SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Home Inspectors



Know the inspection scope and the questions to ask.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Explain inspection scope and exclusions
- Show how reports and follow-up questions work
- Make visit requests clear and easy to review

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/home-inspectors

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

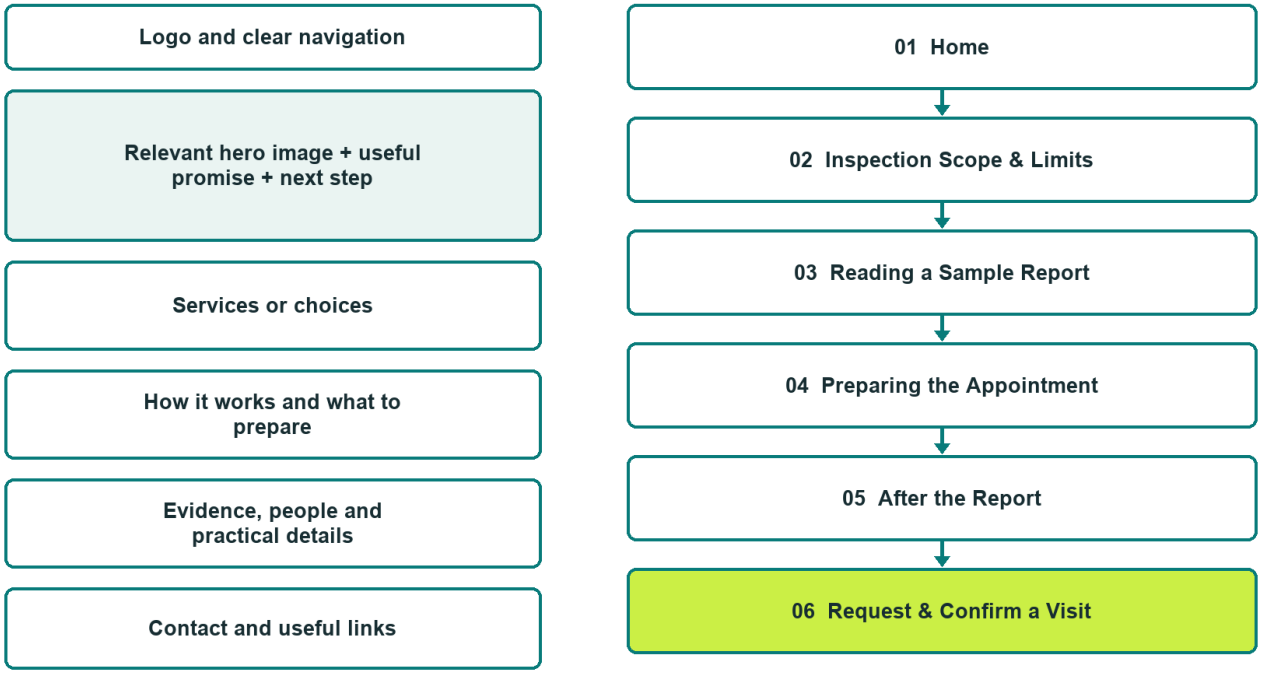
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Home Inspectors Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Demo-capture edition: actual Website Builder desktop previews and clearly labelled sample wording to adapt. See each matching mobile preview in the industry page gallery. The example business and its AI-generated photographs are fictional.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Lantern Home Inspection is a fictional teaching example, not a live service.



Prairie Lantern
Home Inspection

- ☐ Discuss an inspection enquiry
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Know the inspection scope and the questions to ask.

Explore what the practice proposes to inspect, how findings are communicated and what must be agreed before a visit.

A clear discussion of scope and limitations helps you decide whether the offered service addresses your enquiry.

Suggested button: Discuss an inspection enquiry

Website advice

Explain operator-reviewed residential inspection services, report format, booking considerations and exclusions without guaranteeing condition or substituting for specialist advice.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

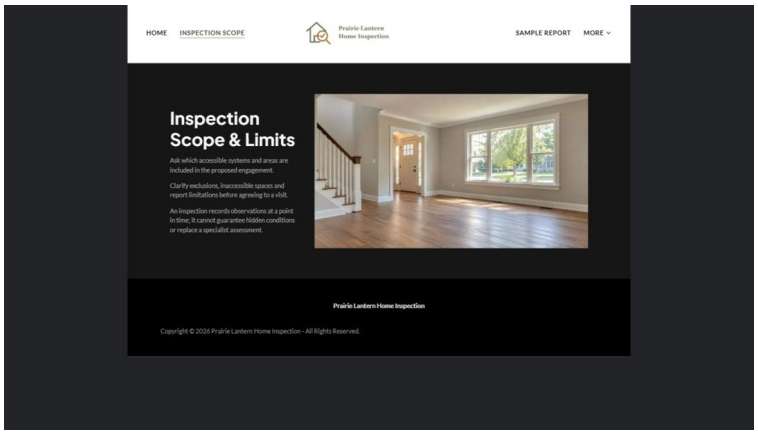
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Inspection Scope & Limits

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Inspection Scope & Limits

Ask the inspector which areas and systems are included in the proposed service.

Scope depends on the agreed engagement and access on the day; an inspection is not a guarantee about hidden or future conditions.

Suggested button: Discuss an inspection enquiry

Website advice

Describe reviewed inspection categories and make excluded or inaccessible items visible alongside the proposed scope.



Your draft: Inspection Scope & Limits

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

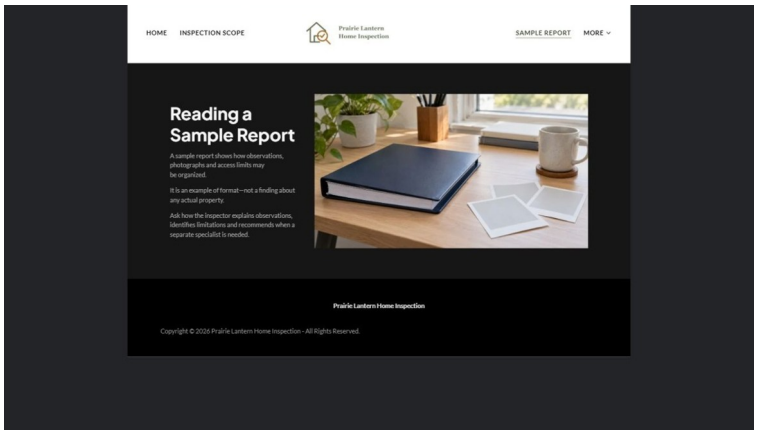
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Reading a Sample Report

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Reading a Sample Report

A sample can show how observations, photographs and limitations are organized.

It does not describe your property; ask how the inspector distinguishes an observation from a matter requiring another professional.

Suggested button: Discuss an inspection enquiry

Website advice

Explain a fictional report layout and how questions are handled, not how to diagnose building problems.



Your draft: Reading a Sample Report

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

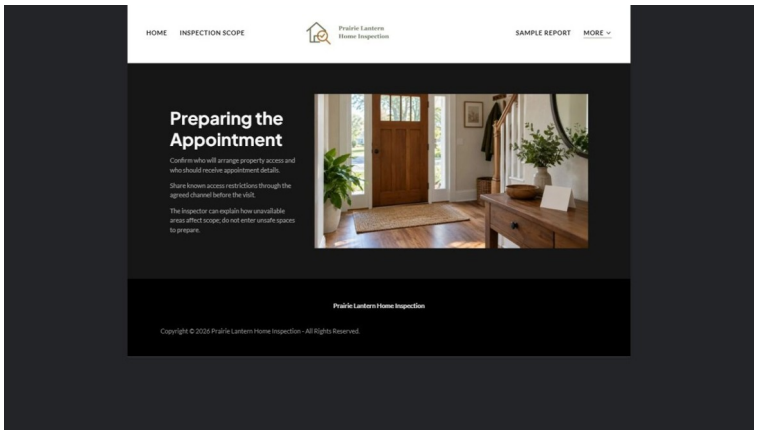
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Preparing the Appointment

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Preparing the Appointment

Confirm who arranges property access and which parties should receive appointment information.

Tell the coordinator about known access restrictions through the agreed route so the inspector can discuss their effect on scope.

Suggested button: Discuss an inspection enquiry

Website advice

Focus on permission, scheduling and access coordination rather than physical preparation or hazardous-area instructions.

Your draft: Preparing the Appointment

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

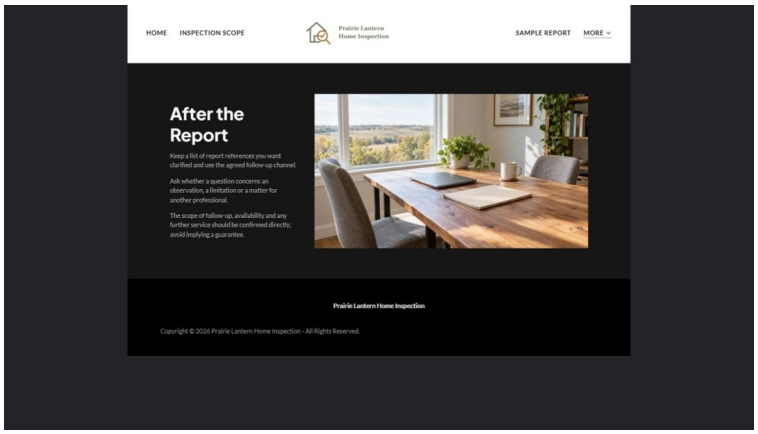
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 After the Report

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

After the Report

Keep a list of report references you want clarified and ask how follow-up questions are submitted.

The inspector explains the limits of that conversation and when a question is outside the agreed service.

Suggested button: Discuss an inspection enquiry

Website advice

Set expectations for clarification, specialist referrals and engagement boundaries without promising unlimited follow-up.



Your draft: After the Report

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

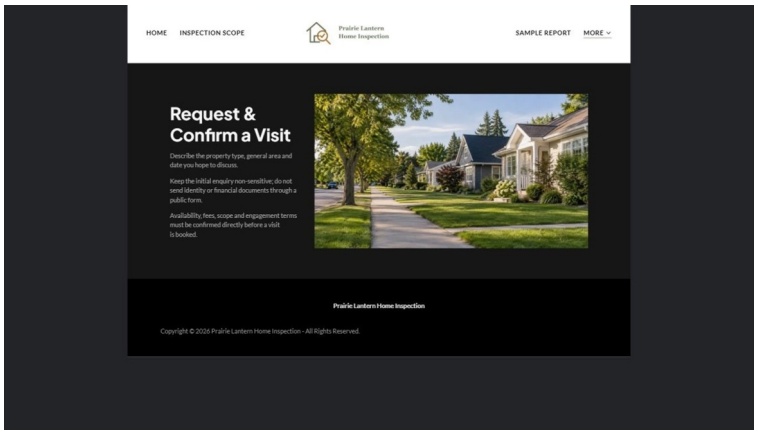
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Request & Confirm a Visit

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Request & Confirm a Visit

Describe the property type, general area and date you hope to discuss.

Availability, fees, scope and the engagement agreement must be confirmed directly before an inspection is booked.

Suggested button: Discuss an inspection enquiry

Website advice

Collect non-sensitive property basics and distinguish a requested date from an accepted engagement.

Your draft: Request & Confirm a Visit

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. The industry page pairs each desktop capture with its mobile preview and provides the complete sample page copy.

□ Fictional inspection practice. Verify credentials, service standards, insurance statements and contractual scope before launch. No condition guarantee, code-compliance opinion, specialist assessment, real-estate advice or technical safety guidance is provided.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Test enquiries, links and downloads on desktop and mobile.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup