SaaSTech Servers

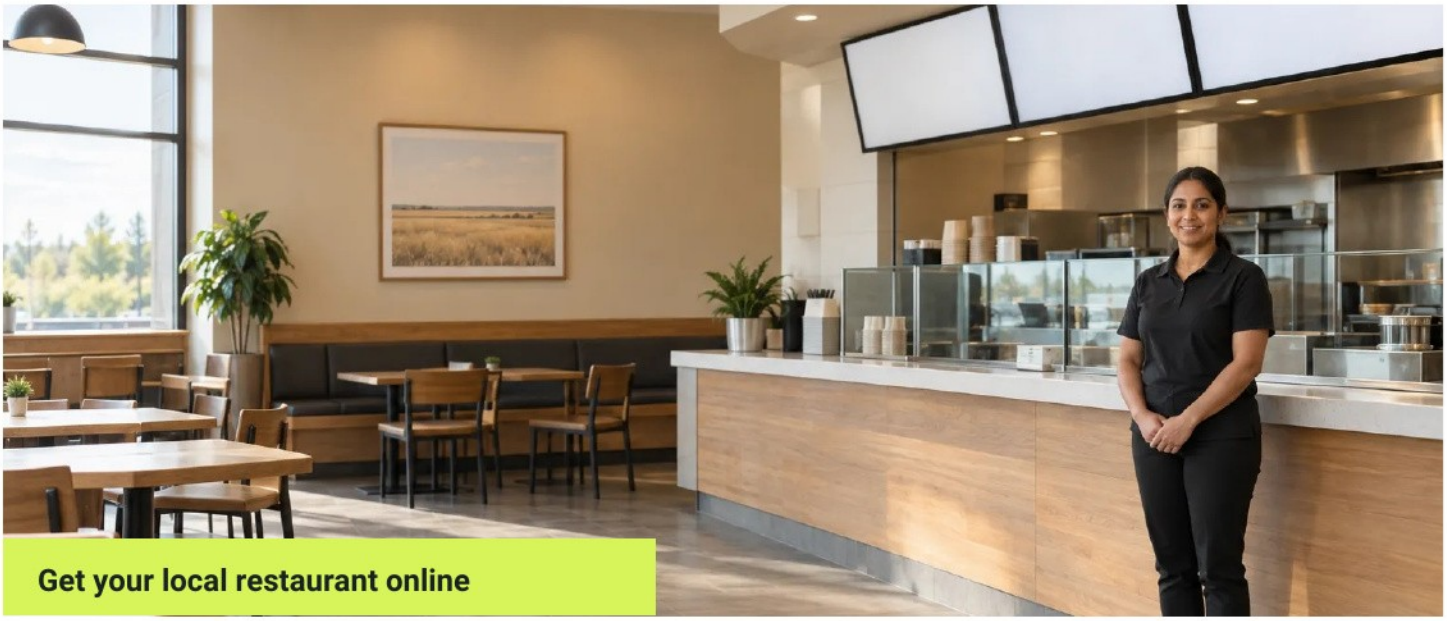
INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Franchise & Quick-Service Restaurants



Make the local restaurant easy to understand before arrival.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Show approved local menus and visit details
- Use verified ordering and collection routes
- Separate group requests and employment enquiries

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/franchise-quick-service-restaurants

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Franchise & Quick-Service Restaurants Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Capture edition: six genuine unpublished Website Builder desktop excerpts. Review mobile views on the industry page.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Counter Kitchen is a fictional teaching example, not a live service.



- ☐ Explore the local menu and confirmed visit options
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

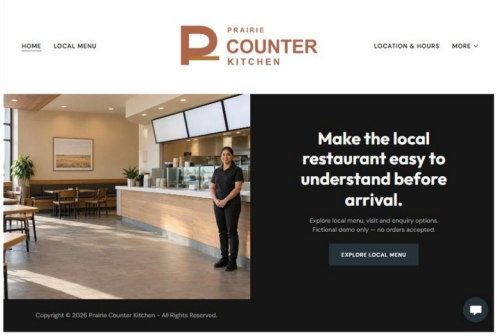
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Make the local restaurant easy to understand before arrival.

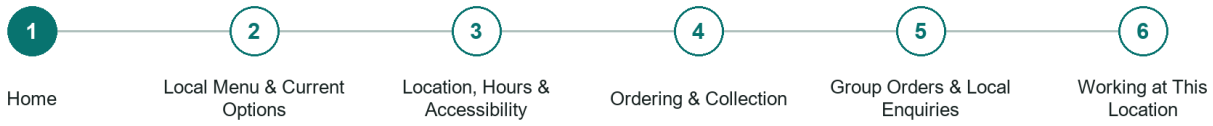
Find the menu categories, location information and the right contact for a group order or employment enquiry.

Any future franchise branding and purchase links must be approved and tested; the demonstration does not accept orders.

Suggested button: Explore the local menu and confirmed visit options

Website advice

A fictional quick-service location concept with separate menu, visit, group-order and employment routes; franchise affiliation and ordering links require brand approval and verification.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Local Menu & Current Options

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Local Menu & Current Options

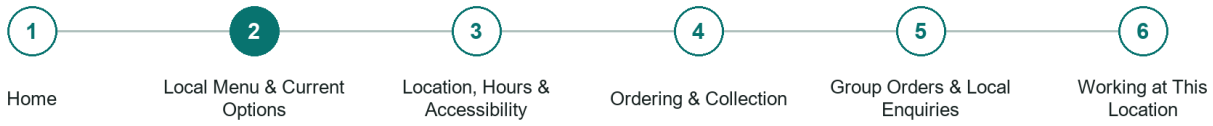
Browse the categories to decide what you want to ask about, then confirm the current item and portion options with the restaurant.

Ingredient and allergen questions must refer to the exact item and current operator information rather than an example photograph.

Suggested button: Explore the local menu and confirmed visit options

Website advice

Organize operator-approved food and drink categories with exact current item information, not invented prices or availability.



Your draft: Local Menu & Current Options

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

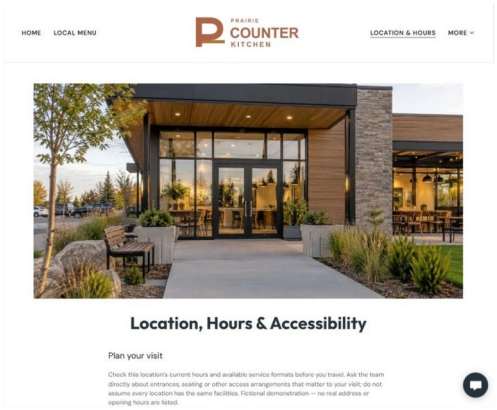
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Location, Hours & Accessibility

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Location, Hours & Accessibility

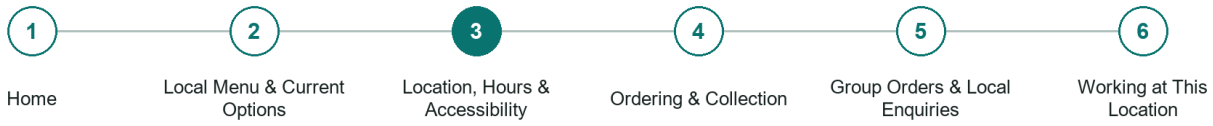
Check this location's current hours and available service formats before you travel.

Ask the team directly about entrances, seating or other access arrangements that matter to your visit; do not assume every location has the same facilities.

Suggested button: Explore the local menu and confirmed visit options

Website advice

Provide verified local visit information separately from any wider franchise or brand directory.



Your draft: Location, Hours & Accessibility

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Ordering & Collection

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Ordering & Collection

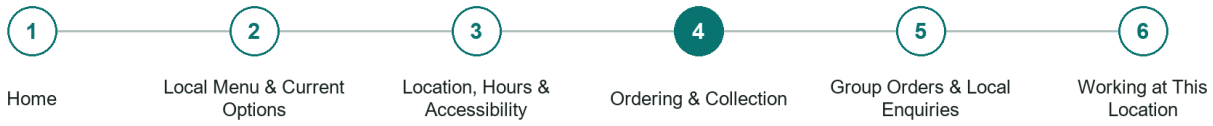
A live restaurant page should send customers only to the ordering route the operator has verified.

This demonstration takes no orders; collection time, items, price and acceptance must be confirmed within the restaurant's actual ordering process.

Suggested button: Explore the local menu and confirmed visit options

Website advice

Use only tested operator-approved ordering destinations and explain the difference between a contact message and a purchase.



Your draft: Ordering & Collection

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Group Orders & Local Enquiries

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Group Orders & Local Enquiries

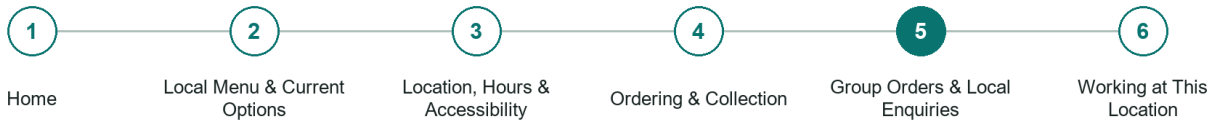
Tell the restaurant your approximate group size, requested date and service format.

The team can discuss current options and order deadlines, while item-specific ingredient questions and the final accepted order are confirmed directly.

Suggested button: Explore the local menu and confirmed visit options

Website advice

Separate advance group requests from ordinary ordering, with feasibility and exact product questions reviewed by staff.



Your draft: Group Orders & Local Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Working at This Location

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Working at This Location

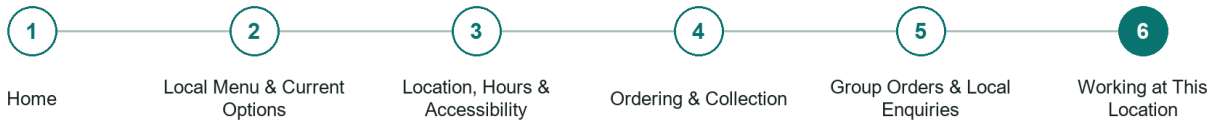
Ask whether this location is recruiting and which approved application route to use.

Role requirements, shifts and hiring steps are confirmed by the operator; do not send identity documents, banking details or other sensitive records through a general website message.

Suggested button: Ask about working here

Website advice

Offer a local employment enquiry route with verified openings and a privacy-conscious application handoff.



Your draft: Working at This Location

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Compare these desktop excerpts with the mobile captures on the industry page.

□ Fictional demonstration only, not an authorized franchise. Verify brand permission, location details, current menu, prices, ingredients, allergens, offers and ordering links before publication. No allergen-free assurance, live order placement or food-safety advice is provided.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Test enquiries, links and downloads on desktop and mobile.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup