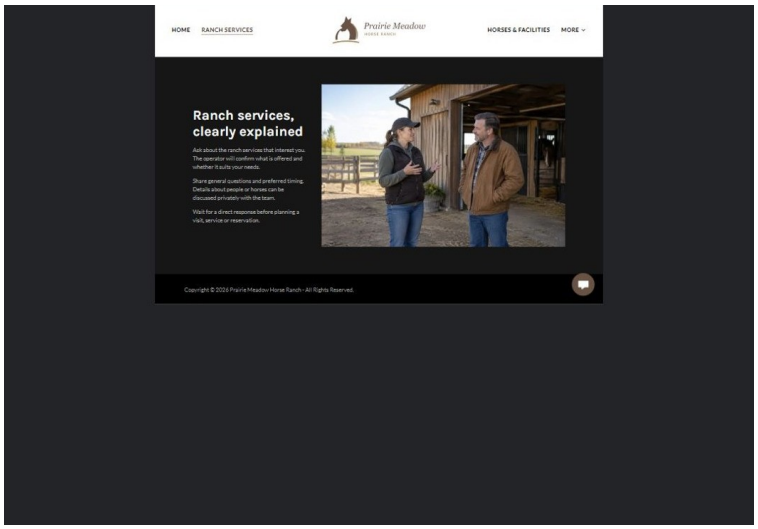
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Ranch Services

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Ranch services, clearly explained

Ask about the ranch services that interest you. The operator will confirm what is offered and whether it suits your needs.

Share general questions and preferred timing. Details about people or horses can be discussed privately with the team. Wait for a direct response before planning a visit, service or reservation.

Suggested button: Contact the team

Website advice

Separate boarding, lessons, training or other services only where offered. Explain who handles suitability questions without promising acceptance.

Your draft: Ranch Services

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

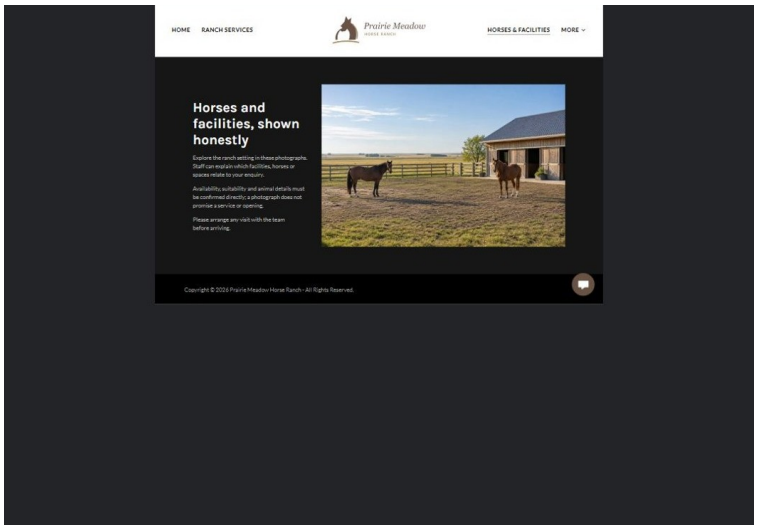
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Horses & Facilities

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Horses and facilities, shown honestly

Explore the ranch setting in these photographs. Staff can explain which facilities, horses or spaces relate to your enquiry.

Availability, suitability and animal details must be confirmed directly; a photograph does not promise a service or opening. Please arrange any visit with the team before arriving.

Suggested button: Arrange a confirmed visit

Website advice

Use distinct, permission-cleared photographs and verified descriptions. Do not invent animal histories, capacities or available spaces.

Your draft: Horses & Facilities

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

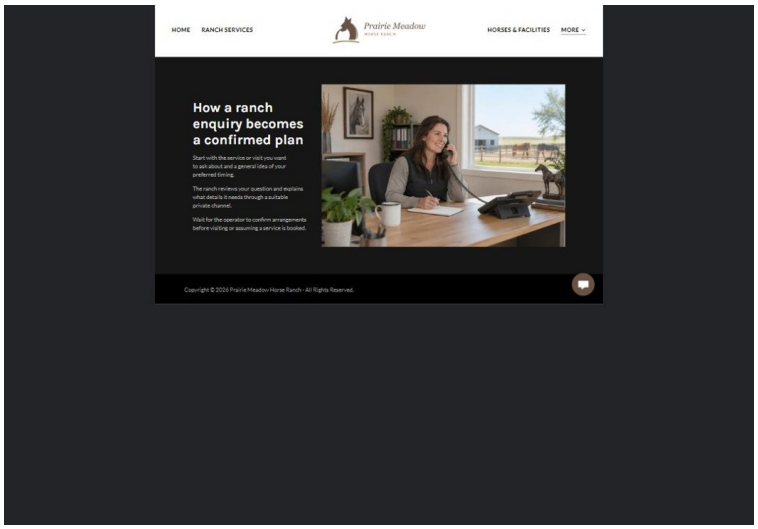
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 How Enquiries Work

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

How a ranch enquiry becomes a confirmed plan

Start with the service or visit you want to ask about and a general idea of your preferred timing.

The ranch reviews your question and explains what details it needs through a suitable private channel. Wait for the operator to confirm arrangements before visiting or assuming a service is booked.

Suggested button: Ask about the next step

Website advice

Explain initial contact, operator review, visit arrangements and written confirmation. Keep participant and animal records private.

Your draft: How Enquiries Work

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

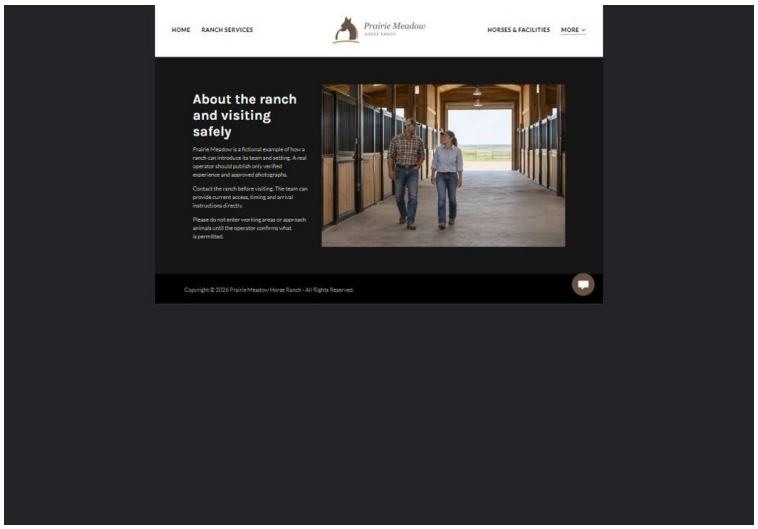
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 About & Visiting

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

About the ranch and visiting safely

Prairie Meadow is a fictional example of how a ranch can introduce its team and setting. A real operator should publish only verified experience and approved photographs.

Contact the ranch before visiting. The team can provide current access, timing and arrival instructions directly. Please do not enter working areas or approach animals until the operator confirms what is permitted.

Suggested button: Confirm visit arrangements

Website advice

Introduce the actual team and approved visitor information. Publish only verified experience and safe, operator-approved arrival directions.

Your draft: About & Visiting

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

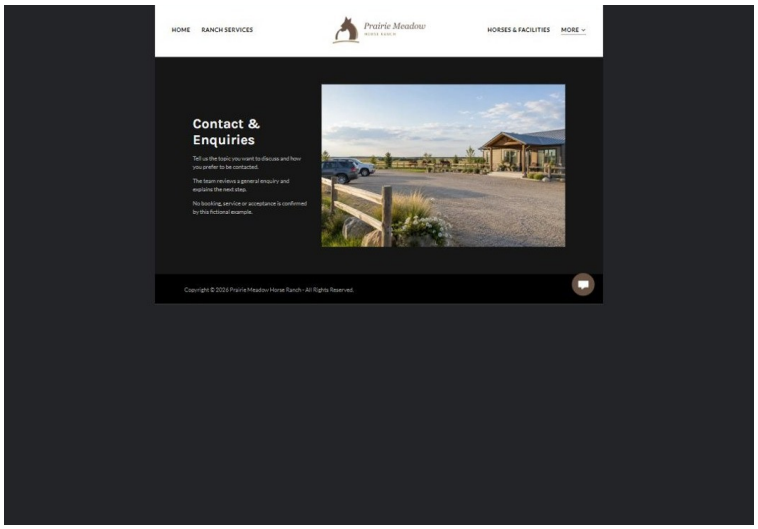
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Contact & Enquiries

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Contact & Enquiries

Tell us the topic you want to discuss and how you prefer to be contacted.

The team reviews a general enquiry and explains the next step. No booking, service or acceptance is confirmed by this fictional example.

Suggested button: Contact the team

Website advice

Give the verified address, hours and correct contact path. Collect only the minimum information needed for a first response; make confirmation requirements clear.

Your draft: Contact & Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. The industry page pairs each desktop capture with its mobile preview and provides the complete sample page copy.

- ☐ This fictional demonstration offers no horses, boarding, lessons or rides. Qualified operators must approve suitability, animal-welfare, access and safety information before launch; this is not riding or veterinary advice.
- ☐ Verify contact routes, hours, location and every offered service.
- ☐ Remove invented prices, claims, testimonials and availability.
- ☐ Keep sensitive records and payment details out of ordinary public forms.
- ☐ Check all image permissions, downloads and page links on a phone.
- ☐ Check every link, form destination, download and confirmation message.
- ☐ Check logo contrast, hero framing, text sizes and image loading.
- ☐ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup