SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Heavy Equipment Repair & Diesel Shops



Get the equipment enquiry to the right workbench.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Clarify equipment and diesel service scope
- Separate workshop intake from field requests
- Explain estimates and repair authorization

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/heavy-equipment-diesel-repair

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

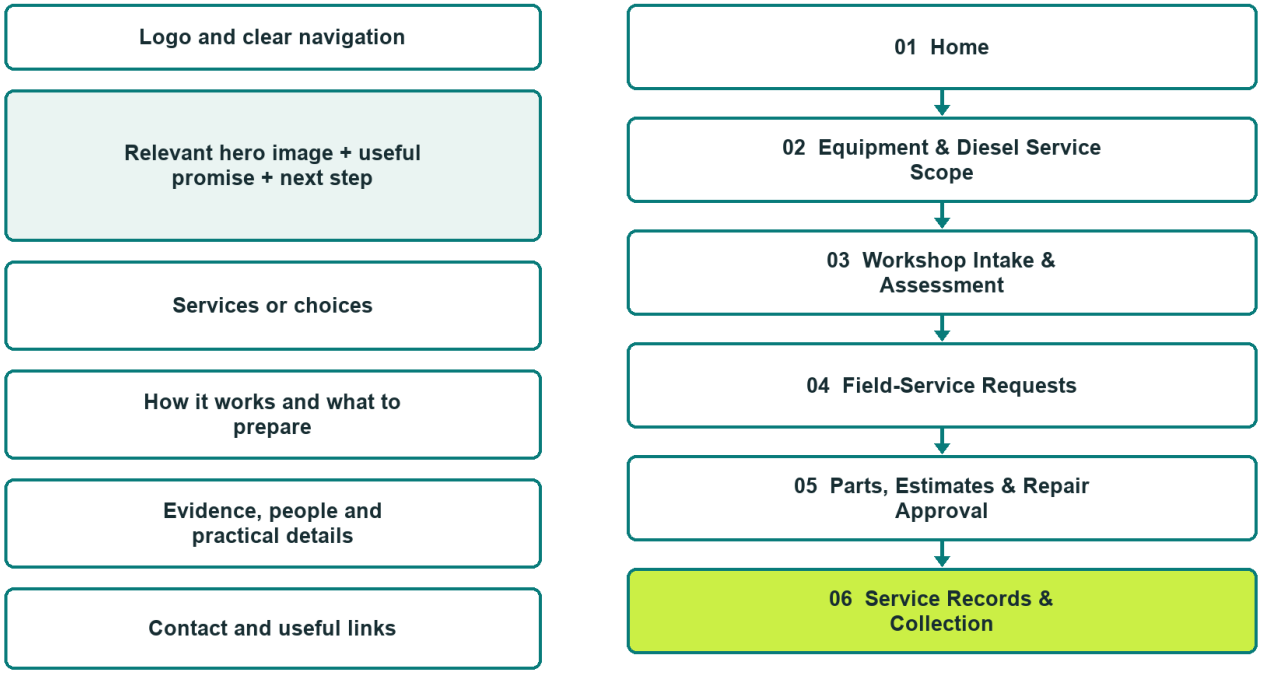
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Heavy Equipment Repair & Diesel Shops Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Website Builder capture edition: six actual desktop views from the fictional demo; the wireframe remains a planning illustration.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Torque Equipment Service is a fictional teaching example, not a live service.



- ☐ Request an equipment service assessment
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

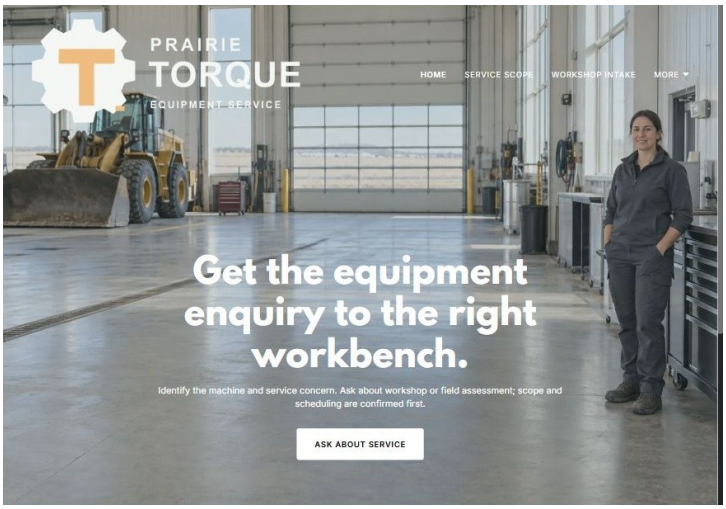
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Get the equipment enquiry to the right workbench.

Identify the machine, describe the service concern and ask whether the shop can assess it.

Workshop and field enquiries follow different arrangements, and repair scope is confirmed through the operator's authorization process.

Suggested button: Request an equipment service assessment

Website advice

Explain equipment compatibility, workshop intake, field-service enquiries and repair authorization without promising diagnosis or universal brand coverage.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

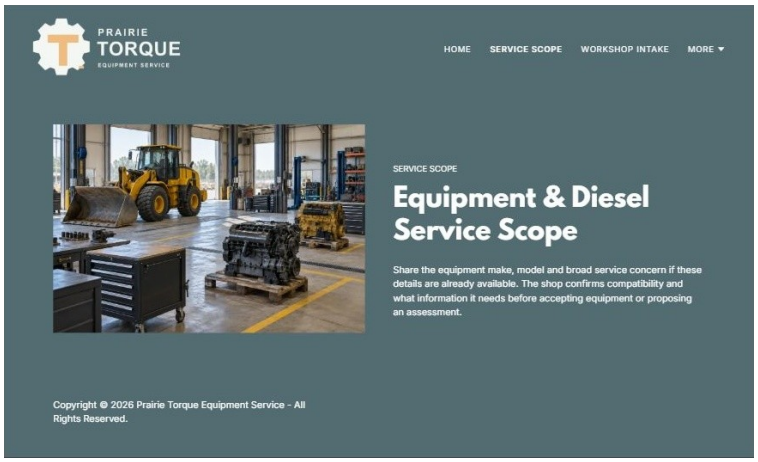
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Equipment & Diesel Service Scope

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Equipment & Diesel Service Scope

Share the equipment make, model and broad service concern if these details are already available.

The shop confirms compatibility and what information it needs before accepting equipment or proposing an assessment.

Suggested button: Request an equipment service assessment

Website advice

Organize heavy equipment, commercial diesel and component-service categories without implying that every model is supported.

Your draft: Equipment & Diesel Service Scope

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

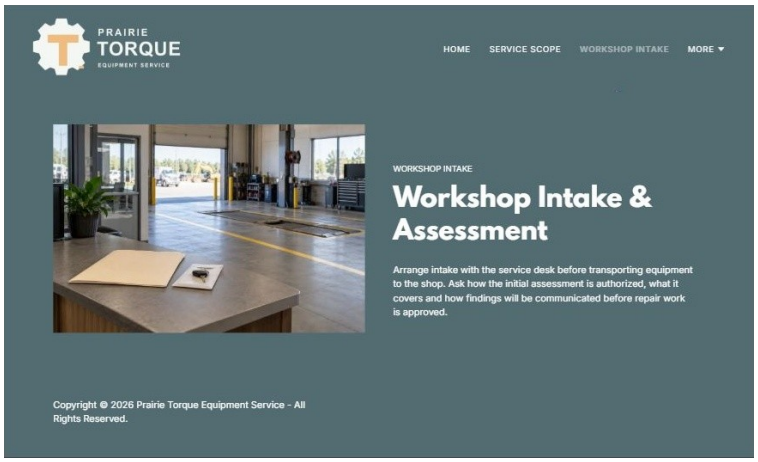
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Workshop Intake & Assessment

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Workshop Intake & Assessment

Arrange intake with the service desk before transporting equipment to the shop.

Ask how the initial assessment is authorized, what it covers and how findings will be communicated before repair work is approved.

Suggested button: Request an equipment service assessment

Website advice

Explain acceptance, arrival coordination and assessment authorization without publishing technical diagnostic steps.



Your draft: Workshop Intake & Assessment

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

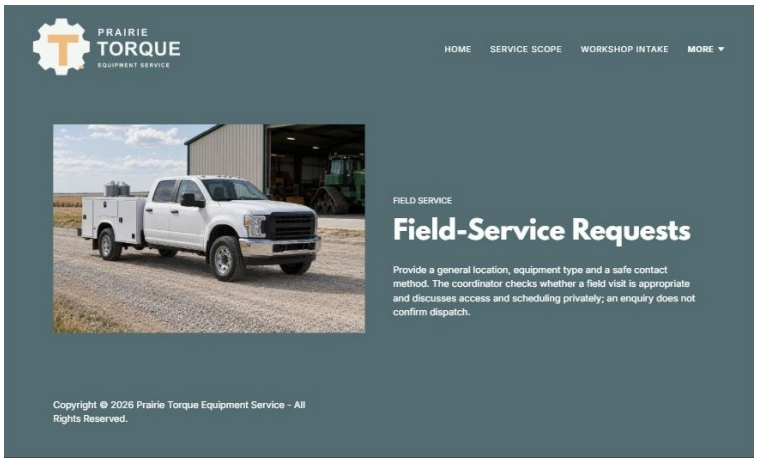
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Field-Service Requests

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Field-Service Requests

Provide a general location, equipment type and a safe contact method.

The coordinator checks whether a field visit is appropriate and discusses access and scheduling privately; an enquiry does not confirm dispatch.

Suggested button: Request an equipment service assessment

Website advice

Describe staff-reviewed location and equipment questions while keeping response times and dispatch conditional.



Your draft: Field-Service Requests

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

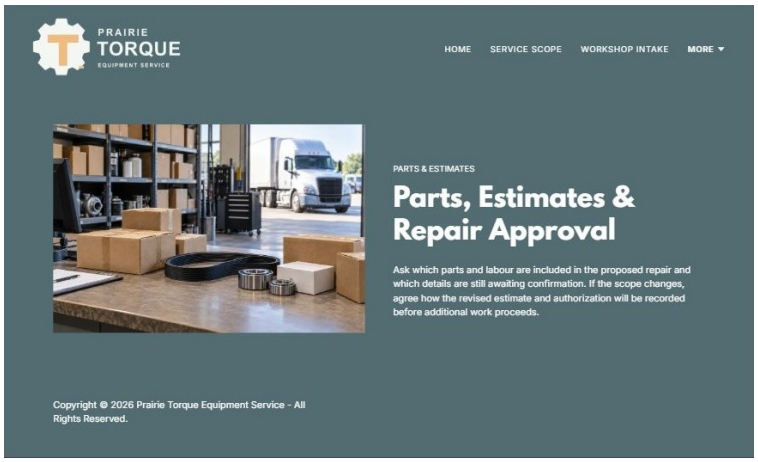
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Parts, Estimates & Repair Approval

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Parts, Estimates & Repair Approval

Ask which parts and labour are included in the proposed repair and which details are still awaiting confirmation.

If the scope changes, agree how the revised estimate and authorization will be recorded before additional work proceeds.

Suggested button: Request an equipment service assessment

Website advice

Help customers understand assessed scope, parts availability and revised approvals without claiming inventory or delivery dates.



Your draft: Parts, Estimates & Repair Approval

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

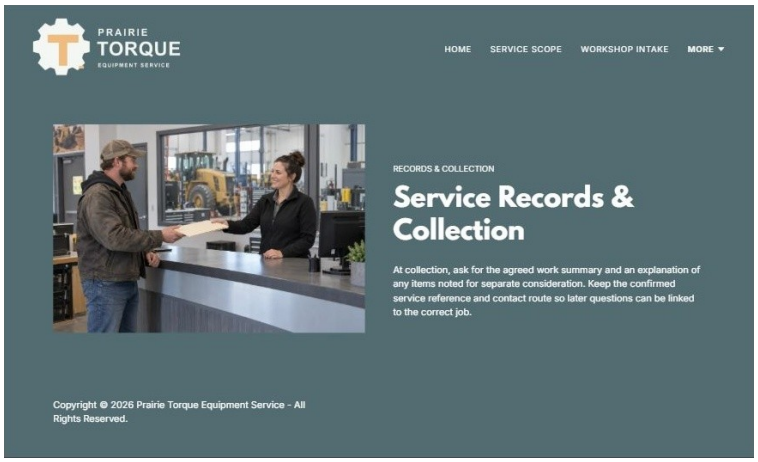
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Service Records & Collection

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Service Records & Collection

At collection, ask for the agreed work summary and an explanation of any items noted for separate consideration.

Keep the confirmed service reference and contact route so later questions can be linked to the correct job.

Suggested button: Request an equipment service assessment

Website advice

Explain handover questions and future service coordination without diagnosing remaining equipment condition.

Your draft: Service Records & Collection

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Use the genuine example captures to plan your own pages, then verify your finished website.

□ Fictional demonstration only. Verify accepted equipment, technician qualifications, diagnostic capabilities and availability. No mechanical troubleshooting, operating guidance, safety inspection assurance or repair outcome guarantee is provided.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Test enquiries, links and downloads on desktop and mobile.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup