SaaSTech Servers

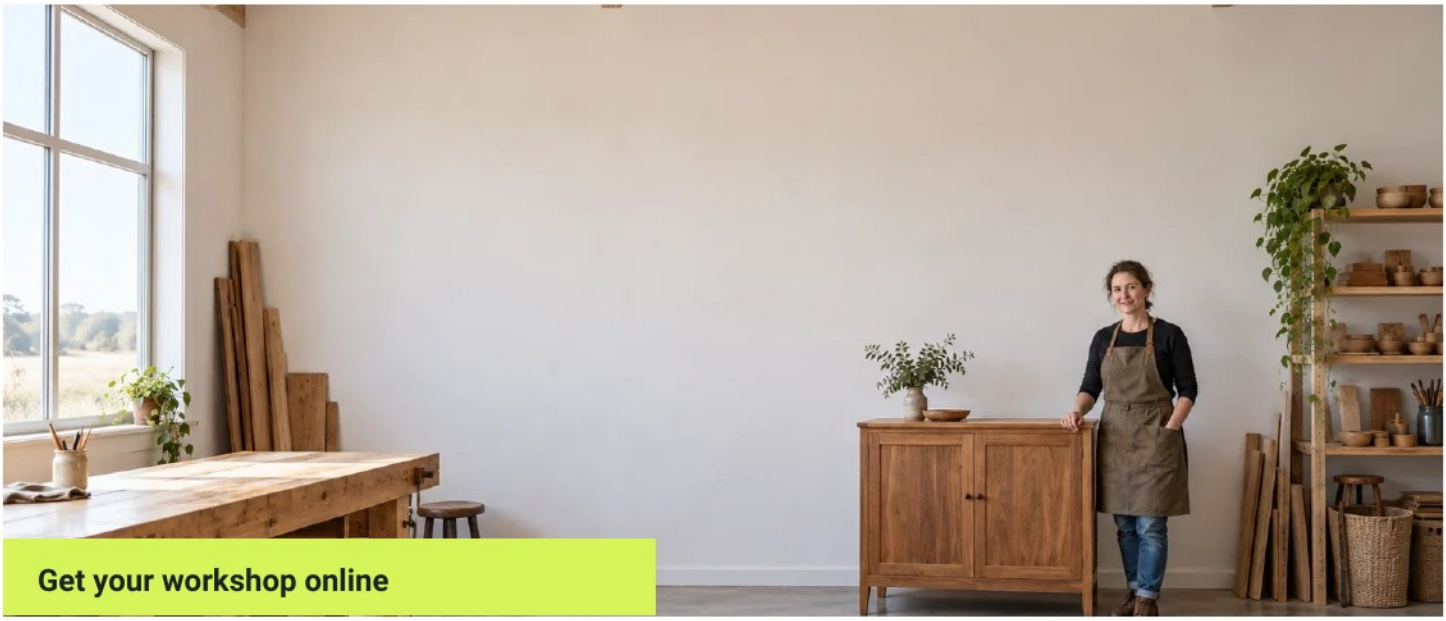
INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Cabinetmakers & Custom Furniture Shops



Make room for a piece designed around your brief.



Get your workshop online

Explore a practical example, watch the industry video and download the website planning workbook.

Microsoft 365 for your organization.

Make every page useful.

- Separate fitted work and freestanding pieces
- Show materials and permission-cleared examples
- Explain design review and project approval

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/cabinetmakers-custom-furniture

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

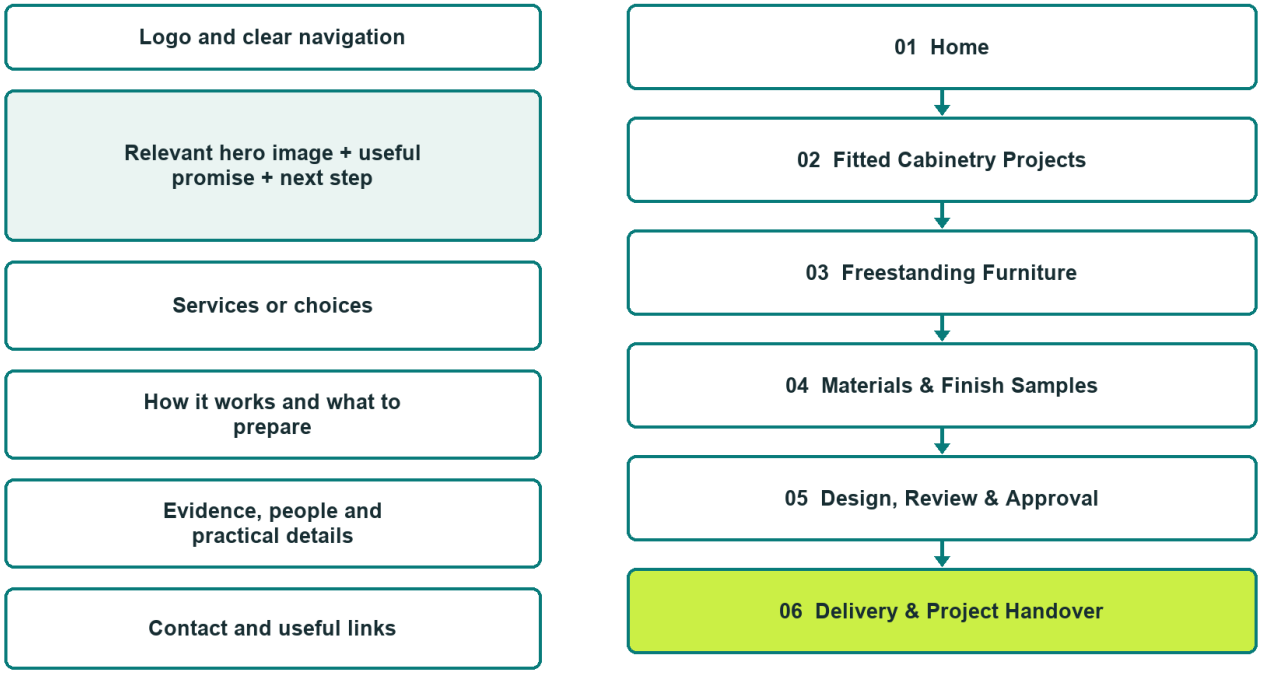
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Cabinetmakers & Custom Furniture Shops Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Website Builder capture edition: six actual desktop views from the fictional demo; the wireframe remains a planning illustration.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Grain Cabinet & Furniture is a fictional teaching example, not a live service.



- ☐ Start a project conversation
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

Your audience and the action you want them to take

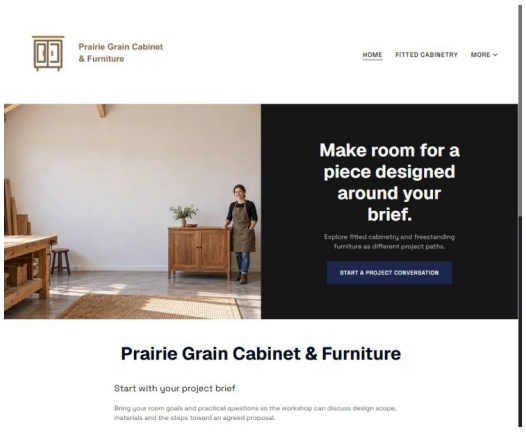
Facts to verify and people who must approve them

Create your SaaSTech Servers account

1 Home · 2 Fitted Cabinetry Projects · 3 Freestanding Furniture · 4 Materials & Finish Samples · 5 Design, Review & Approval · 6 Delivery & Project Handover

01 Home

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Make room for a piece designed around your brief.

Explore fitted cabinetry and freestanding furniture as different project paths.

Bring your room goals and practical questions so the workshop can discuss design scope, materials and the steps toward an agreed proposal.

Suggested button: Start a project conversation

Website advice

Separate fitted cabinetry from freestanding furniture, explain design review, materials, approval and installation or collection boundaries using permission-cleared examples.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

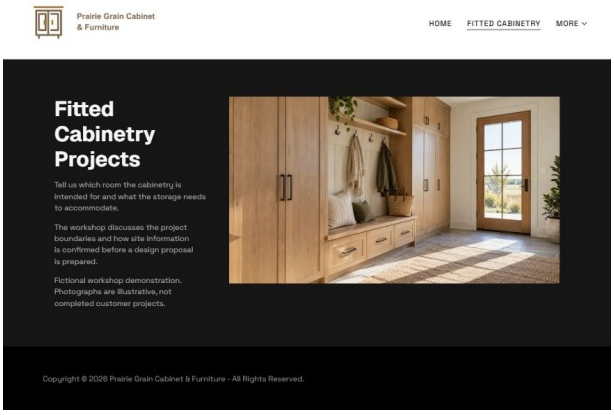
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Fitted Cabinetry Projects

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Fitted Cabinetry Projects

Tell us which room the cabinetry is intended for and what the storage needs to accommodate.

The workshop discusses the project boundaries and how site information is confirmed before a design proposal is prepared.

Suggested button: Start a project conversation

Website advice

Describe built-in storage and room projects without implying standard packages or structural capability.



Your draft: Fitted Cabinetry Projects

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

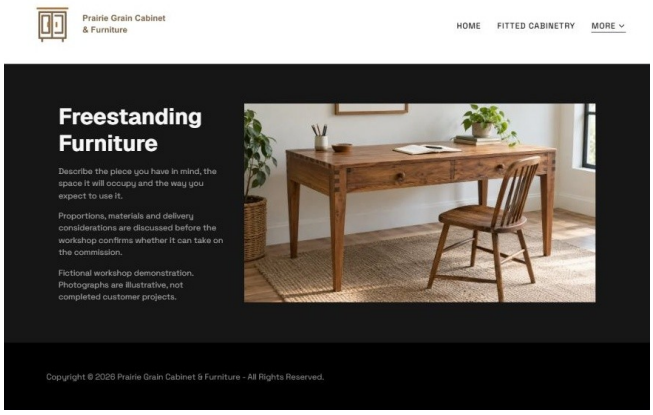
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Freestanding Furniture

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Freestanding Furniture

Describe the piece you have in mind, the space it will occupy and the way you expect to use it.

Proportions, materials and delivery considerations are discussed before the workshop confirms whether it can take on the commission.

Suggested button: Start a project conversation

Website advice

Give tables, desks and other movable pieces a separate commissioning journey from fitted work.



Your draft: Freestanding Furniture

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

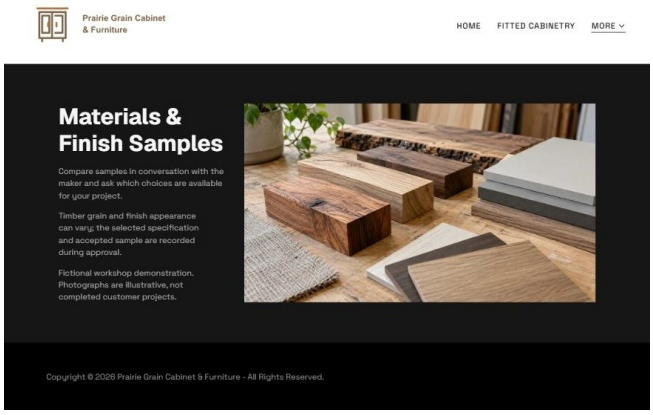
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Materials & Finish Samples

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Materials & Finish Samples

Compare samples in conversation with the maker and ask which choices are available for your project.

Timber grain and finish appearance can vary; the selected specification and accepted sample are recorded during approval.

Suggested button: Start a project conversation

Website advice

Present reviewed samples and natural variation without promising identical outcomes or durability claims.



Your draft: Materials & Finish Samples

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

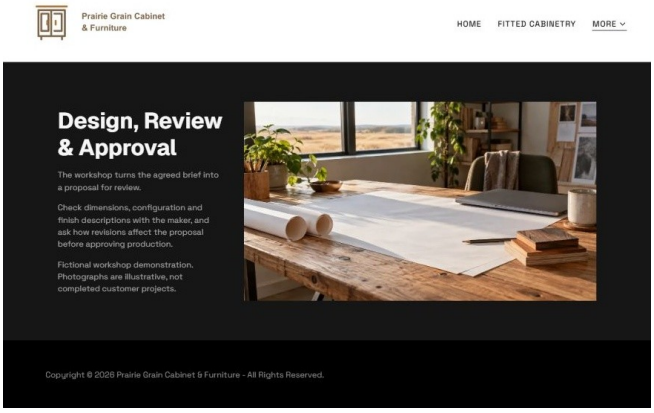
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Design, Review & Approval

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Design, Review & Approval

The workshop turns the agreed brief into a proposal for review.

Check dimensions, configuration and finish descriptions with the maker, and ask how revisions affect the proposal before approving production.

Suggested button: Start a project conversation

Website advice

Explain brief, drawing review, revisions and explicit approval without treating a web enquiry as a production order.

Your draft: Design, Review & Approval

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

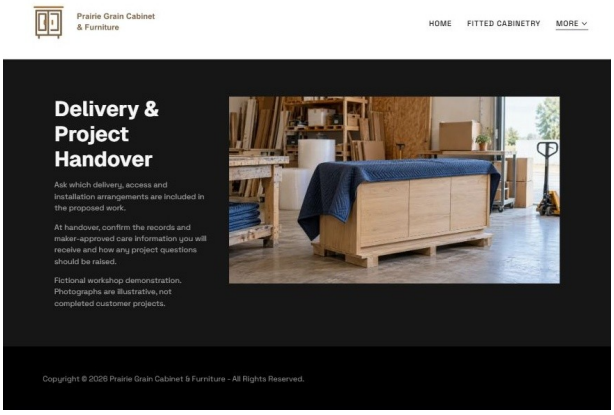
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Delivery & Project Handover

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Delivery & Project Handover

Ask which delivery, access and installation arrangements are included in the proposed work.

At handover, confirm the records and maker-approved care information you will receive and how any project questions should be raised.

Suggested button: Start a project conversation

Website advice

Separate installation, delivery and collection responsibilities and include a clear snag or question route.



Your draft: Delivery & Project Handover

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Use the genuine example captures to plan your own pages, then verify your finished website.

- ☐ Fictional workshop demonstration. Portfolio images are illustrative, not completed customer projects. Verify material descriptions, design ownership, installation scope, lead times and terms; no engineering, structural or installation instructions are provided.
- ☐ Verify every service description, contact route and operating detail.
- ☐ Replace fictional identity and example information before a live launch.
- ☐ Test enquiries, links and downloads on desktop and mobile.
- ☐ Keep confidential records in approved private systems.
- ☐ Obtain operator approval for public wording and images.
- ☐ Check every link, form destination, download and confirmation message.
- ☐ Check logo contrast, hero framing, text sizes and image loading.
- ☐ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup