SaaSTech Servers

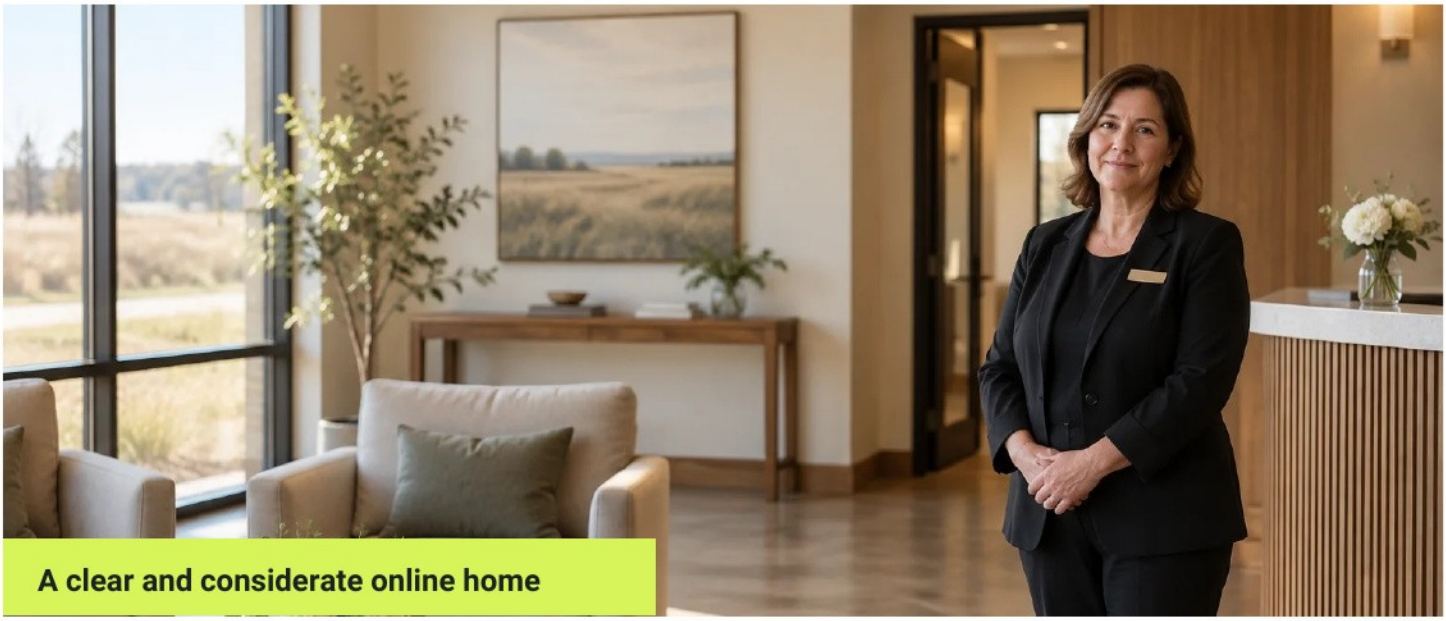
INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Funeral Homes & Memorial Services



A calm place to understand the next conversation.



A clear and considerate online home

Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Explain arrangement and memorial options
- Introduce the people and setting respectfully
- Make first questions and contact routes clear

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/funeral-homes-memorial-services

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

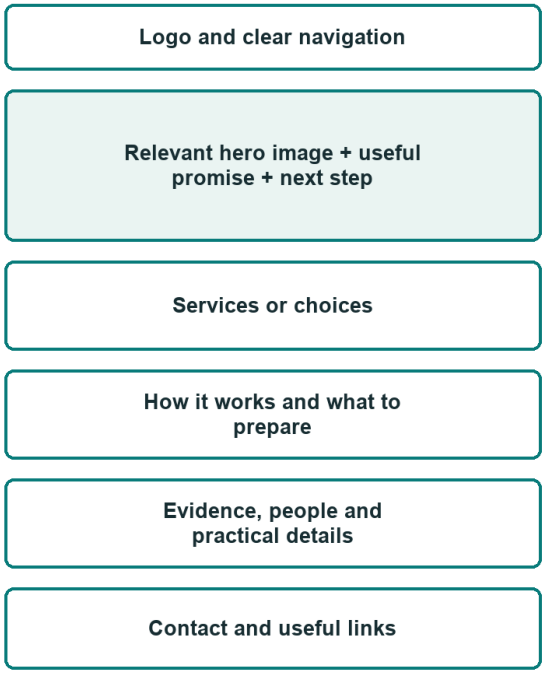
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

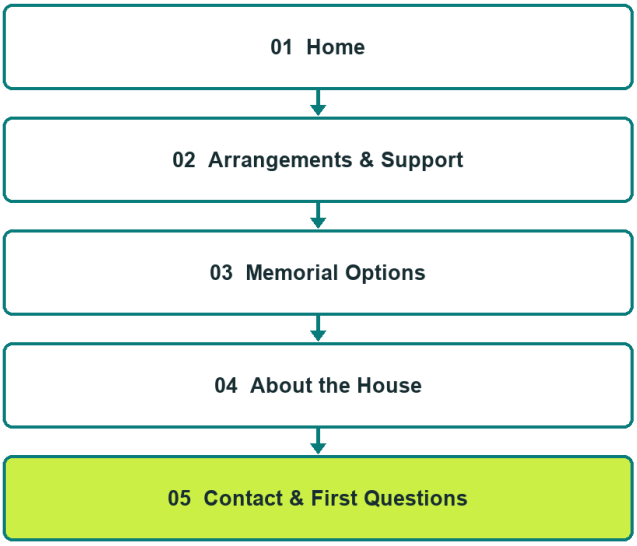
Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Funeral Homes & Memorial Services Website workbook

A practical workshop for a 5-page website. Study the example, plan the content and draft your own version in Word or on paper.





Plan → Draft → Build → Test

Capture edition: five genuine unpublished Website Builder desktop excerpts. Review mobile views on the industry page.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Remembrance House is a fictional teaching example, not a live service.



- ☐ Speak with the arrangements team
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

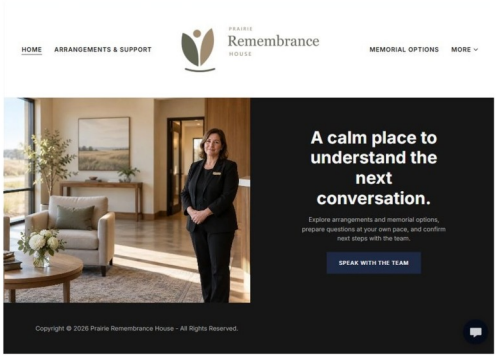
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

A calm place to understand the next conversation.

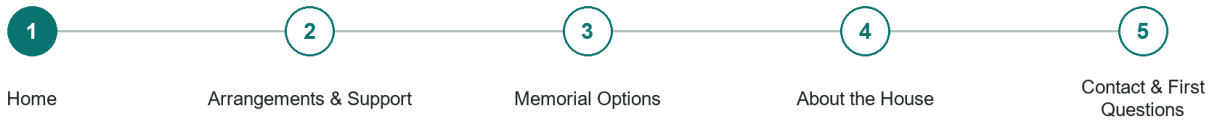
Find the right contact, explore the arrangement process and prepare questions at your own pace. A team member explains which options and next steps apply to your enquiry.

Use the relevant page to prepare a focused enquiry, then contact the team to confirm the next step.

Suggested button: Speak with the arrangements team

Website advice

Explain verified arrangement services, memorial options and contact routes with respectful language and clearly confirmed details.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

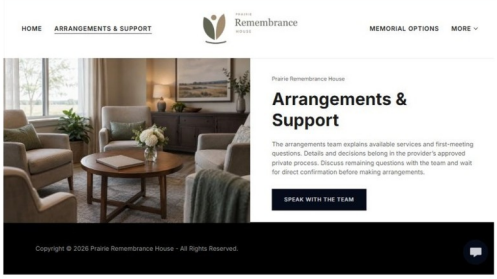
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Arrangements & Support

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Arrangements & Support

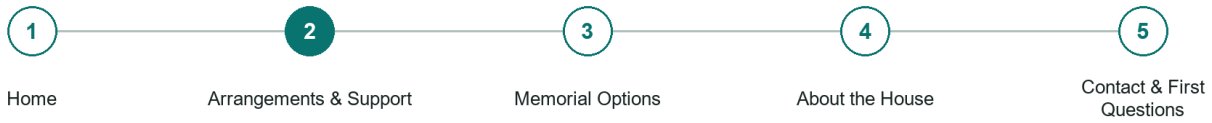
The arrangements team can explain the services currently offered and the questions usually discussed in a first meeting. Details and decisions are recorded through the provider's approved private process.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Speak with the arrangements team

Website advice

Explain services offered and who discusses individual arrangements. Avoid legal instructions and invented availability.



Your draft: Arrangements & Support

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

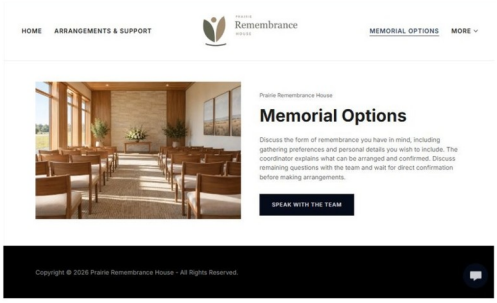
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Memorial Options

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Memorial Options

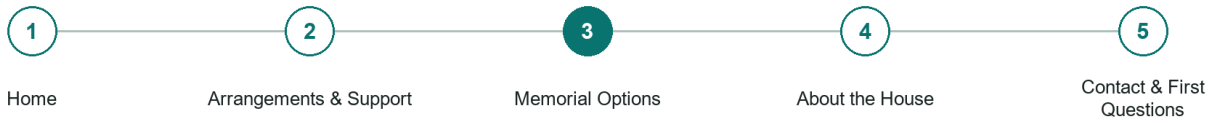
Discuss the form of remembrance you have in mind, including gathering preferences and personal details you wish to include. The coordinator explains what can be arranged and confirmed.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Speak with the arrangements team

Website advice

Present respectful examples without implying specific packages, customs or prices apply to everyone.



Your draft: Memorial Options

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

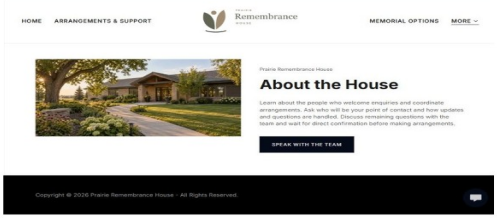
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 About the House

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

About the House

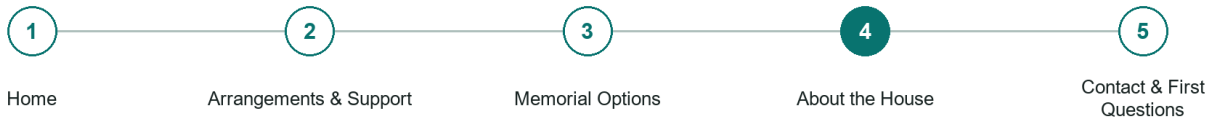
Learn about the people who welcome enquiries and coordinate arrangements. Ask who will be your point of contact and how updates and questions are handled.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Speak with the arrangements team

Website advice

Introduce verified staff and the setting without unsupported qualifications or testimonials.



Your draft: About the House

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

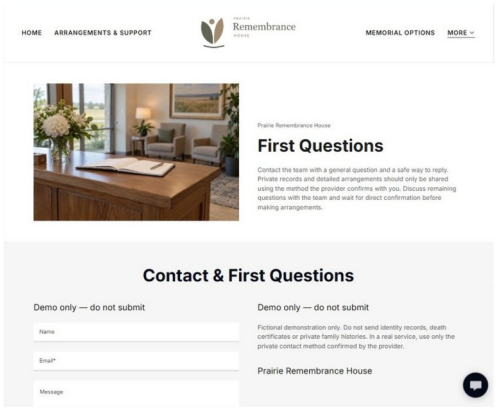
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Contact & First Questions

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Contact & First Questions

Contact the team with a general question and a safe way to reply. Private records and detailed arrangements should only be shared using the method the provider confirms with you.

Discuss any remaining questions with the team and wait for direct confirmation before making arrangements.

Suggested button: Speak with the arrangements team

Website advice

Distinguish general enquiries from operator-approved urgent contact procedures. Keep the public form minimal.

Your draft: Contact & First Questions

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Compare these desktop excerpts with the mobile captures on the industry page.

□ Fictional demonstration only. Operator review is required for legal, disposition, pricing and urgent-contact information. Do not request identity records, death certificates or private family histories through public forms.

□ Verify each offered service, contact route, location and opening arrangement.

□ Remove fictional identity, claims, availability and prices before a real launch.

□ Test every enquiry route and download on desktop and mobile.

□ Keep sensitive information in approved private systems.

□ Obtain operator approval for all public wording and image use.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup