SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

# Food Processors & Commercial Kitchens



## Match your food-business enquiry to the right workspace.



**Get your business online**

Explore a practical website plan and download the guide and planning resources.

**Microsoft 365 for your organization.**

## Make every page useful.

- Separate processing and kitchen-rental paths
- Explain workspace and scheduling questions
- Clarify project review and business onboarding

Register or transfer your domain to SaaSTech Servers.

**saastech.net/industry/food-processors-commercial-kitchens**

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

# Everything your business needs to move online.

Your name. Your website. Your business email.




DOMAIN CITY

### Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

### Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

### Look the part.

Use your business name in your team's email.

### Not sure where to start?

**Take a walk down Main Street.**

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

# Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

### 1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

### 2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

### 3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

| Contact Us | Account Learning Centre | Delegate access playlist |
|---|---|---|

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

**Cut or tear out the card below before sharing this workbook**

**PRIVATE account reference and call-in authentication**

**Organization or name** _____

**Account sign-in email** _____

**Customer number** _____

**Call-in PIN** _____

**Domain names** _____

**Reviewed on** _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

**Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.**

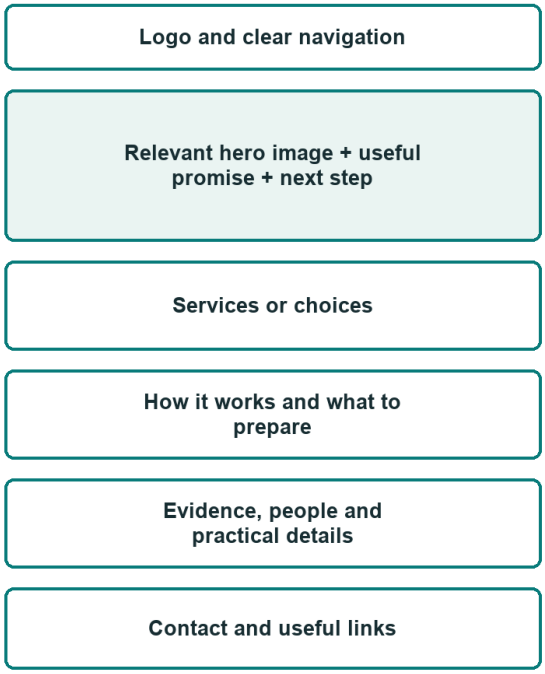
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

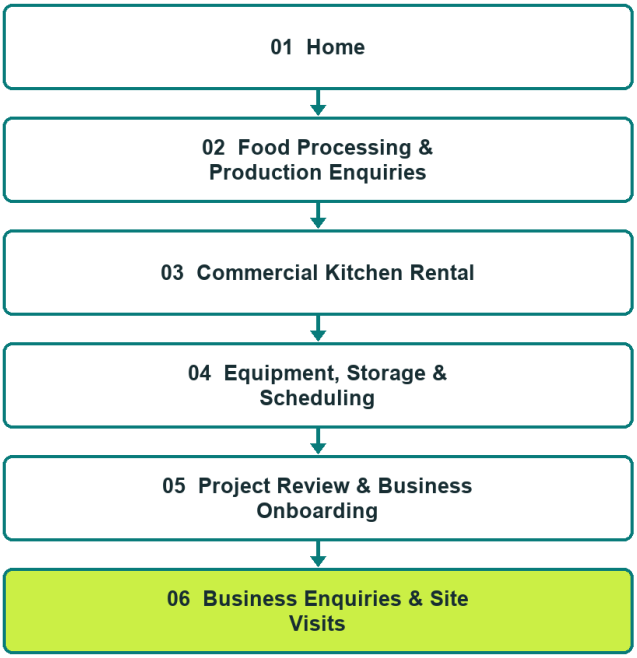
Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

# Food Processors & Commercial Kitchens Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.




## Plan → Draft → Build → Test

Captured demo edition. Study the unpublished six-page example. The industry gallery pairs each desktop preview with mobile and includes Editor Highlights, Themes and Paint settings.

Explore Website Builder and compare plans

# Before you build

Your business supplies the facts. Prairie Batchworks is a fictional teaching example. Keep the demo unpublished, with no fabricated contact details, bookings or payments. Do not submit the demo form.




- ☐ Discuss production services or kitchen use
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

**Your audience and the action you want them to take**

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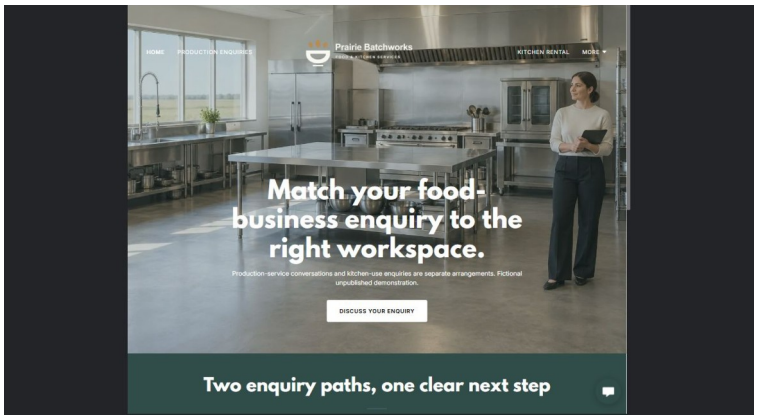
**Facts to verify and people who must approve them**

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Create your SaaSTech Servers account

# 01 Home

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. See the gallery for the paired mobile view.

**Sample wording — adapt and verify**

**Match your food-business enquiry to the right workspace.**

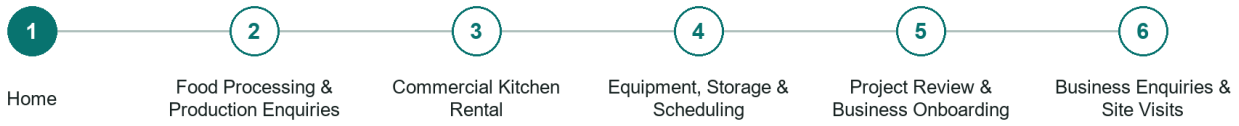
Choose a production-service conversation or a kitchen-rental enquiry; these are different arrangements with different responsibilities.

The coordinator checks product fit, workspace availability and onboarding requirements before discussing an agreement.

Home button: Discuss your enquiry. It opens Business Enquiries in this unpublished demo.

**Website advice**

Clearly separate contract food-processing enquiries from commercial-kitchen rental, including product-scope review, scheduling and approved onboarding.




# Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 02 Food Processing & Production Enquiries

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. See the gallery for the paired mobile view.

**Sample wording — adapt and verify**

**Food Processing & Production Enquiries**

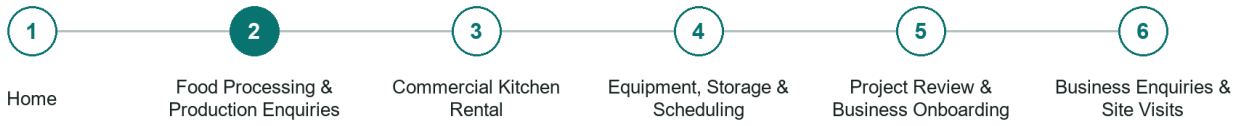
Provide a general product category, intended packaging format and approximate production scale.

The team reviews capability before requesting detailed specifications or confidential information through an agreed process.

Suggested button: Discuss production services or kitchen use

**Website advice**

Describe only verified processing categories and distinguish enquiries from accepted manufacturing orders.




# Your draft: Food Processing & Production Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

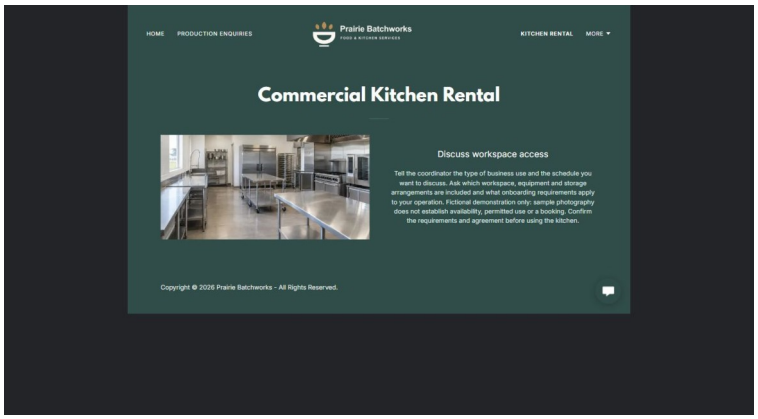
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 03 Commercial Kitchen Rental

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. See the gallery for the paired mobile view.

**Sample wording — adapt and verify**

**Commercial Kitchen Rental**

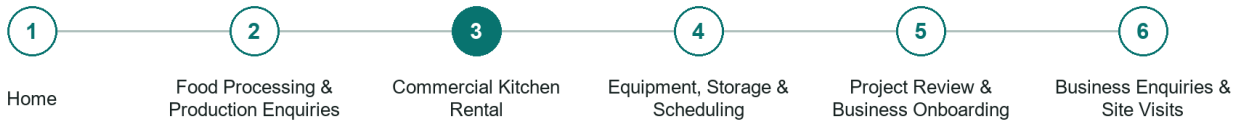
Tell the coordinator the type of business use and the schedule you want to discuss.

Ask which workspace, equipment and storage arrangements are included and what onboarding requirements apply to your operation.

Suggested button: Discuss production services or kitchen use

**Website advice**

Explain rental formats, bookable spaces and responsibility questions without implying approval transfers to tenants.




# Your draft: Commercial Kitchen Rental

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

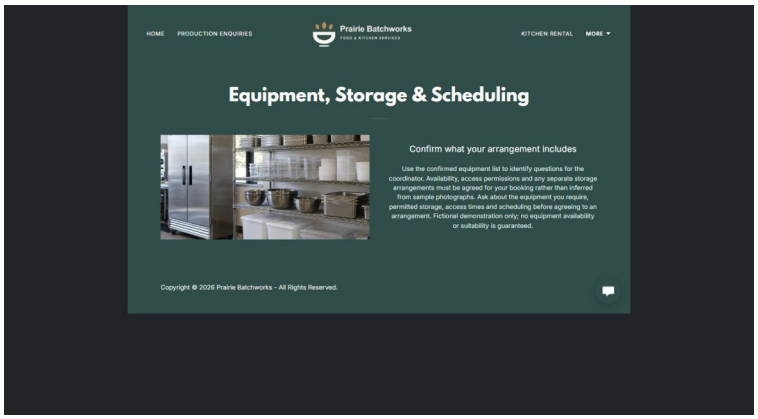
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 04 Equipment, Storage & Scheduling

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. See the gallery for the paired mobile view.

**Sample wording — adapt and verify**

**Equipment, Storage & Scheduling**

Use the confirmed equipment list to identify questions for the coordinator.

Availability, access permissions and any separate storage arrangements must be agreed for your booking rather than inferred from sample photographs.

Suggested button: Discuss production services or kitchen use

**Website advice**

Present an operator-verified inventory and booking coordination, not technical operating instructions.




# Your draft: Equipment, Storage & Scheduling

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 05 Project Review & Business Onboarding

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. See the gallery for the paired mobile view.

**Sample wording — adapt and verify**

**Project Review & Business Onboarding**

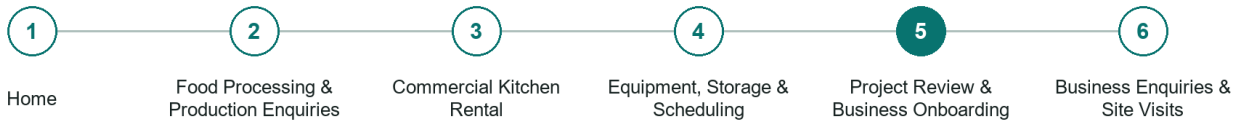
Before work or rental begins, confirm who supplies ingredients, packaging and the relevant project records.

The coordinator explains which requirements and agreement terms need review and where confidential documents should be shared.

Suggested button: Discuss production services or kitchen use

**Website advice**

Separate capability checks, confidential specifications, reviewed operating requirements and written acceptance.




# Your draft: Project Review & Business Onboarding

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

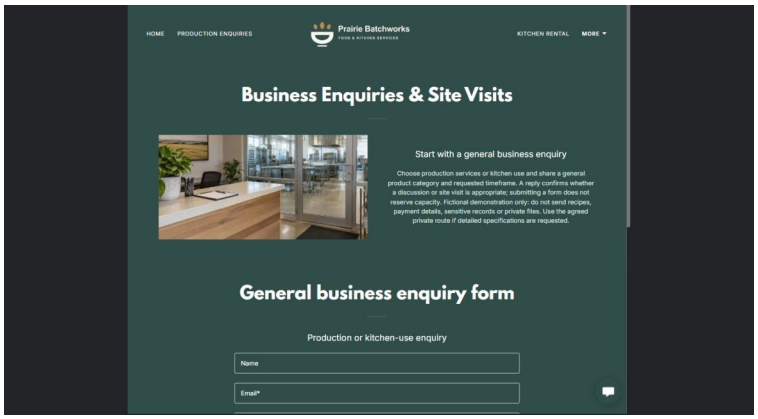
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 06 Business Enquiries & Site Visits

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. See the gallery for the paired mobile view.

**Sample wording — adapt and verify**

**Business Enquiries & Site Visits**

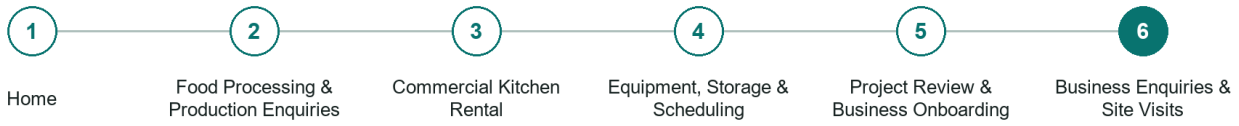
Choose production services or kitchen use and share a general product category and requested timeframe.

A reply confirms whether a discussion or site visit is appropriate; submitting the form does not reserve capacity.

Suggested button: Discuss production services or kitchen use

**Website advice**

The demo form has Name, required Email, production services or kitchen use, and a general category, timeframe and question. Phone and attachments are off; the recipient is blank. No submission or delivery test was performed. Do not send recipes, private specifications or payment details. An enquiry does not reserve capacity. Confirm the delivery route before a real launch.




# Your draft: Business Enquiries & Site Visits

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# Test before publishing

Review the captured journey on desktop and phone. The fictional demo remains unpublished. Verify the operator, capabilities, form recipient and confirmation process before a real launch.

□ Fictional demonstration only. Verify actual production capabilities, food-business approvals, equipment access and rental requirements. No food-safety procedures, shelf-life advice, allergen guarantees or compliance promises. Confidential recipes and business records require an approved private route.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Visually check the demonstration form, links and downloads on desktop and mobile without submitting the form.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Confirm the intended private form recipient before launch. Keep attachments off and review the confirmation message; an enquiry must not imply a booking or accepted order.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

**Changes to finish and person responsible**

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**Approval and next review date**

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Website Builder plans and signup