SaaSTech Servers

DOMAINS / WEBSITES / BRANDED EMAIL

Furniture, Mattress & Home Décor Stores



Explore the room, then confirm the details.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Organize furniture, mattresses and home decor
- Explain product details and special orders
- Clarify showroom visits and delivery enquiries

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/furniture-mattress-home-decor

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

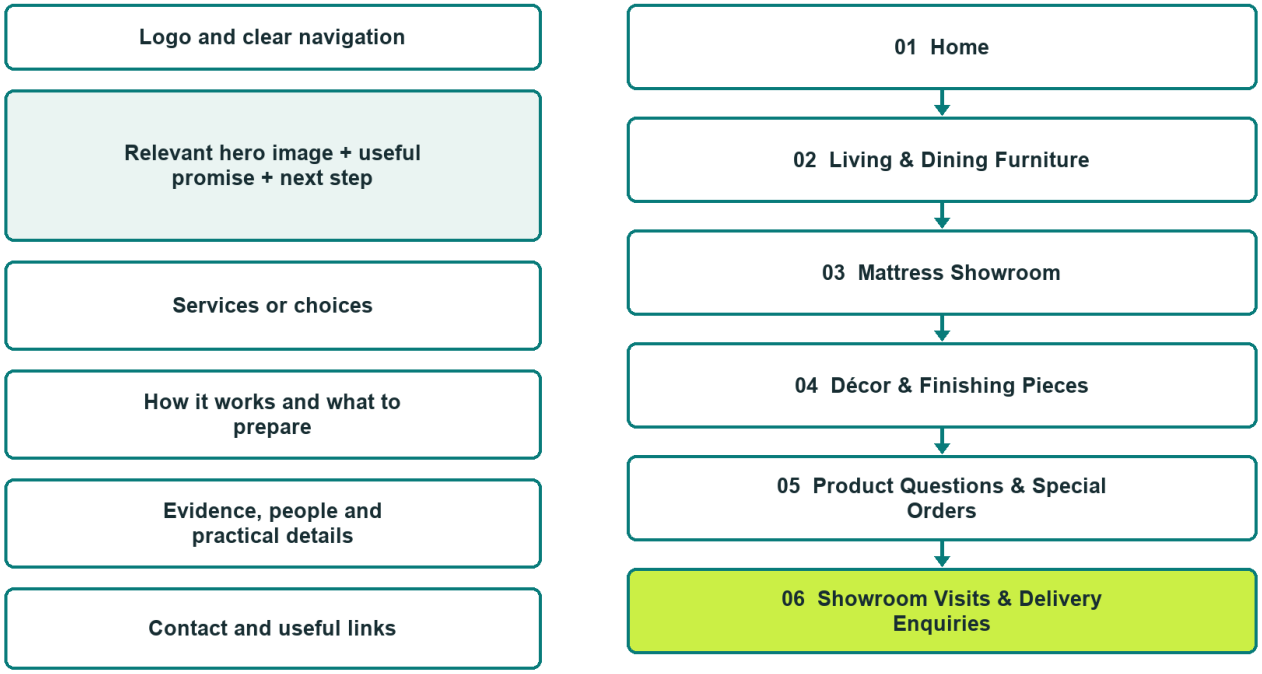
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Furniture, Mattress & Home Décor Stores Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Website Builder capture edition: six desktop excerpts from the fictional demo; the wireframe remains a planning illustration.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Hearth Home Store is a fictional teaching example, not a live service.



Prairie Hearth
HOME STORE

- □ Ask about a showroom item
- □ Verified business identity, services and current contact information
- □ A clear enquiry, review and confirmation process
- □ Choose original photographs and confirm permission to use them.
- □ Keep private customer records out of public website forms.

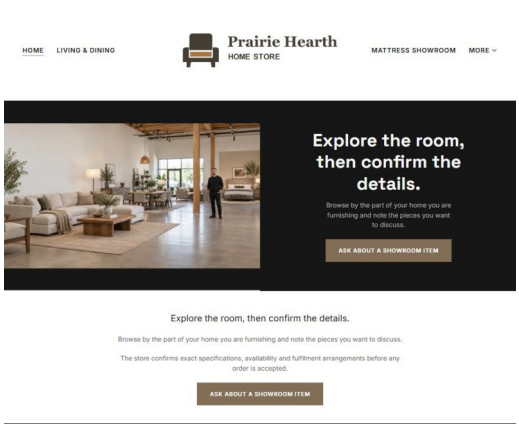
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Explore the room, then confirm the details.

Browse by the part of your home you are furnishing and note the pieces you want to discuss.

The store confirms exact specifications, availability and fulfilment arrangements before any order is accepted.

Suggested button: Ask about a showroom item

Website advice

Organize furniture, mattress and décor browsing into distinct categories with item-specific enquiries, showroom arrangements and reviewed delivery or order terms.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

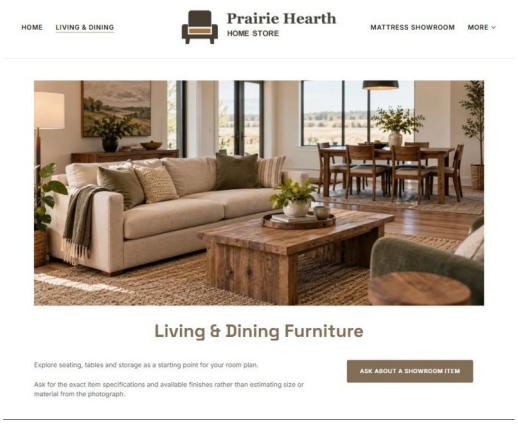
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Living & Dining Furniture

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Living & Dining Furniture

Explore seating, tables and storage as a starting point for your room plan.

Ask for the exact item specifications and available finishes rather than estimating size or material from the photograph.

Suggested button: Ask about a showroom item

Website advice

Organize larger furniture by room and intended use while making exact dimensions and availability subject to product checks.



Your draft: Living & Dining Furniture

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

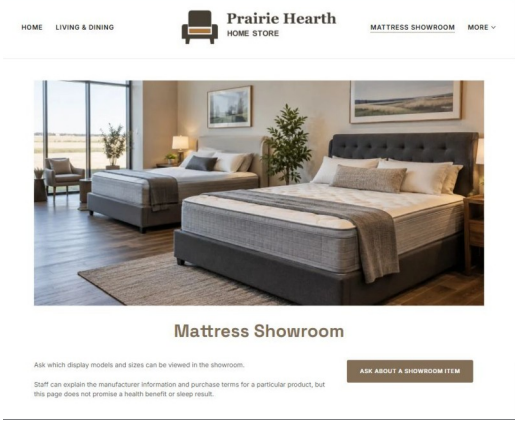
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Mattress Showroom

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Mattress Showroom

Ask which display models and sizes can be viewed in the showroom.

Staff can explain the manufacturer information and purchase terms for a particular product, but this page does not promise a health benefit or sleep result.

Suggested button: Ask about a showroom item

Website advice

Keep mattress browsing separate from medical or sleep advice and make comfort preferences subjective.



Your draft: Mattress Showroom

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

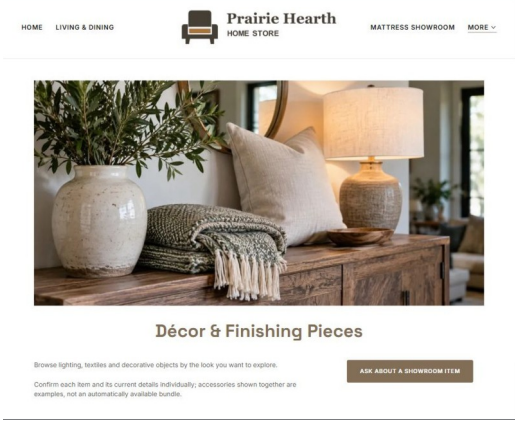
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Décor & Finishing Pieces

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Décor & Finishing Pieces

Browse lighting, textiles and decorative objects by the look you want to explore.

Confirm each item and its current details individually; accessories shown together are examples, not an automatically available bundle.

Suggested button: Ask about a showroom item

Website advice

Give smaller home accessories their own enquiry and styling context without implying a complete staged room is sold as a package.



Your draft: Décor & Finishing Pieces

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

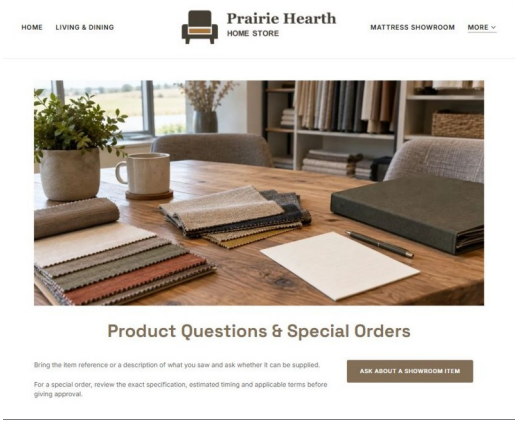
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Product Questions & Special Orders

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Product Questions & Special Orders

Bring the item reference or a description of what you saw and ask whether it can be supplied.

For a special order, review the exact specification, estimated timing and applicable terms before giving approval.

Suggested button: Ask about a showroom item

Website advice

Explain product reference, supplier review and accepted-order confirmation without claiming live stock or guaranteed dates.



Your draft: Product Questions & Special Orders

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

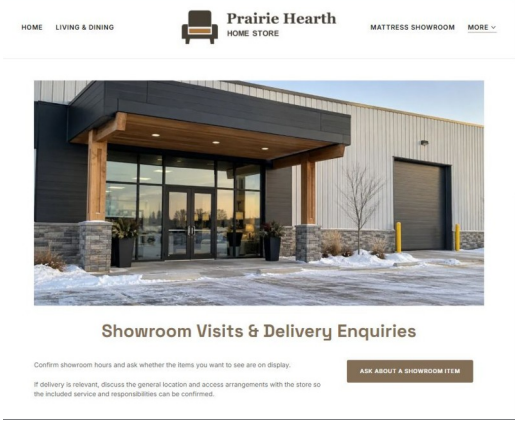
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Showroom Visits & Delivery Enquiries

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Showroom Visits & Delivery Enquiries

Confirm showroom hours and ask whether the items you want to see are on display.

If delivery is relevant, discuss the general location and access arrangements with the store so the included service and responsibilities can be confirmed.

Suggested button: Ask about a showroom item

Website advice

Separate visiting, collection and delivery arrangements and put access review with the store rather than offering handling guidance.



Your draft: Showroom Visits & Delivery Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Use these first-screen examples to plan your own pages, then verify your complete website.

□ Fictional store demonstration. Images are illustrative, not live stock. Verify dimensions, materials, prices, warranties, delivery and returns before launch; do not promise mattress health benefits, sleep outcomes, suitability or free delivery.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Test enquiries, links and downloads on desktop and mobile.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup