SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Garage Door, Window & Door Companies



Choose the opening. Clarify the project.



Get your business online

Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Give doors and windows separate project paths
- Explain site review and proposal stages
- Make service and follow-up enquiries clear

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/garage-doors-windows-doors

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

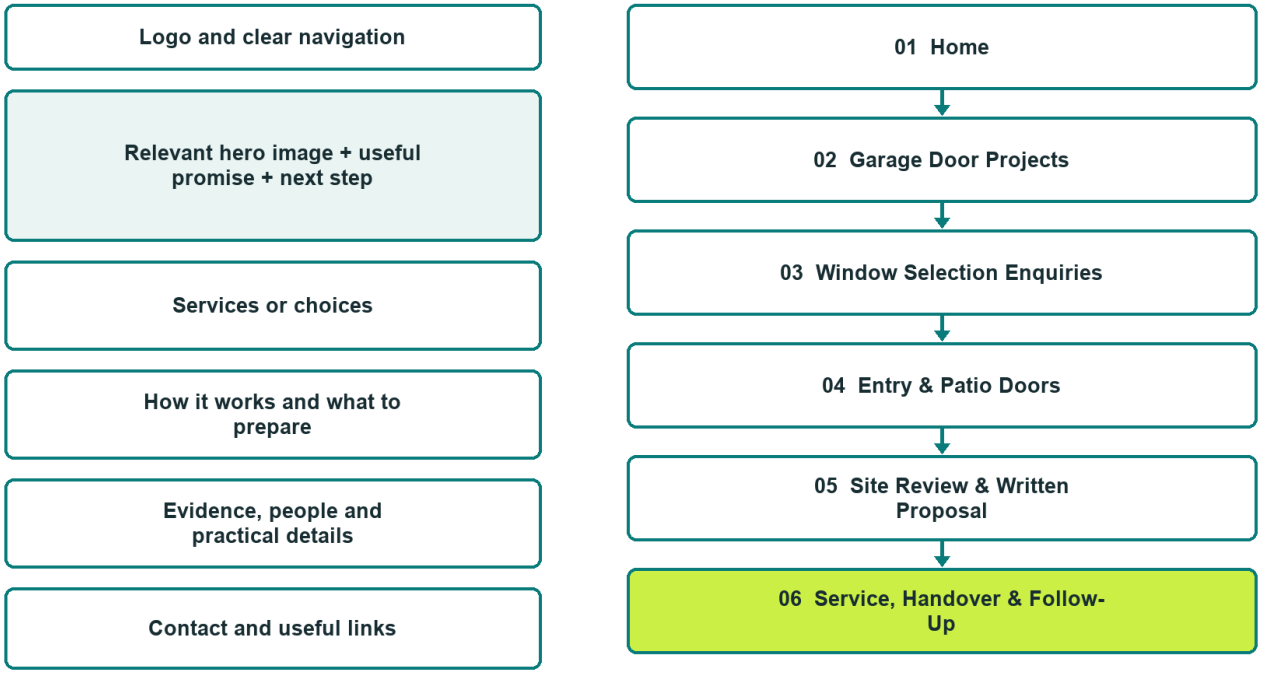
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Garage Door, Window & Door Companies Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Website Builder capture edition: six desktop excerpts from the fictional demo; the wireframe remains a planning illustration.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Threshold Door & Window is a fictional teaching example, not a live service.



- ☐ Request a product or service review
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

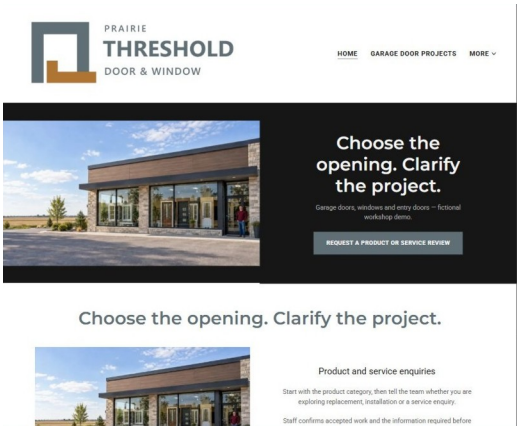
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Choose the opening. Clarify the project.

Start with the product category, then tell the team whether you are exploring replacement, installation or a service enquiry.

Staff confirms accepted work and the information required before discussing an estimate.

Suggested button: Request a product or service review

Website advice

Separate garage doors, windows and entry doors, distinguish product selection from repair and installation, and route estimates to staff review.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

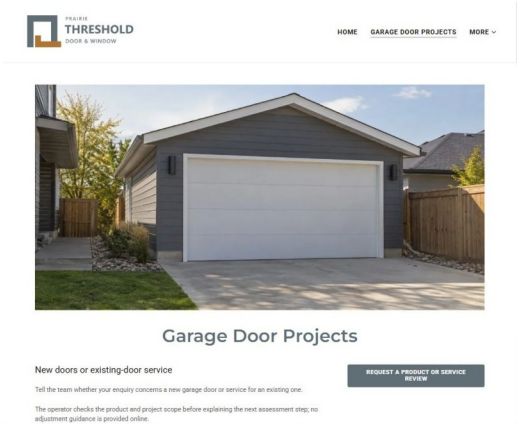
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Garage Door Projects

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Garage Door Projects

Tell the team whether your enquiry concerns a new garage door or service for an existing one.

The operator checks the product and project scope before explaining the next assessment step; no adjustment guidance is provided online.

Suggested button: Request a product or service review

Website advice

Give garage-door sales and service their own enquiry path, without extending scope to all mechanisms or brands.

Your draft: Garage Door Projects

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Window Selection Enquiries

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Window Selection Enquiries

Describe the rooms and the general replacement goals you want to discuss.

Staff can identify which product information and site review are needed before options or installation scope are proposed.

Suggested button: Request a product or service review

Website advice

Discuss window categories and verified product information without prescribing technical performance or retrofit methods.

Your draft: Window Selection Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

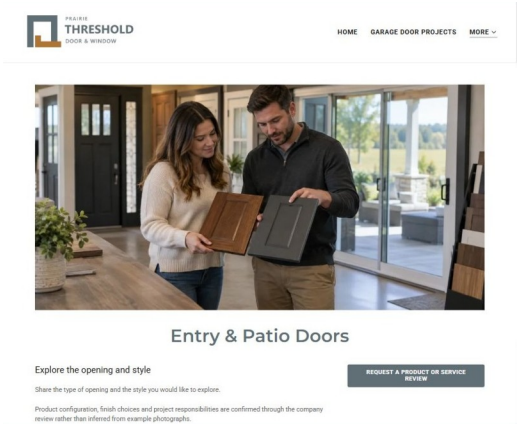
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Entry & Patio Doors

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Entry & Patio Doors

Share the type of opening and the style you would like to explore.

Product configuration, finish choices and project responsibilities are confirmed through the company review rather than inferred from example photographs.

Suggested button: Request a product or service review

Website advice

Separate pedestrian entry and patio-door projects from vehicle-access doors and window products.



Your draft: Entry & Patio Doors

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Site Review & Written Proposal

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Site Review & Written Proposal

Ask how the team gathers the site information needed for a proposal and who is responsible for confirming it.

Review the proposed products, included work and exclusions before accepting the estimate or scheduling arrangements.

Suggested button: Request a product or service review

Website advice

Explain measurement responsibility, permission and proposal review without offering do-it-yourself measuring or structural advice.

Your draft: Site Review & Written Proposal

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

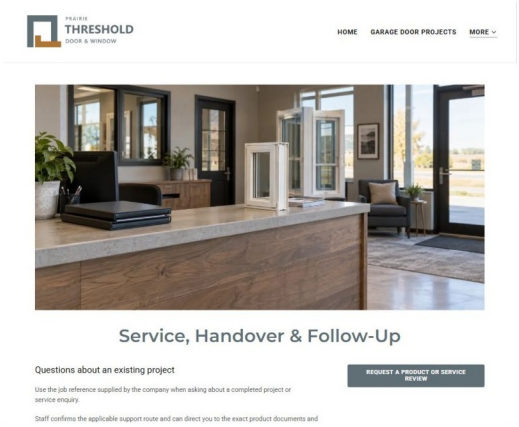
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Service, Handover & Follow-Up

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Service, Handover & Follow-Up

Use the job reference supplied by the company when asking about a completed project or service enquiry.

Staff confirms the applicable support route and can direct you to the exact product documents and agreed terms.

Suggested button: Request a product or service review

Website advice

Route existing-job questions and manufacturer information without promising warranties or emergency response.



Your draft: Service, Handover & Follow-Up

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Use these first-screen examples to plan your own pages, then verify your complete website.

- □ Fictional company demonstration. Verify each product category, installation role, manufacturer claim and service area. No spring adjustment, electrical, structural, glazing, security or installation instructions are provided; image examples are not completed jobs or live stock.
- □ Verify every service description, contact route and operating detail.
- □ Replace fictional identity and example information before a live launch.
- □ Test enquiries, links and downloads on desktop and mobile.
- □ Keep confidential records in approved private systems.
- □ Obtain operator approval for public wording and images.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup