SaaSTech Servers

DOMAINS / WEBSITES / BRANDED EMAIL

E-commerce & Dropshipping



Useful products and clear buying information.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Present useful, accurate product information
- Explain fulfilment and delivery expectations
- Make returns and store questions easy to find

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/ecommerce-dropshipping

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

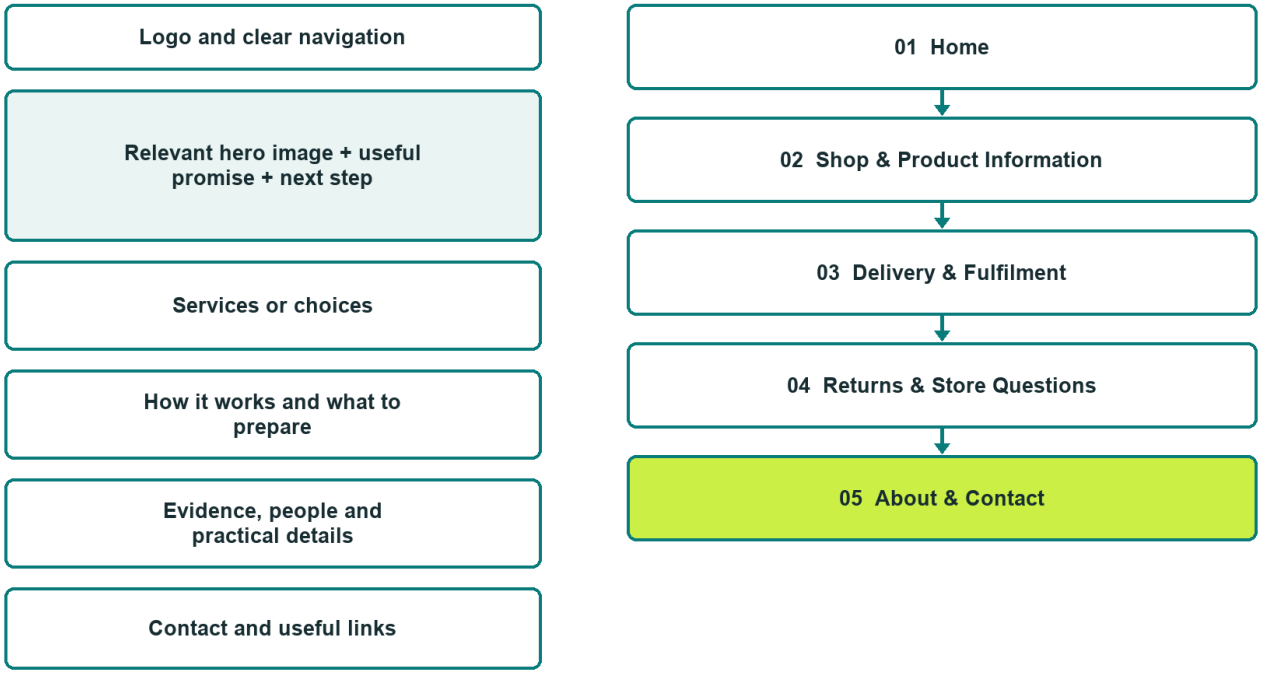
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

E-commerce & Dropshipping Website workbook

A practical workshop for a 5-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Capture edition: five genuine unpublished Website Builder desktop excerpts. Review mobile views on the industry page.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Parcel Goods is a fictional teaching example, not a live service.



- ☐ Ask a product or order question
- ☐ Verified identity, service scope and current contacts
- ☐ Clear enquiry and confirmation steps
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

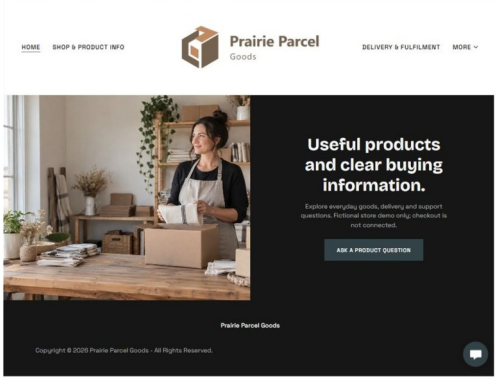
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Useful products and clear buying information.

Explore the kinds of everyday goods featured in the shop and learn what to confirm before ordering. Product availability, delivery arrangements and purchase terms are checked through the store's current process.

Explore the relevant information below, then contact the team with a focused enquiry. Arrangements are confirmed only after a direct response.

Suggested button: Ask a product or order question

Website advice

Create transparent product, fulfilment, returns and contact information without pretending inventory, delivery estimates or checkout integrations are live.

Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

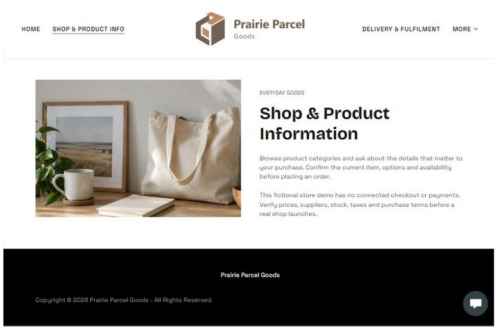
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Shop & Product Information

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Shop & Product Information

Browse product categories and ask about the details that matter to your purchase. Confirm the current item, options and availability before placing an order.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Provide accurate specifications and availability; do not disguise examples as live listings.

Your draft: Shop & Product Information

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

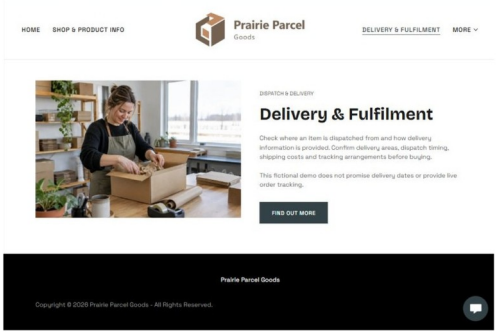
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Delivery & Fulfilment

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Delivery & Fulfilment

Check where an item is dispatched from and how delivery information is provided. The store confirms current arrangements and explains how to follow up if you have a question.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Explain verified dispatch sources, tracking and delivery estimates without invented speed guarantees.

Your draft: Delivery & Fulfilment

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

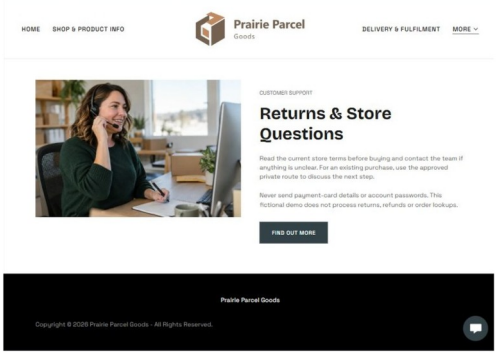
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Returns & Store Questions

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

Returns & Store Questions

Read the current store terms before buying and contact the team if anything is unclear. For an existing purchase, use the approved private route to discuss the next step.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Publish operator-approved purchase and return terms and distinguish an enquiry from authorization.

Your draft: Returns & Store Questions

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

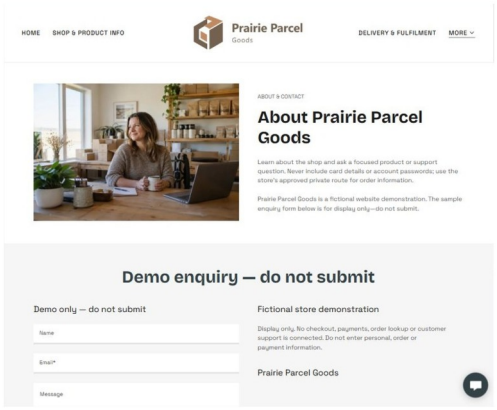
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 About & Contact

Give this page one clear job in the customer journey.



Unpublished Website Builder desktop excerpt. Page content continues below.

Sample wording — adapt and verify

About & Contact

Learn about the shop and send a focused product or support question. Never include card details or account passwords; the team will explain the approved way to share order information.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Explain business identity and support channels; keep payment and identity information out of public forms.

Your draft: About & Contact

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Compare these desktop excerpts with the mobile captures on the industry page.

- □ Fictional store example. Verify suppliers, stock, product claims, prices, taxes, shipping and return terms. Checkout, payments and order lookup require separate configuration and testing.
- □ Verify contact routes, location, hours, service scope and all commercial terms.
- □ Replace fictional identities and AI illustrations or label them accurately.
- □ Remove unverified testimonials, results, credentials and availability.
- □ Check every link, form and download on desktop and mobile.
- □ Keep sensitive documents, access information and payment details out of public forms.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup