SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Commercial Fishing, Aquaculture & Seafood Businesses



Different water businesses. Clearly separated enquiries.



Explore a practical example, watch the industry video and download the website planning workbook.

Microsoft 365 for your organization.

Make every page useful.

- Separate harvesting, aquaculture and supply
- Give product and trade questions clear routes
- Explain seasonal availability and collection

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/fishing-aquaculture-seafood

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

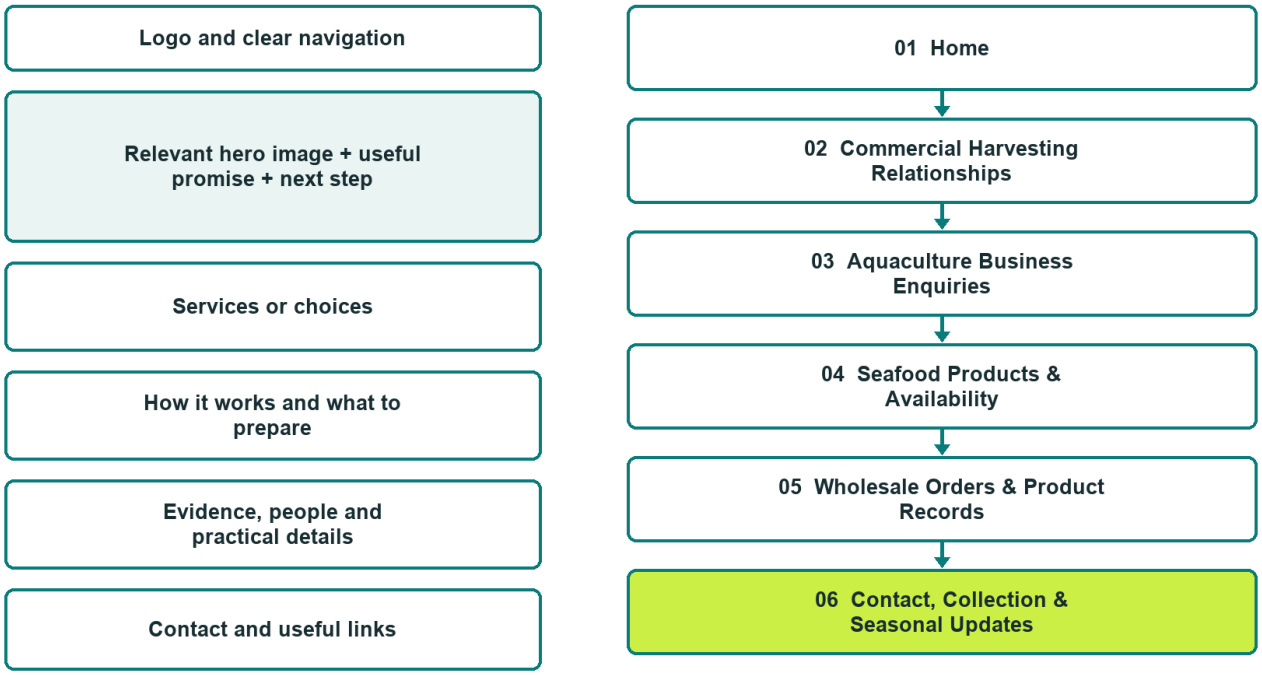
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Commercial Fishing, Aquaculture & Seafood Businesses
Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Website Builder capture edition: six desktop excerpts from the fictional demo; the wireframe remains a planning illustration.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Lakes Fish & Seafood is a fictional teaching example, not a live service.

PRAIRIE LAKES
FISH & SEAFOOD

- □ Choose a harvest, aquaculture or supply enquiry
- □ Verified business identity, services and current contact information
- □ A clear enquiry, review and confirmation process
- □ Choose original photographs and confirm permission to use them.
- □ Keep private customer records out of public website forms.

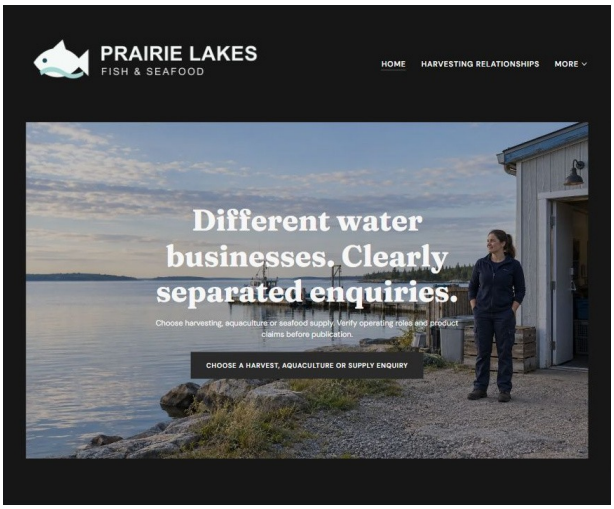
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Different water businesses. Clearly separated enquiries.

Explore three different business conversations: harvesting relationships, aquaculture enquiries and seafood purchasing.

Each path identifies its own questions, and every operating role and product claim must be confirmed before this demonstration is published.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Distinguish commercial harvesting, aquaculture and seafood supply as separate business paths; do not imply that one company operates all three without verification.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

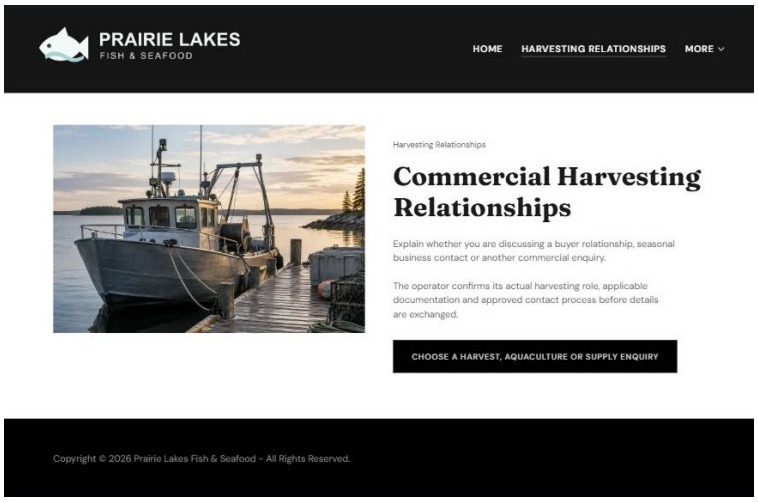
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Commercial Harvesting Relationships

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Commercial Harvesting Relationships

Explain whether you are discussing a buyer relationship, seasonal business contact or another commercial enquiry.

The operator confirms its actual harvesting role, applicable documentation and approved contact process before details are exchanged.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Present a distinct business-to-business enquiry path for verified harvesters without implying public charter services or licensing.



Your draft: Commercial Harvesting Relationships

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

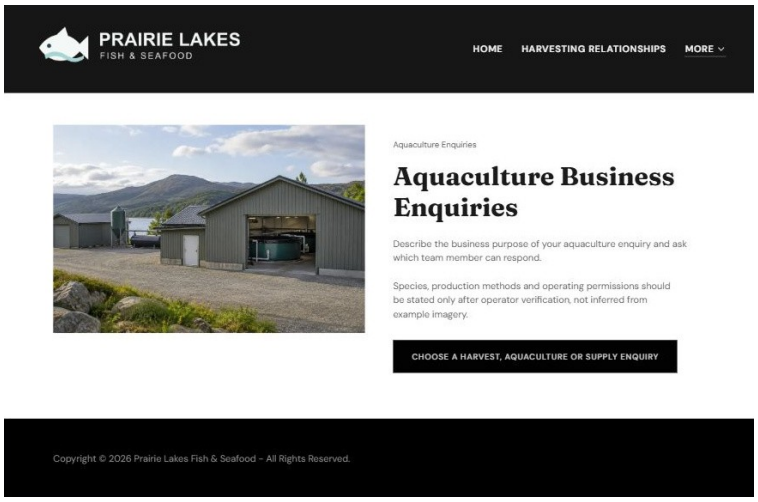
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Aquaculture Business Enquiries

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Aquaculture Business Enquiries

Describe the business purpose of your aquaculture enquiry and ask which team member can respond.

Species, production methods and operating permissions should be stated only after operator verification, not inferred from example imagery.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Separate farm-business questions from wild harvesting and product retail; use only confirmed facility descriptions.



Your draft: Aquaculture Business Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

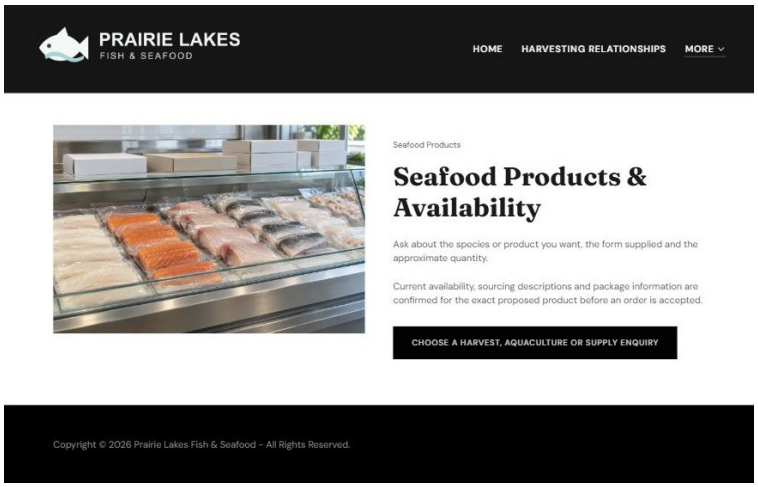
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Seafood Products & Availability

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Seafood Products & Availability

Ask about the species or product you want, the form supplied and the approximate quantity.

Current availability, sourcing descriptions and package information are confirmed for the exact proposed product before an order is accepted.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Create a clear purchasing route with exact product, form, pack and quantity questions, without inventing live stock.



Your draft: Seafood Products & Availability

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

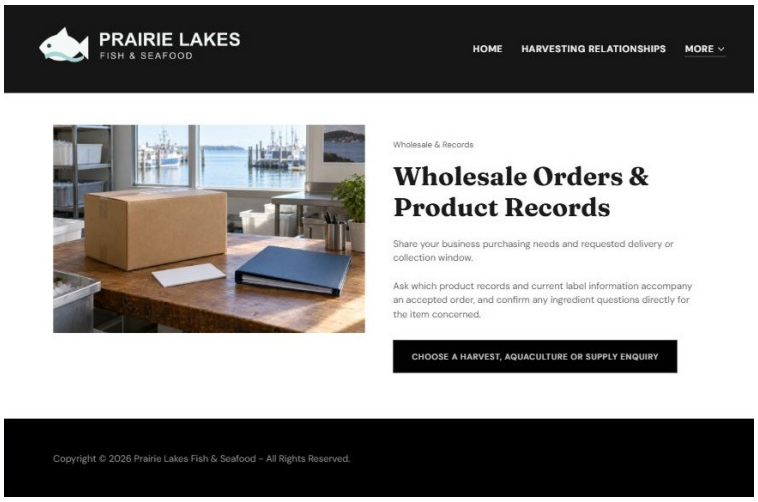
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Wholesale Orders & Product Records

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Wholesale Orders & Product Records

Share your business purchasing needs and requested delivery or collection window.

Ask which product records and current label information accompany an accepted order, and confirm any ingredient questions directly for the item concerned.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Explain business-account discussion and product-specific documentation without asserting traceability certifications or suitability.



Your draft: Wholesale Orders & Product Records

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

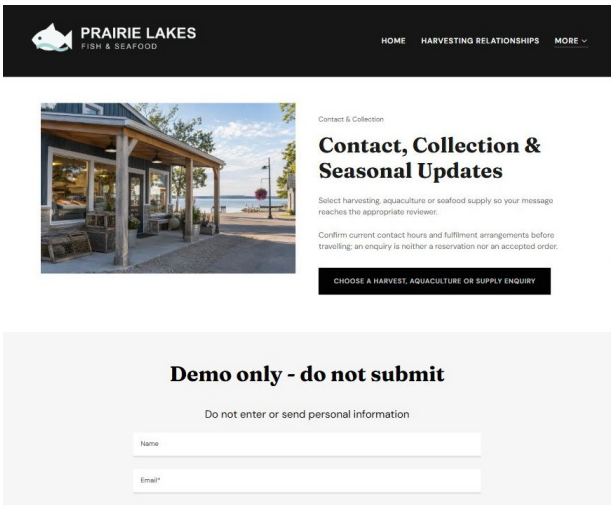
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Contact, Collection & Seasonal Updates

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Contact, Collection & Seasonal Updates

Select harvesting, aquaculture or seafood supply so your message reaches the appropriate reviewer.

Confirm current contact hours and fulfilment arrangements before travelling; an enquiry is neither a reservation nor an accepted order.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Route seasonal business and purchasing enquiries while keeping hours, stock and fulfilment subject to confirmation.



Your draft: Contact, Collection & Seasonal Updates

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Use these first-screen examples to plan your own pages, then verify your complete website.

□ Fictional demonstration only. This multi-category concept is not a claim that the sample company holds harvesting or aquaculture authority. Verify operating scope, sourcing, species, availability, food information and sales terms. No fisheries, husbandry, handling or food-safety instructions are provided.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Test enquiries, links and downloads on desktop and mobile.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup