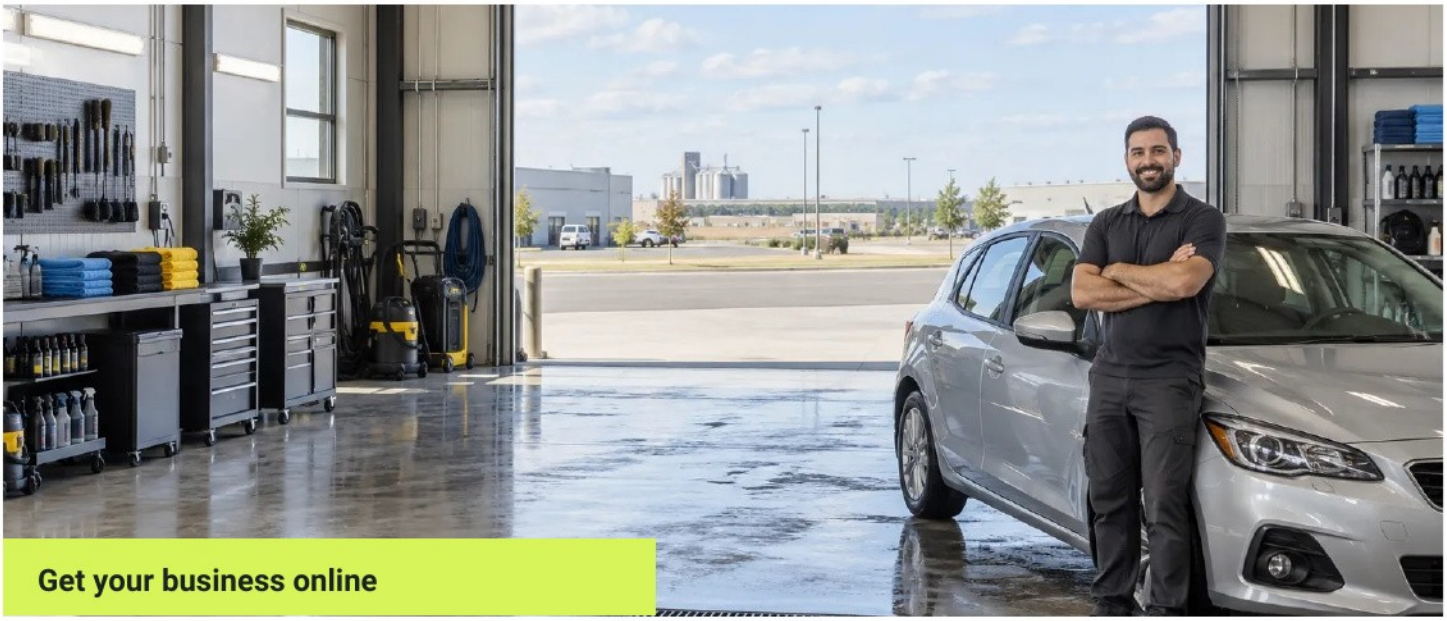
SaaSTech Servers

DOMAINS / WEBSITES / BRANDED EMAIL

Car Washes & Auto Detailing



Choose the right kind of clean for your vehicle.



Explore a practical example, watch the industry video and download the website planning workbook.

Microsoft 365 for your organization.

Make every page useful.

- Separate wash visits from detailing services
- Explain vehicle checks and preparation
- Clarify appointment requests and confirmation

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/car-washes-auto-detailing

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

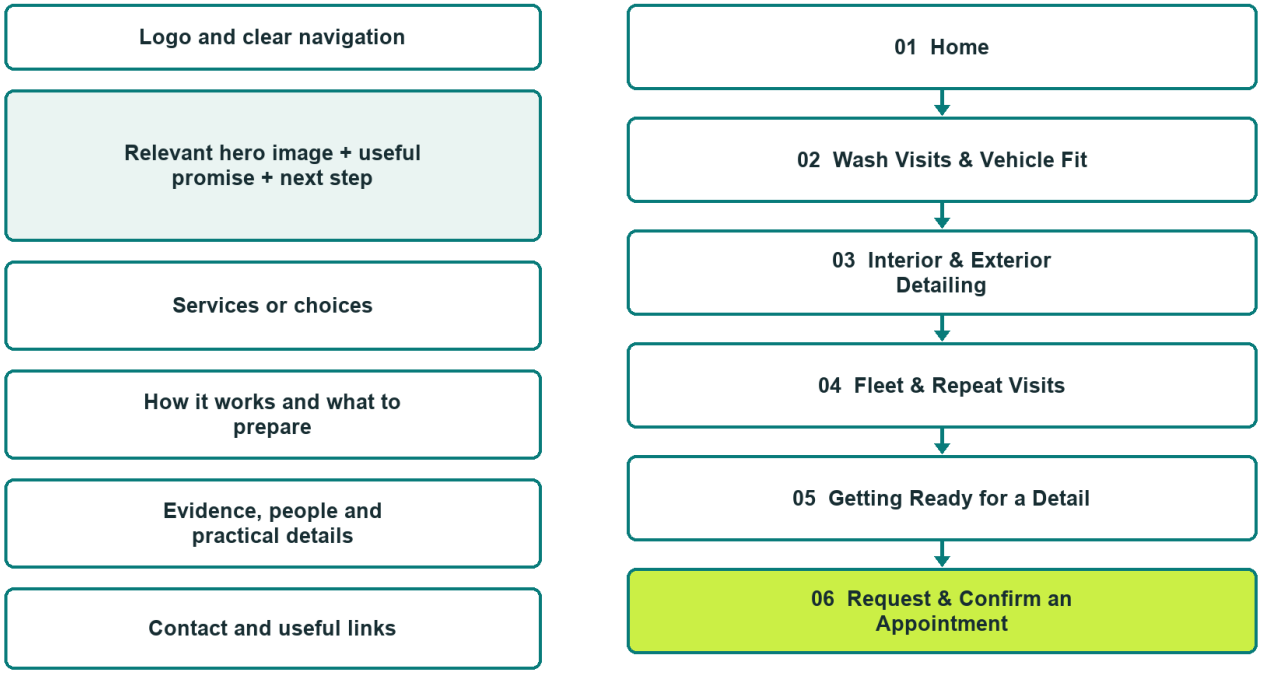
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Car Washes & Auto Detailing Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Actual Website Builder edition: six unpublished demonstration pages with distinct photographs. The example enquiry form is disconnected and was not submitted.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Shine Wash & Detail is a fictional teaching example, not a live service.



- ☐ Ask about a wash or detail visit
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

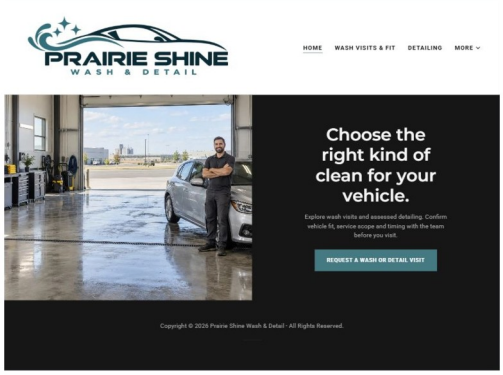
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop preview of the unpublished demonstration

Sample wording — adapt and verify

Choose the right kind of clean for your vehicle.

Explore wash visits and assessed detailing.

Confirm vehicle fit, service scope and timing with the team before you visit.

Suggested button: Request a wash or detail visit

Website advice

Keep everyday wash visits separate from assessed detailing appointments, with vehicle questions, preparation and finish expectations reviewed by staff.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

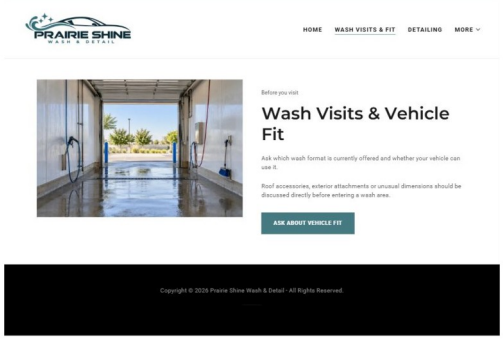
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Wash Visits & Vehicle Fit

Give this page one clear job in the customer journey.



Actual desktop preview of the unpublished demonstration

Sample wording — adapt and verify

Wash Visits & Vehicle Fit

Ask which wash format is currently offered and whether your vehicle can use it.

Roof accessories, exterior attachments or unusual dimensions should be discussed directly before entering a wash area.

Suggested button: Ask about vehicle fit

Website advice

Explain available wash formats, entry arrangements and operator-confirmed restrictions without inventing dimensions.



Your draft: Wash Visits & Vehicle Fit

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

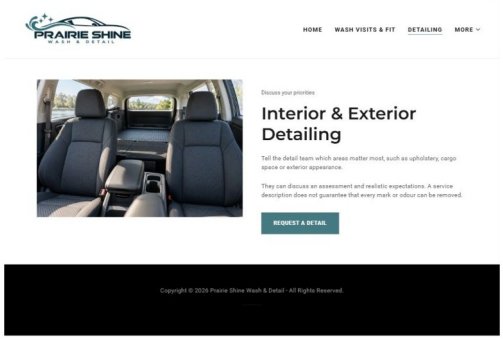
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Interior & Exterior Detailing

Give this page one clear job in the customer journey.



Actual desktop preview of the unpublished demonstration

Sample wording — adapt and verify

Interior & Exterior Detailing

Tell the detail team which areas matter most, such as upholstery, cargo space or exterior appearance.

They can discuss an assessment and realistic expectations. A service description does not guarantee that every mark or odour can be removed.

Suggested button: Request a detail

Website advice

Separate interior cleaning, exterior detailing and any specialist finish services into staff-reviewed categories.



Your draft: Interior & Exterior Detailing

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

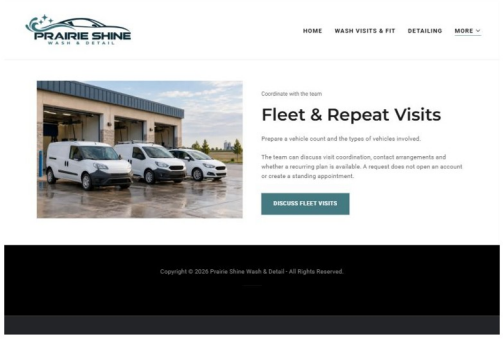
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Fleet & Repeat Visits

Give this page one clear job in the customer journey.



Actual desktop preview of the unpublished demonstration

Sample wording — adapt and verify

Fleet & Repeat Visits

Prepare a vehicle count and the types of vehicles involved.

The team can discuss visit coordination, contact arrangements and whether a recurring plan is available. A request does not open an account or create a standing appointment.

Suggested button: Discuss fleet visits

Website advice

Provide a distinct route for small business fleets, regular visits and coordination questions.



Your draft: Fleet & Repeat Visits

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

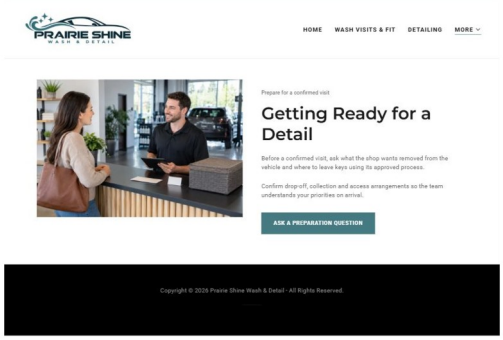
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Getting Ready for a Detail

Give this page one clear job in the customer journey.



Actual desktop preview of the unpublished demonstration

Sample wording — adapt and verify

Getting Ready for a Detail

Before a confirmed visit, ask what the shop wants removed from the vehicle and where to leave keys using its approved process.

Confirm drop-off, collection and access arrangements so the team understands your priorities on arrival.

Suggested button: Ask a preparation question

Website advice

Publish only staff-approved arrival and personal-item guidance, keeping preparation separate from technical vehicle care.



Your draft: Getting Ready for a Detail

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

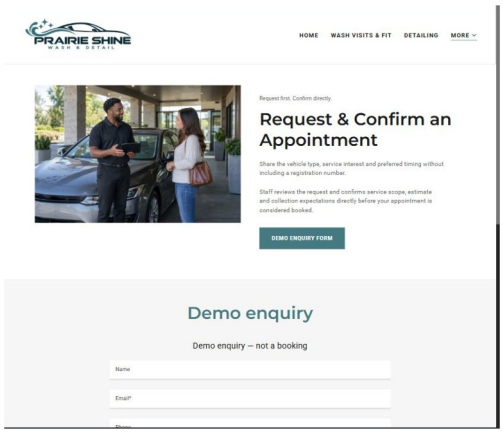
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Request & Confirm an Appointment

Give this page one clear job in the customer journey.



Actual desktop preview of the unpublished demonstration

Sample wording — adapt and verify

Request & Confirm an Appointment

Share the vehicle type, service interest and preferred timing without including a registration number.

Staff reviews the request and confirms the service scope, estimate and collection expectations directly before your appointment is considered booked.

Suggested button: Demo enquiry form

Website advice

Distinguish a general request from a confirmed booking and provide specific questions about vehicle condition and timing.



Your draft: Request & Confirm an Appointment

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Confirm the form destination and delivery process before using it for real enquiries.

- □ Fictional demonstration only. Verify packages, vehicle restrictions, finish suitability, prices and operating hours. Do not promise stain removal, paint correction results, protection duration or suitability for every vehicle.
- □ Verify every service description, contact route and operating detail.
- □ Replace fictional identity and example information before a live launch.
- □ Test enquiries, links and downloads on desktop and mobile.
- □ Keep confidential records in approved private systems.
- □ Obtain operator approval for public wording and images.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup