SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Hardware, Building & Farm Supply



Find the right department and confirm the details.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Organize hardware, building and farm departments
- Explain quote, collection and delivery enquiries
- Make the right department easy to reach

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/hardware-building-farm-supply

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

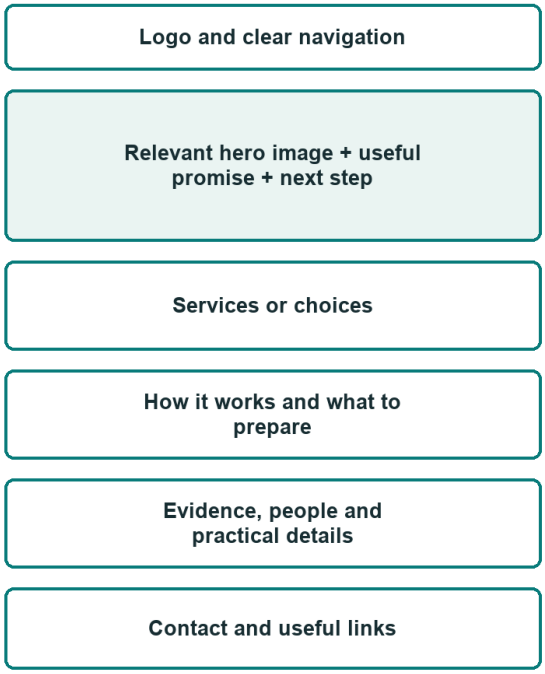
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Hardware, Building & Farm Supply Website workbook

A practical workshop for a 5-page website. Study the example, plan the content and draft your own version in Word or on paper.





Plan → Draft → Build → Test

Capture edition: five genuine unpublished Website Builder desktop excerpts. Review mobile views on the industry page.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Junction Supply is a fictional teaching example, not a live service.



- ☐ Ask about products or a supply quote
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

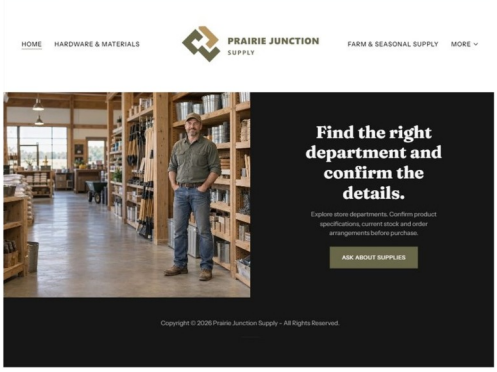
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Find the right department and confirm the details.

Explore the store departments and ask about the products your project needs. The team confirms stock, specifications and order arrangements before purchase.

Use the relevant page to prepare a focused enquiry, then contact the team to confirm the next step.

Suggested button: Ask about products or a supply quote

Website advice

Organize product departments, stock enquiries and trade-order conversations without implying technical suitability or live inventory.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

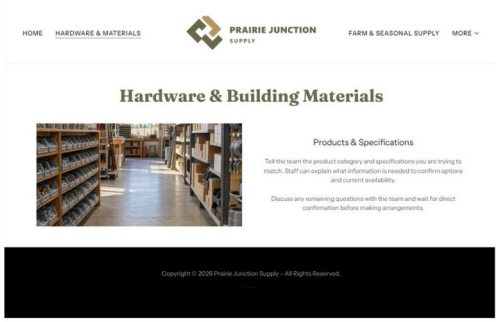
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Hardware & Building Materials

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Hardware & Building Materials

Tell the team the product category and specifications you are trying to match. Staff can explain what information is needed to confirm options and current availability.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Ask about products or a supply quote

Website advice

Group useful product categories and route technical questions to qualified staff or manufacturer information.



Your draft: Hardware & Building Materials

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Farm & Seasonal Supply

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Farm & Seasonal Supply

Ask about the farm and seasonal categories carried by the store. Availability and suitability should be checked against the exact product information before you order.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Ask about products or a supply quote

Website advice

Separate seasonal examples from current stock and avoid unsupported suitability claims.



Your draft: Farm & Seasonal Supply

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Quotes, Collection & Delivery

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Quotes, Collection & Delivery

Prepare a product list with quantities and ask how the quote process works. Collection, delivery, lead times and substitutions are agreed directly with the store.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Ask about products or a supply quote

Website advice

Explain list submission, specification review and confirmation of fulfilment terms.

Your draft: Quotes, Collection & Delivery

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

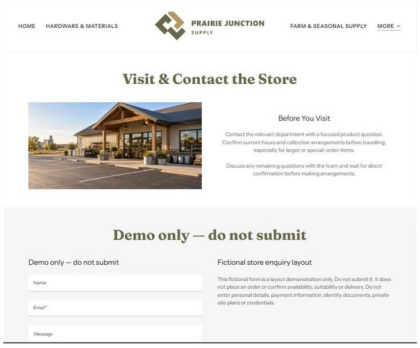
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Visit & Contact the Store

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Visit & Contact the Store

Contact the relevant department with a focused product question. Confirm current hours and collection arrangements before travelling, especially for larger or special-order items.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Ask about products or a supply quote

Website advice

Publish verified hours, location and department contact routes. Do not advertise unavailable services.



Your draft: Visit & Contact the Store

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Compare these desktop excerpts with the mobile captures on the industry page.

- □ Fictional demonstration only. Verify product specifications, availability, safety information, delivery and terms with the supplier. Do not provide construction, chemical or equipment-use instructions.
- □ Verify each offered service, contact route, location and opening arrangement.
- □ Remove fictional identity, claims, availability and prices before a real launch.
- □ Test every enquiry route and download on desktop and mobile.
- □ Keep sensitive information in approved private systems.
- □ Obtain operator approval for all public wording and image use.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup