SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Cattle Ranches



Explain the operation and enquiry process with accurate information and credible ranch imagery.



Explore a practical example, watch the industry video and download the website planning workbook.

Microsoft 365 for your organization.

Make every page useful.

- Present the ranch and verified cattle offering
- Explain buyer questions and sale discussions
- Keep visits and seasonal updates clear

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/cattle-ranches

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Cattle Ranches
Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Demo-capture edition: actual Website Builder desktop previews and excerpts of the example wording. See each matching mobile preview in the industry page gallery. The example business and its AI-generated photographs are fictional.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Range Cattle Co. is a fictional teaching example, not a live service.



PRAIRIE RANGE
CATTLE CO.

- ☐ Discuss the ranch offering or arrange a confirmed visit
- ☐ Verified business identity and current contact information
- ☐ Clear request and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

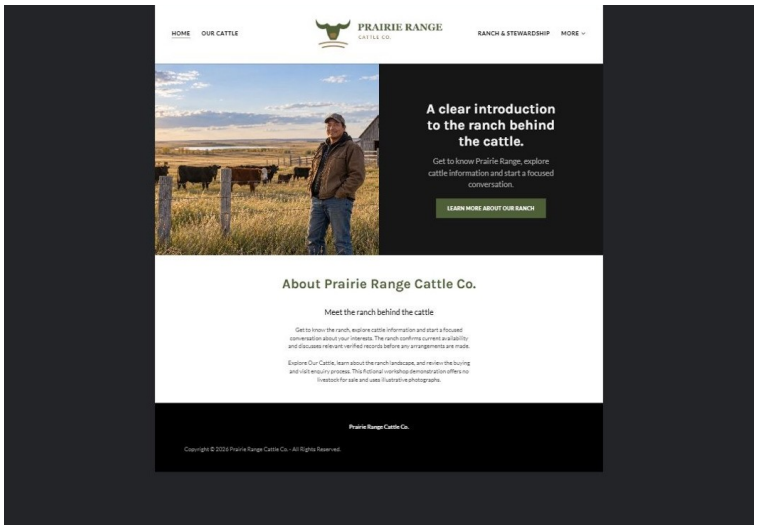
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

A clear introduction to the ranch behind the cattle.

Get to know Prairie Range, explore cattle information and start a focused conversation.

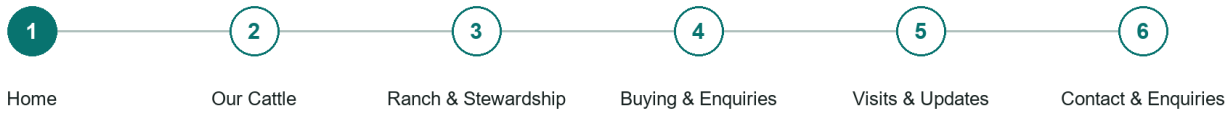
Get to know the ranch, explore cattle information and start a focused conversation about your interests. The ranch confirms current availability and discusses relevant verified records before any arrangements are made.

Explore Our Cattle, learn about the ranch landscape, and review the buying and visit enquiry process. This fictional workshop demonstration offers no livestock for sale and uses illustrative photographs.

Suggested button: Learn More About Our Ranch

Website advice

Introduce the ranch, verified cattle offering and approach to buyer enquiries. Keep example animals, dates and availability separate from real sale information.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

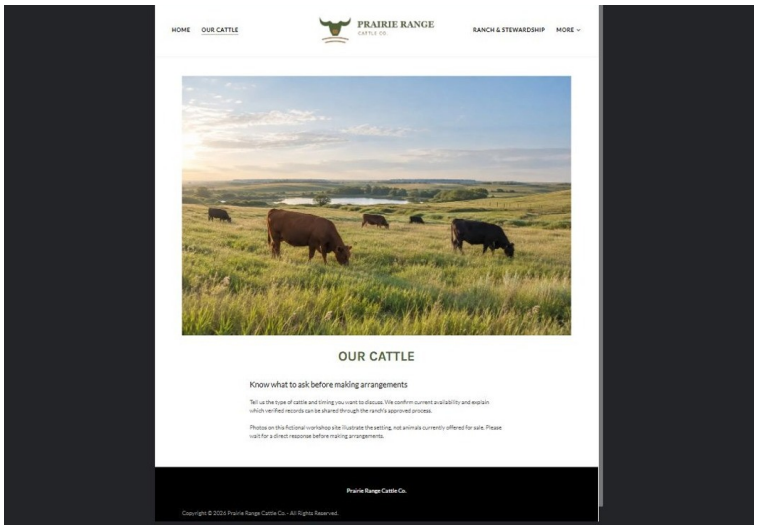
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Our Cattle

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Know what to ask before making arrangements

Tell us the type of cattle and timing you want to discuss. We confirm current availability and explain which verified records can be shared through the ranch's approved process.

Photos on this fictional workshop site illustrate the setting, not animals currently offered for sale. Please wait for a direct response before making arrangements.

Suggested button: No on-page button in this demo

Website advice

Describe verified cattle categories and the information buyers can request. Use real identification and performance claims only after approval.



Your draft: Our Cattle

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

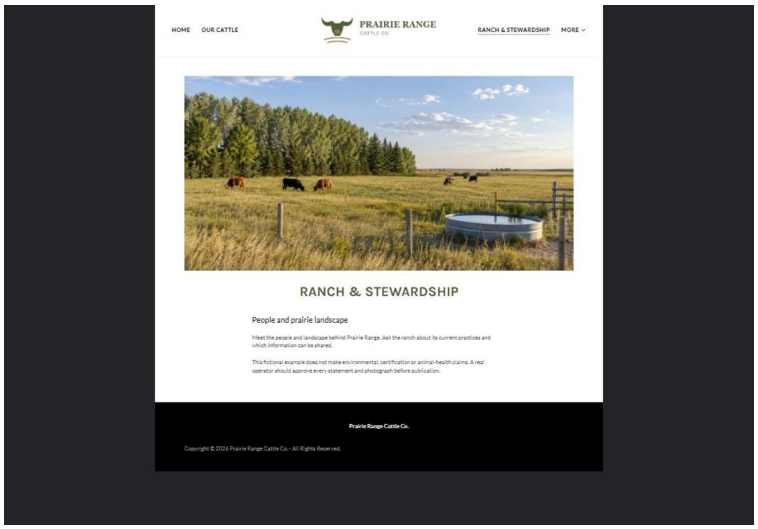
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Ranch & Stewardship

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

People and prairie landscape

Meet the people and landscape behind Prairie Range. Ask the ranch about its current practices and which information can be shared.

This fictional example does not make environmental, certification or animal-health claims. A real operator should approve every statement and photograph before publication.

Suggested button: No on-page button in this demo

Website advice

Show the actual ranch and describe practices the operator can substantiate. Avoid unsupported environmental or certification claims.

Your draft: Ranch & Stewardship

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

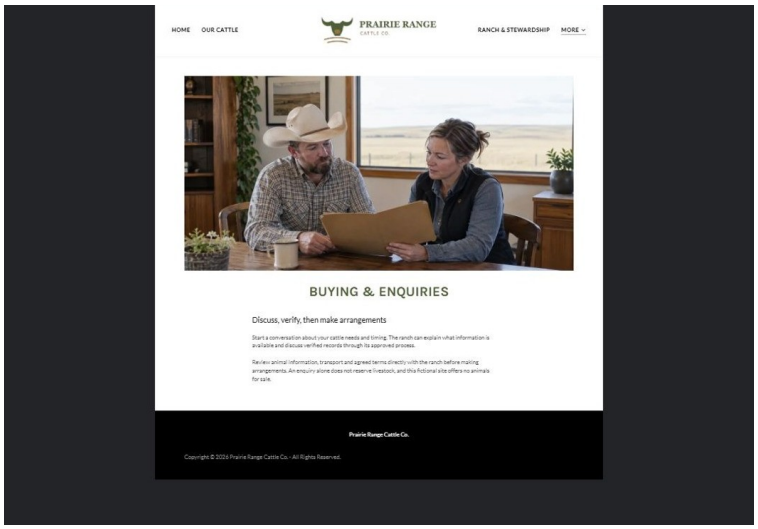
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Buying & Enquiries

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Discuss, verify, then make arrangements

Start a conversation about your cattle needs and timing. The ranch can explain what information is available and discuss verified records through its approved process.

Review animal information, transport and agreed terms directly with the ranch before making arrangements. An enquiry alone does not reserve livestock, and this fictional site offers no animals for sale.

Suggested button: No on-page button in this demo

Website advice

Explain the enquiry, information review and sale discussion sequence without creating a binding offer. Confirm transport and terms separately.

Your draft: Buying & Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

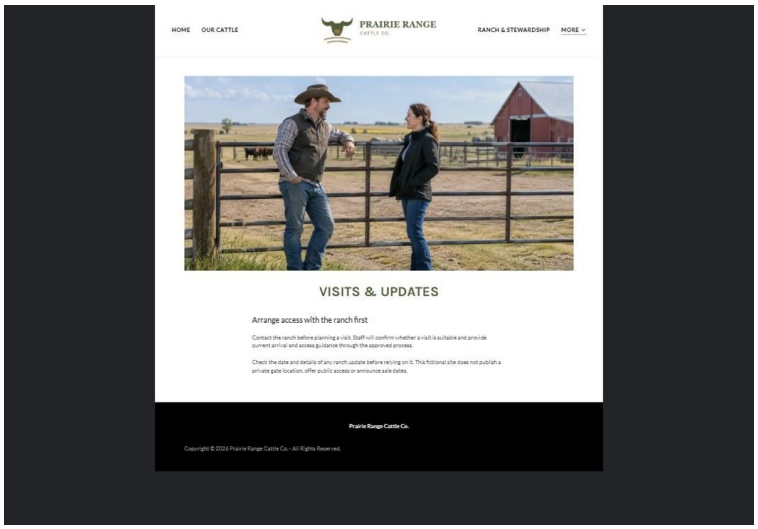
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Visits & Updates

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Arrange access with the ranch first

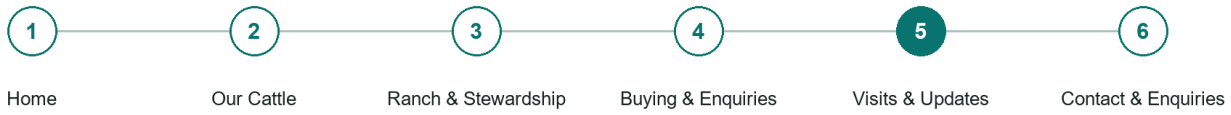
Contact the ranch before planning a visit. Staff will confirm whether a visit is suitable and provide current arrival and access guidance through the approved process.

Check the date and details of any ranch update before relying on it. This fictional site does not publish a private gate location, offer public access or announce sale dates.

Suggested button: No on-page button in this demo

Website advice

Publish only approved visit arrangements and dated ranch updates. Explain that access requires confirmation.



Your draft: Visits & Updates

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

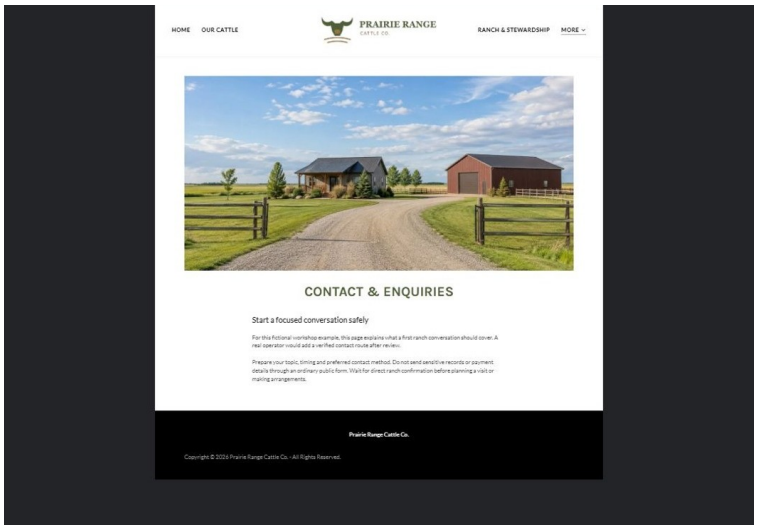
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Contact & Enquiries

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Start a focused conversation safely

For this fictional workshop example, this page explains what a first ranch conversation should cover. A real operator would add a verified contact route after review.

Prepare your topic, timing and preferred contact method. Do not send sensitive records or payment details through an ordinary public form. Wait for direct ranch confirmation before planning a visit or making arrangements.

Suggested button: No live form, messaging or button in this demo

Website advice

Give the verified address, hours and correct contact path. Collect only the minimum information needed for a first response; make confirmation requirements clear.

Your draft: Contact & Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. The industry page pairs each desktop capture with its mobile preview and provides the complete sample page copy.

- □ No animals are for sale through this fictional example. Have the ranch verify animal, pedigree, health, performance and sale claims; this guide provides no animal-health or husbandry advice.
- □ Verify contact routes, hours, location and every offered service.
- □ Remove invented prices, claims, testimonials and availability.
- □ Keep sensitive records and payment details out of ordinary public forms.
- □ Check all image permissions, downloads and page links on a phone.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup