SaaSTech Servers

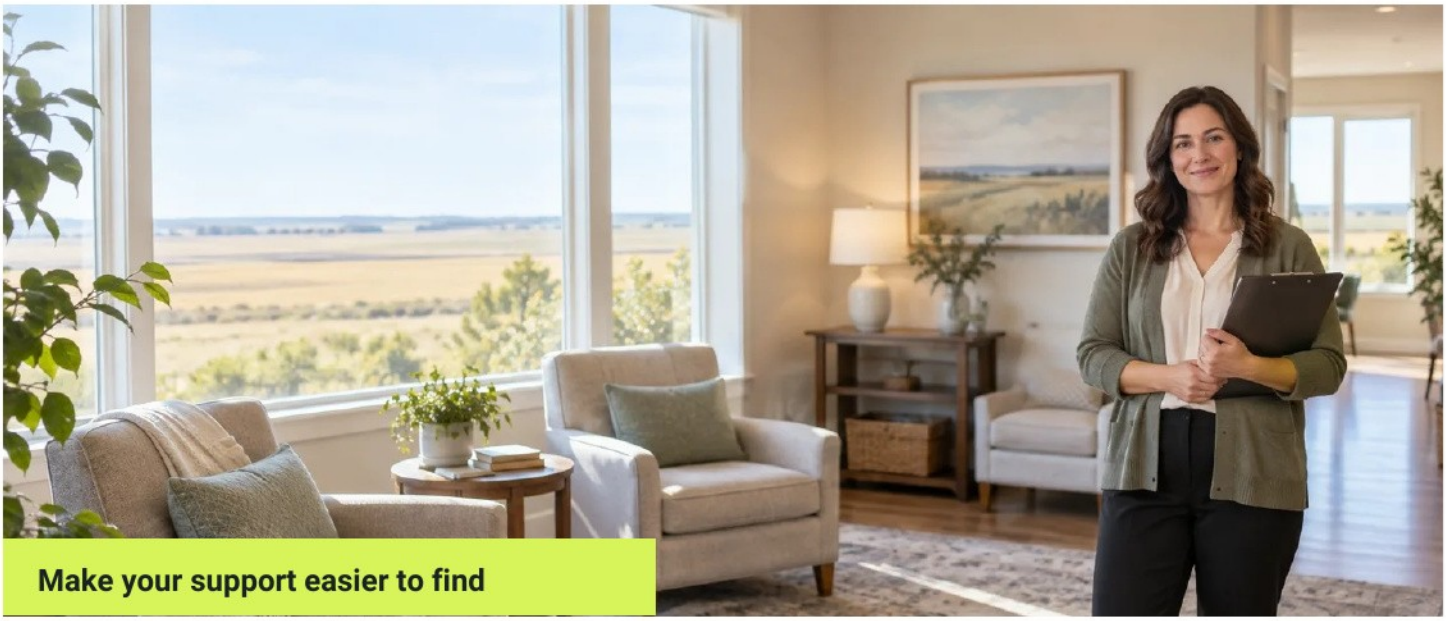
INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Home Care & Senior Support Services



Understand the support and plan a conversation.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Explain support services and their boundaries
- Introduce your team and coordination process
- Help families start a private conversation

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/home-care-senior-support

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

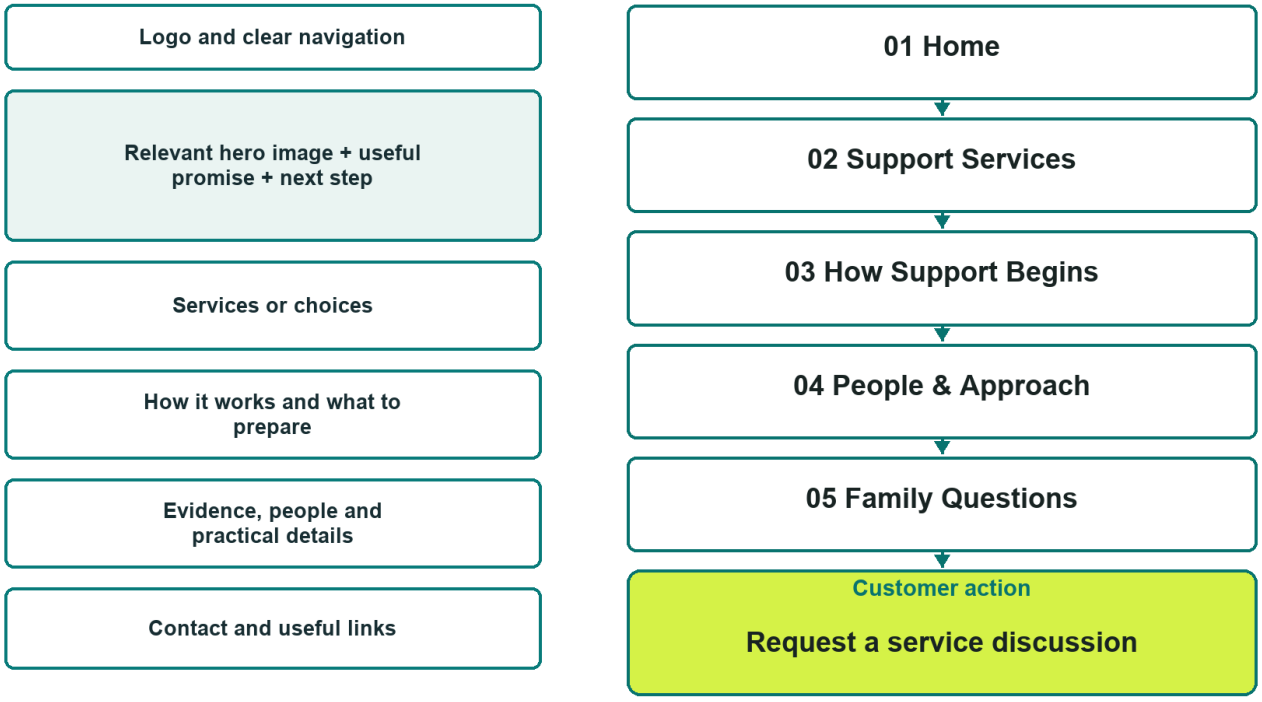
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Home Care & Senior Support Services Website workbook

A practical workshop for a 5-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Demo-capture edition: actual Website Builder desktop previews and clearly labelled sample wording to adapt. See each matching mobile preview in the industry page gallery. The example business and its AI-generated photographs are fictional.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Hearth Home Support is a fictional teaching example, not a live service.



- ☐ Request a service discussion
- ☐ Verified business identity and current contact information
- ☐ Clear request and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

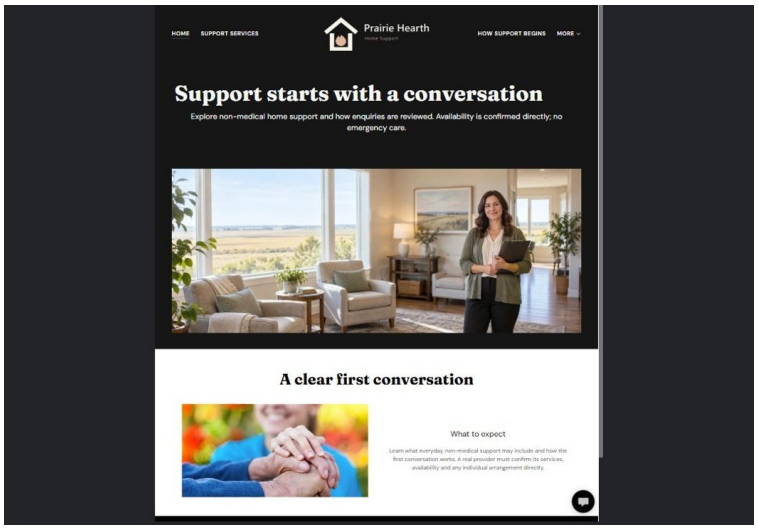
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Understand the support and plan a conversation.

Find out which everyday support services are offered and how an initial conversation works. The coordinator reviews each enquiry before availability or any service arrangement is confirmed.

Contact the team to discuss your questions and confirm what happens next. Please wait for a direct response before making arrangements.

Suggested button: Request a service discussion

Website advice

Explain verified service boundaries, coordination and family enquiries. Separate non-medical support from regulated care, emergency response and individual care planning.

Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

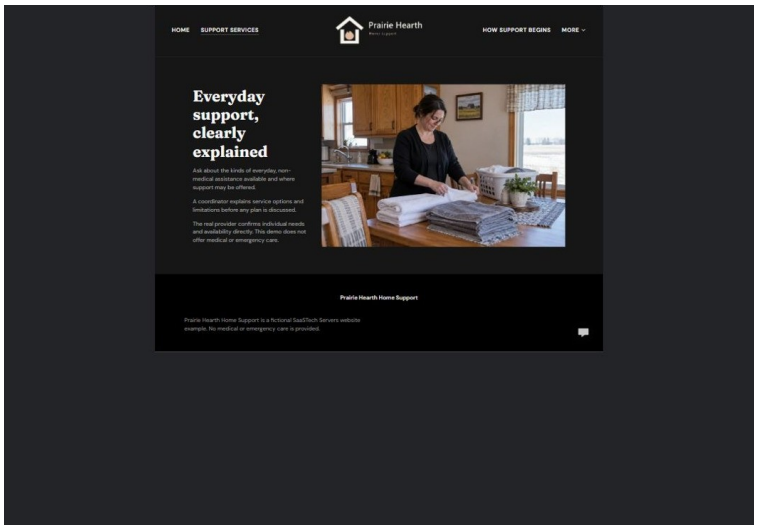
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Support Services

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Support Services

Ask about the kinds of everyday assistance the team offers and the service area covered. The coordinator explains the available options and any limits before planning begins.

Contact the team to discuss your questions and confirm what happens next. Please wait for a direct response before making arrangements.

Suggested button: Contact the team

Website advice

Group actual services by daily need. State exclusions and avoid implying medical or emergency capability.

Your draft: Support Services

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

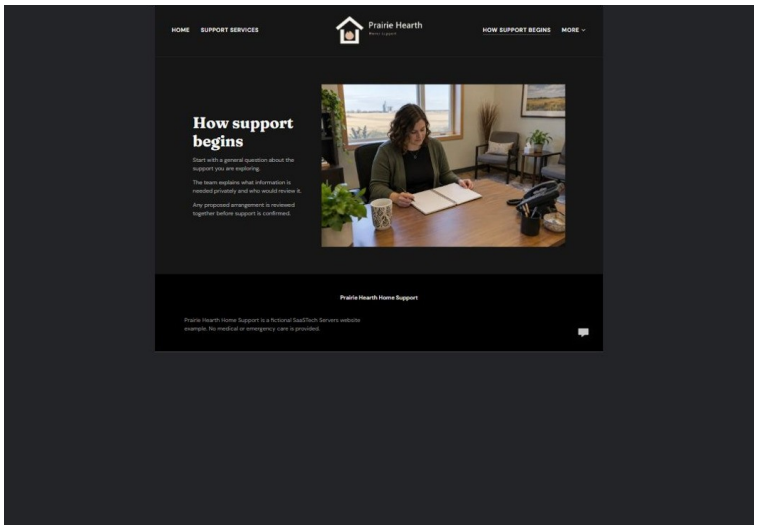
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 How Support Begins

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

How Support Begins

Begin with a general question about the support you are exploring. The team explains what information is needed privately and how a proposed arrangement is reviewed.

Contact the team to discuss your questions and confirm what happens next. Please wait for a direct response before making arrangements.

Suggested button: Contact the team

Website advice

Explain enquiry, private assessment, discussion and confirmation. Do not present the public website as a care-plan tool.

Your draft: How Support Begins

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

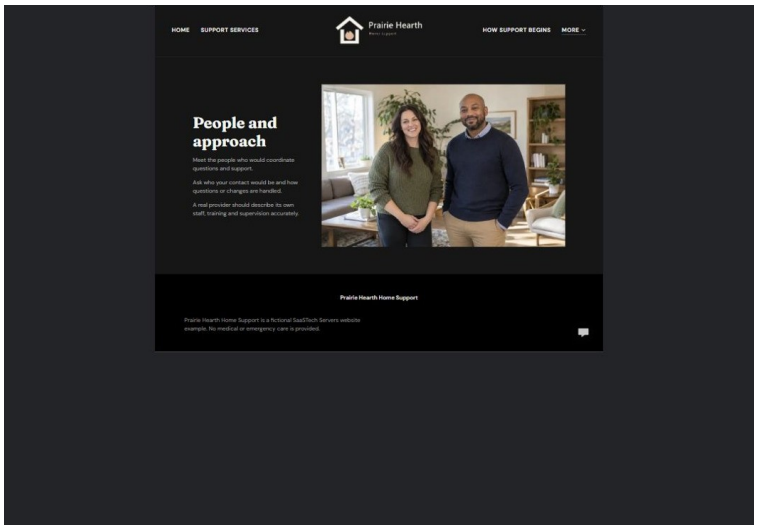
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 People & Approach

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

People & Approach

Meet the people who coordinate the service and learn how communication is organized. Ask who your contact would be and how questions or changes are handled.

Contact the team to discuss your questions and confirm what happens next. Please wait for a direct response before making arrangements.

Suggested button: Contact the team

Website advice

Introduce verified roles, supervision and approved service standards without invented certifications. Use respectful adult imagery.

Your draft: People & Approach

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

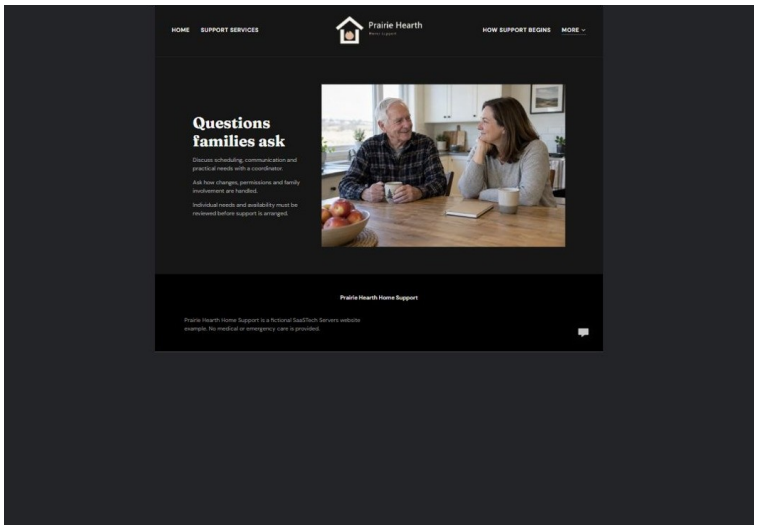
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Family Questions

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Questions families ask

Discuss scheduling, communication and practical questions with the coordinator. Individual needs, availability and permissions must be reviewed before support is arranged.

Contact the team to discuss your questions and confirm what happens next. Please wait for a direct response before making arrangements.

Suggested button: Contact the team

Website advice

Explain who can enquire and how consent and communication are managed under the provider's approved process.

Your draft: Family Questions

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. The industry page pairs each desktop capture with its mobile preview and provides the complete sample page copy.

- ☐ No care is provided by this fictional example. Have the provider verify service scope, qualifications and safeguarding information. Keep health, identity and household-access information out of public forms.
- ☐ Verify contact routes, hours, location and every offered service.
- ☐ Remove invented prices, claims, testimonials and availability.
- ☐ Keep sensitive records and payment details out of ordinary public forms.
- ☐ Check all image permissions, downloads and page links on a phone.
- ☐ Check every link, form destination, download and confirmation message.
- ☐ Check logo contrast, hero framing, text sizes and image loading.
- ☐ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup