SaaSTech Servers

DOMAINS / WEBSITES / BRANDED EMAIL

Driving Schools & Driver Training



Understand the lesson options before choosing a start.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate learner and refresher lesson enquiries
- Introduce verified instructor roles
- Explain scheduling and registration steps

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/driving-schools-driver-training

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

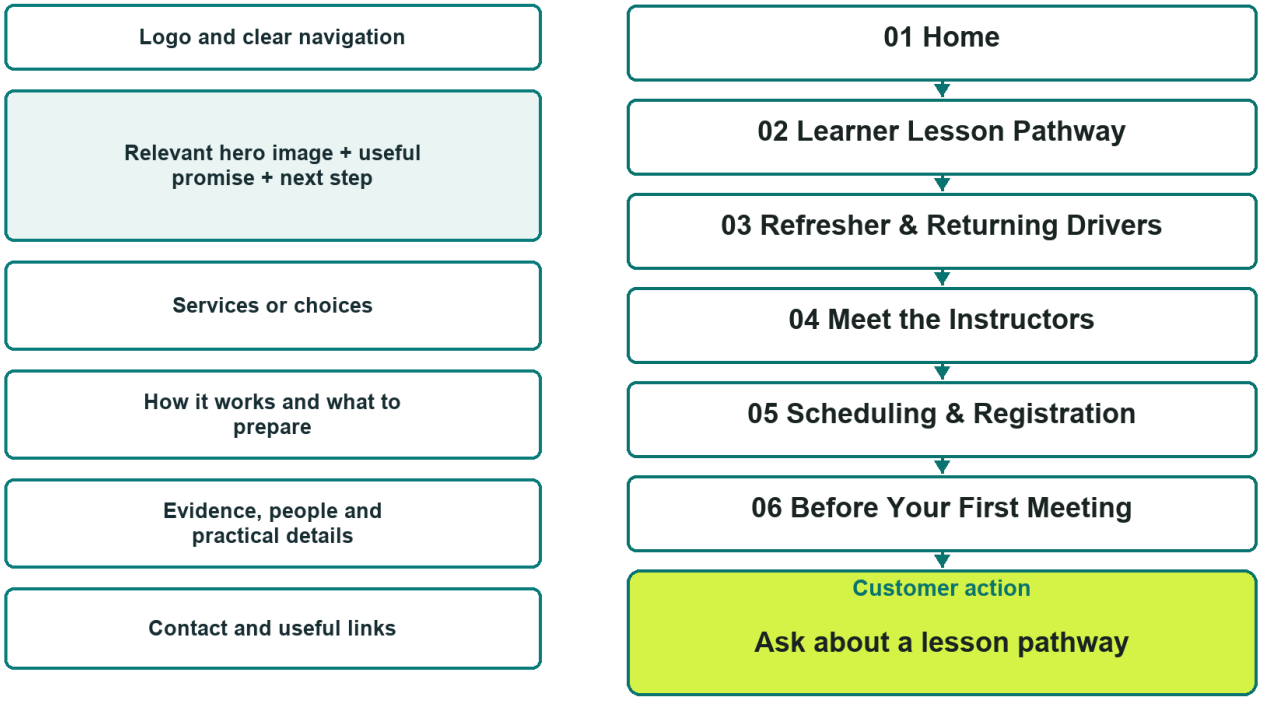
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Driving Schools & Driver Training Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Website Builder capture edition: six actual desktop views from the fictional demo; the wireframe remains a planning illustration.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Horizon Driver Learning is a fictional teaching example, not a live service.



- ☐ Ask about a lesson pathway
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

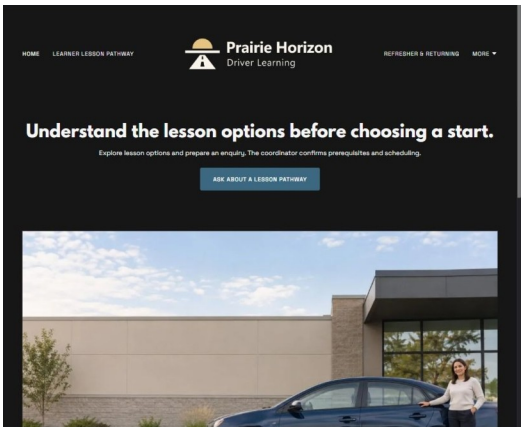
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Understand the lesson options before choosing a start.

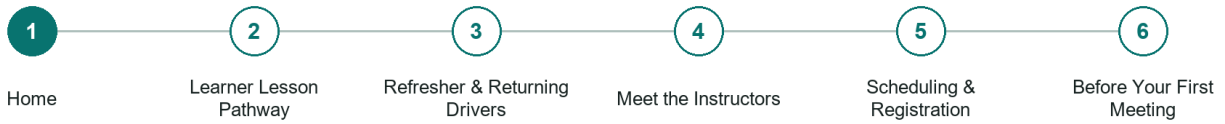
Explore lesson formats, ask about the school and prepare a registration enquiry.

The coordinator confirms which pathway, prerequisites and schedule are relevant before a place is accepted.

Suggested button: Ask about a lesson pathway

Website advice

Describe school-approved lesson categories, instructor roles, locally verified prerequisites and enquiry-to-registration steps without guaranteeing licensing outcomes.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

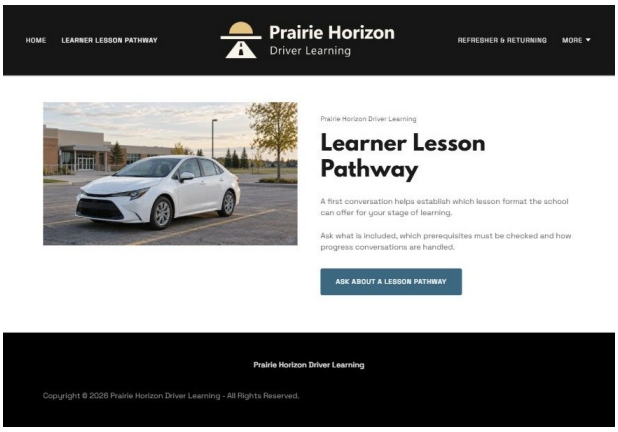
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Learner Lesson Pathway

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Learner Lesson Pathway

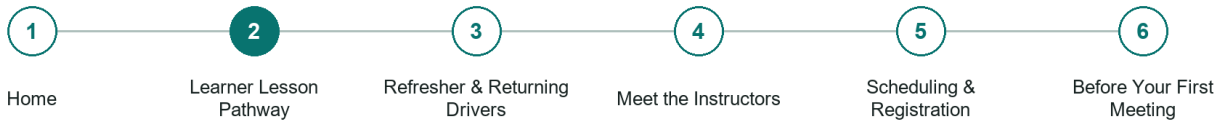
A first conversation helps establish which lesson format the school can offer for your stage of learning.

Ask what is included, which prerequisites must be checked and how progress conversations are handled.

Suggested button: Ask about a lesson pathway

Website advice

Describe the structure of an introductory learner enquiry without prescribing a curriculum or road techniques.



Your draft: Learner Lesson Pathway

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

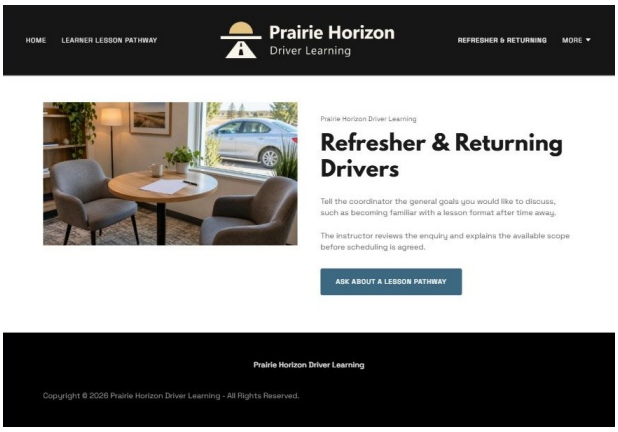
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Refresher & Returning Drivers

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Refresher & Returning Drivers

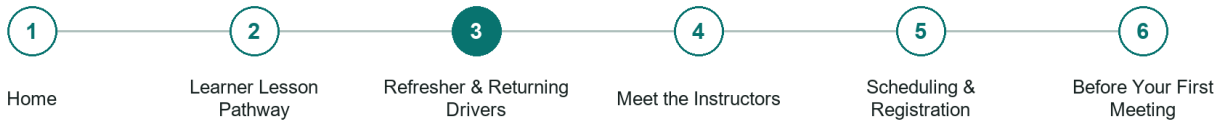
Tell the coordinator the general goals you would like to discuss, such as becoming familiar with a lesson format after time away.

The instructor reviews the enquiry and explains the available scope before scheduling is agreed.

Suggested button: Ask about a lesson pathway

Website advice

Offer a distinct enquiry route for adults returning to lessons without claiming suitability for every driver.



Your draft: Refresher & Returning Drivers

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

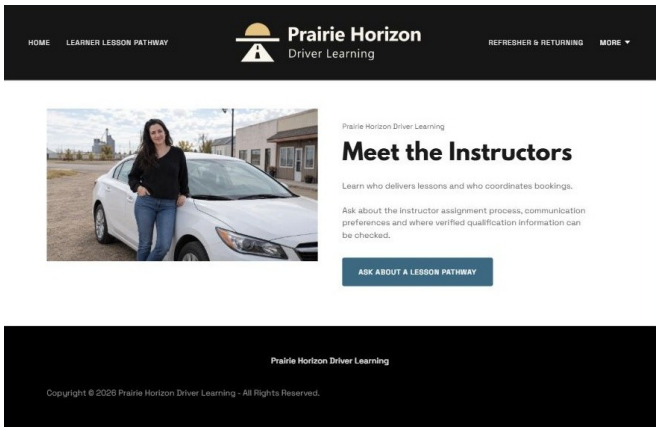
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Meet the Instructors

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Meet the Instructors

Learn who delivers lessons and who coordinates bookings.

Ask about the instructor assignment process, communication preferences and where verified qualification information can be checked.

Suggested button: Ask about a lesson pathway

Website advice

Reserve biographies and qualifications for verified, permission-cleared information and identify administrative roles separately.

Your draft: Meet the Instructors

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

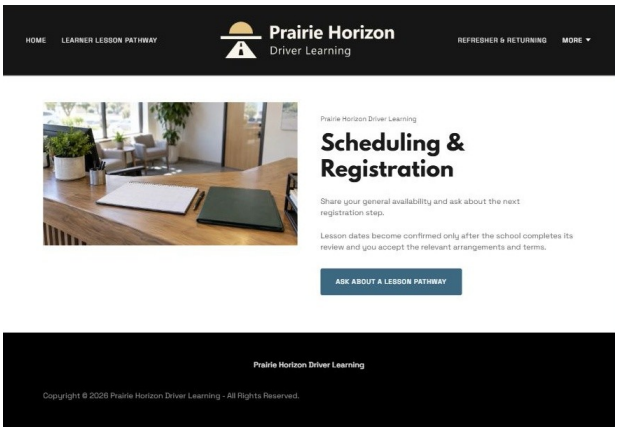
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Scheduling & Registration

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Scheduling & Registration

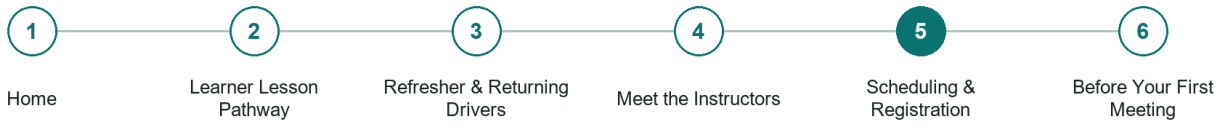
Share your general availability and ask about the next registration step.

Lesson dates become confirmed only after the school completes its review and you accept the relevant arrangements and terms.

Suggested button: Ask about a lesson pathway

Website advice

Explain requested versus confirmed sessions, reviewed terms and private prerequisite checks.



Your draft: Scheduling & Registration

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

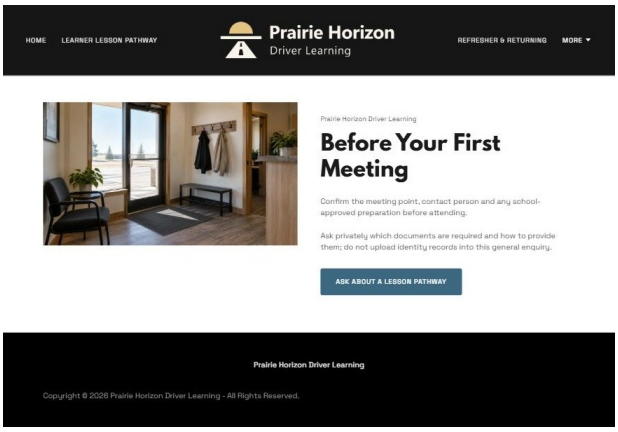
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Before Your First Meeting

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Before Your First Meeting

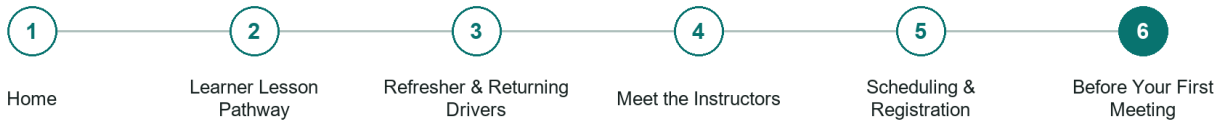
Confirm the meeting point, contact person and any school-approved preparation before attending.

Ask privately which documents are required and how to provide them; do not upload identity records into this general enquiry.

Suggested button: Ask about a lesson pathway

Website advice

Provide a question-led arrival and access page without technical driving advice or unverified document requirements.



Your draft: Before Your First Meeting

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Use the genuine example captures to plan your own pages, then verify your finished website.

□ Fictional school demonstration, not driving instruction or a licensing guide. Verify instructor credentials, school approvals, learner prerequisites and local requirements before publication. No test pass, insurance discount or licence eligibility is promised; keep identity documents private.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Test enquiries, links and downloads on desktop and mobile.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup