SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Excavation, Earthworks & Aggregate Suppliers



Define the work. Confirm the material. Plan the conversation.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate site work from aggregate supply
- Explain material and project-review questions
- Clarify collection, delivery and quote requests

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/excavation-earthworks-aggregates

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

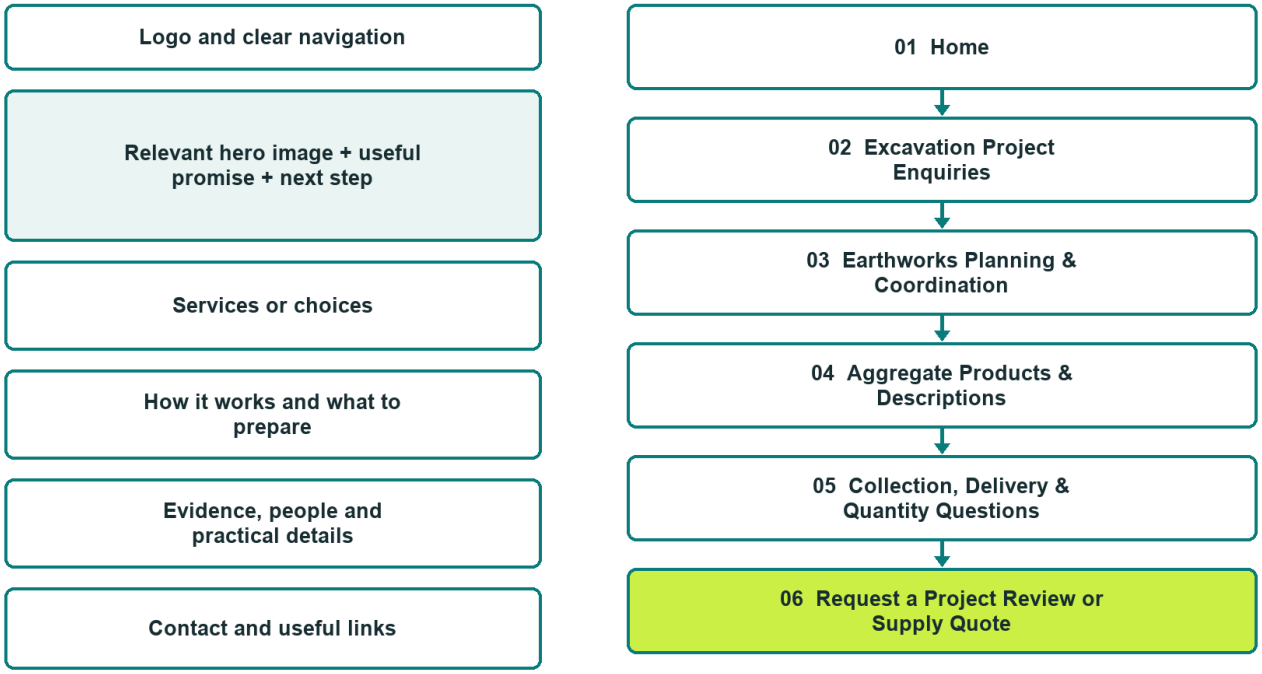
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Excavation, Earthworks & Aggregate Suppliers Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Website Builder capture edition: six actual desktop views from the fictional demo; the wireframe remains a planning illustration.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Grade & Gravel is a fictional teaching example, not a live service.



- ☐ Choose a project or material enquiry
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

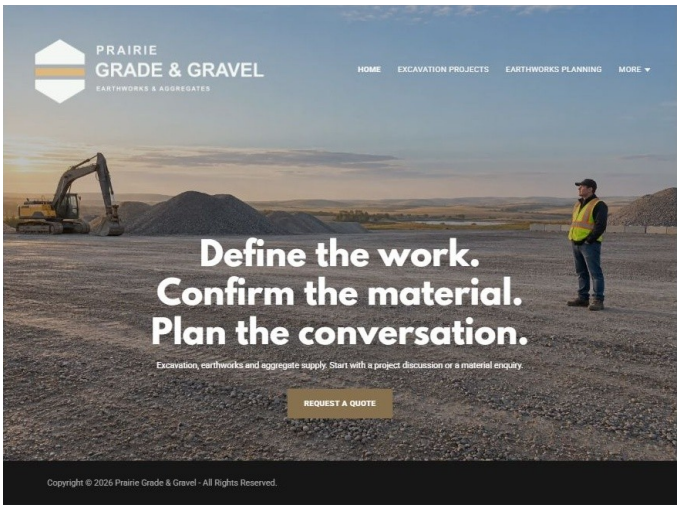
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Define the work. Confirm the material. Plan the conversation.

Start with a project discussion if you need earth moved, or a supply enquiry if you need material.

Share the general location and the details you already know so the team can identify the right reviewer and the questions still to resolve.

Suggested button: Choose a project or material enquiry

Website advice

Keep excavation projects, broader earthworks coordination and aggregate supply distinct, with site review and exact material information confirmed by staff.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

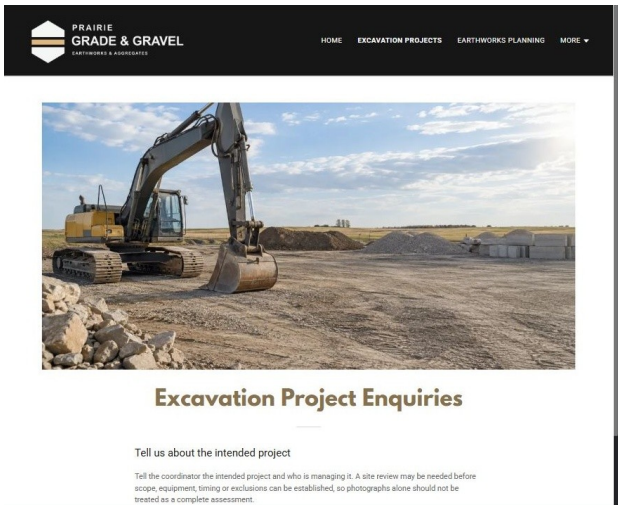
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Excavation Project Enquiries

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Excavation Project Enquiries

Tell the coordinator the intended project and who is managing it.

A site review may be needed before scope, equipment, timing or exclusions can be established, so photographs alone should not be treated as a complete assessment.

Suggested button: Choose a project or material enquiry

Website advice

Describe accepted project categories and the assessment process without providing site-work instructions.



Your draft: Excavation Project Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

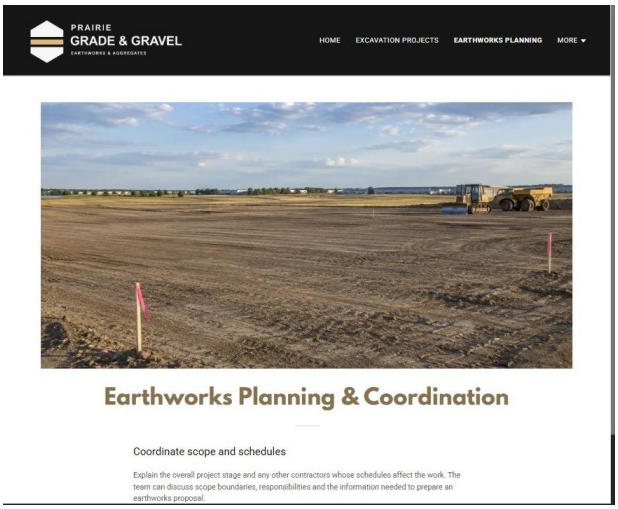
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Earthworks Planning & Coordination

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Earthworks Planning & Coordination

Explain the overall project stage and any other contractors whose schedules affect the work.

The team can discuss scope boundaries, responsibilities and the information needed to prepare an earthworks proposal.

Suggested button: Choose a project or material enquiry

Website advice

Differentiate grading and broader earthworks discussions from isolated excavation and aggregate-only orders.



Your draft: Earthworks Planning & Coordination

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

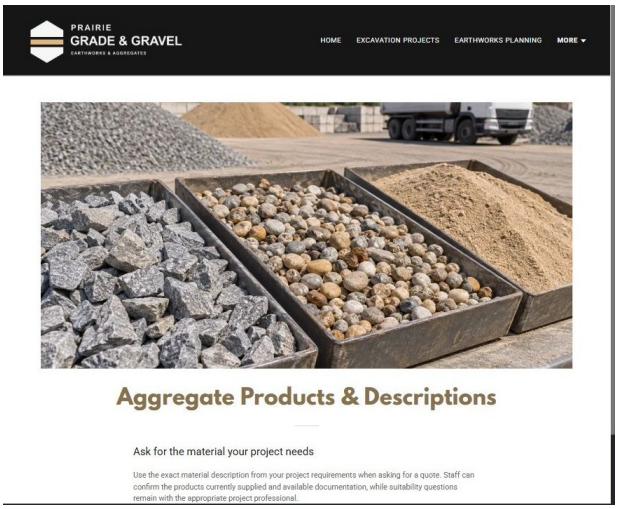
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Aggregate Products & Descriptions

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Aggregate Products & Descriptions

Use the exact material description from your project requirements when asking for a quote.

Staff can confirm the products currently supplied and available documentation, while suitability questions remain with the appropriate project professional.

Suggested button: Choose a project or material enquiry

Website advice

Show operator-verified material categories and supplied specifications without declaring them suitable for a particular design.

Your draft: Aggregate Products & Descriptions

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

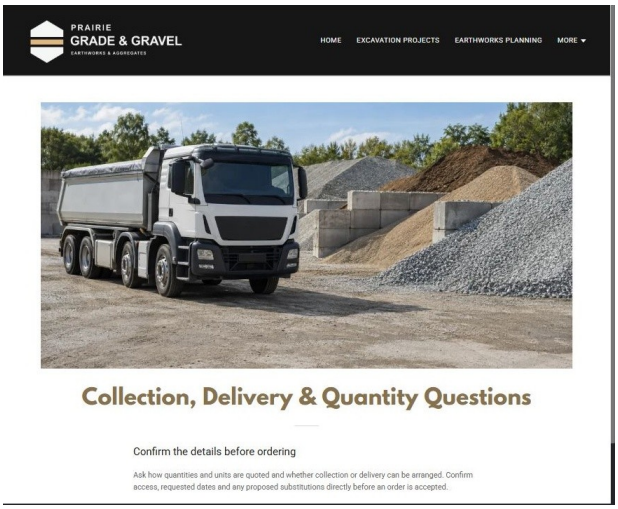
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Collection, Delivery & Quantity Questions

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Collection, Delivery & Quantity Questions

Ask how quantities and units are quoted and whether collection or delivery can be arranged.

Confirm access, requested dates and any proposed substitutions directly before an order is accepted.

Suggested button: Choose a project or material enquiry

Website advice

Explain supply logistics and quantity review without presenting estimated volume as an engineered requirement.



Your draft: Collection, Delivery & Quantity Questions

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

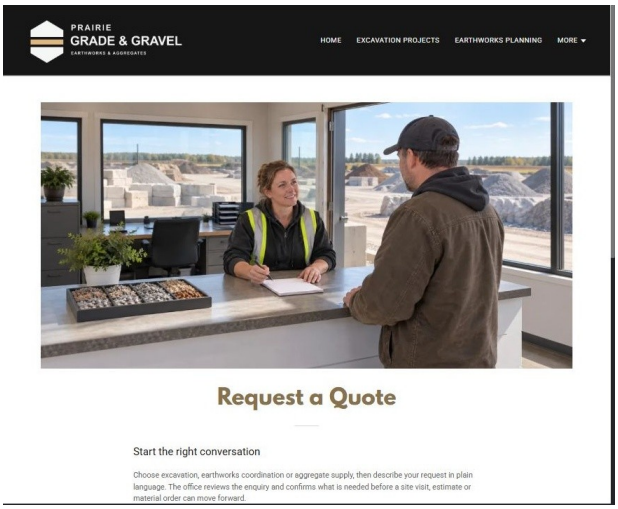
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Request a Project Review or Supply Quote

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Request a Project Review or Supply Quote

Choose excavation, earthworks coordination or aggregate supply, then describe your request in plain language.

The office reviews the enquiry and confirms what is needed before a site visit, estimate or material order can move forward.

Suggested button: Choose a project or material enquiry

Website advice

Route earthworks and supply requests to separate staff-reviewed checklists and keep estimates unconfirmed.



Your draft: Request a Project Review or Supply Quote

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Use the genuine example captures to plan your own pages, then verify your finished website.

□ Fictional demonstration only. No excavation procedures, structural specifications, utility-clearance advice or material suitability guarantees are provided. Verify equipment scope, material descriptions, access, quantities, delivery terms and service area with the operator.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Test enquiries, links and downloads on desktop and mobile.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup