DOMAINS / WEBSITES / BRANDED EMAIL

# Bicycle, Motorcycle & Powersports Shops



## Find the right department for your kind of ride.




Explore a practical example, watch the industry video and download the website planning workbook.

**Microsoft 365 for your organization.**

## Make every page useful.

- Give each type of ride its own department
- Explain workshop acceptance and approval
- Route accessories and order questions clearly

Register or transfer your domain to SaaSTech Servers.

**saastech.net/industry/bicycle-motorcycle-powersports**

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

# Everything your business needs to move online.

Your name. Your website. Your business email.




DOMAIN CITY

### Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

### Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

### Look the part.

Use your business name in your team's email.

### Not sure where to start?

**Take a walk down Main Street.**

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

# Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

### 1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

### 2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

### 3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

| Contact Us | Account Learning Centre | Delegate access playlist |
|---|---|---|

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

**Cut or tear out the card below before sharing this workbook**

**PRIVATE account reference and call-in authentication**

**Organization or name** _____

**Account sign-in email** _____

**Customer number** _____

**Call-in PIN** _____

**Domain names** _____

**Reviewed on** _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

**Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.**

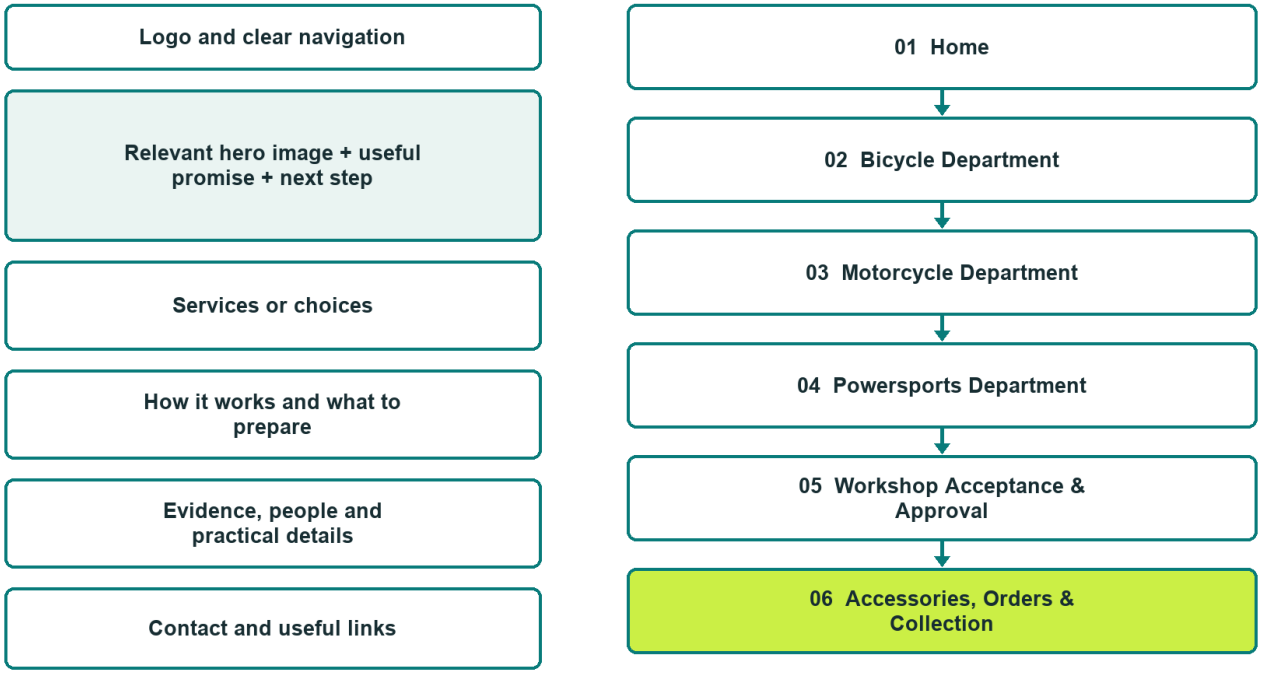
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

# Bicycle, Motorcycle & Powersports Shops Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.




## Plan → Draft → Build → Test

Captured demo edition. Study the unpublished six-page example, then draft your own verified content. Open the industry gallery for desktop and mobile previews.

Explore Website Builder and compare plans

# Before you build

Your business supplies the facts. Prairie Crossroads Cycle & Recreation is a fictional teaching example, not a live service.




- ☐ Choose a vehicle or service enquiry
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

**Your audience and the action you want them to take**

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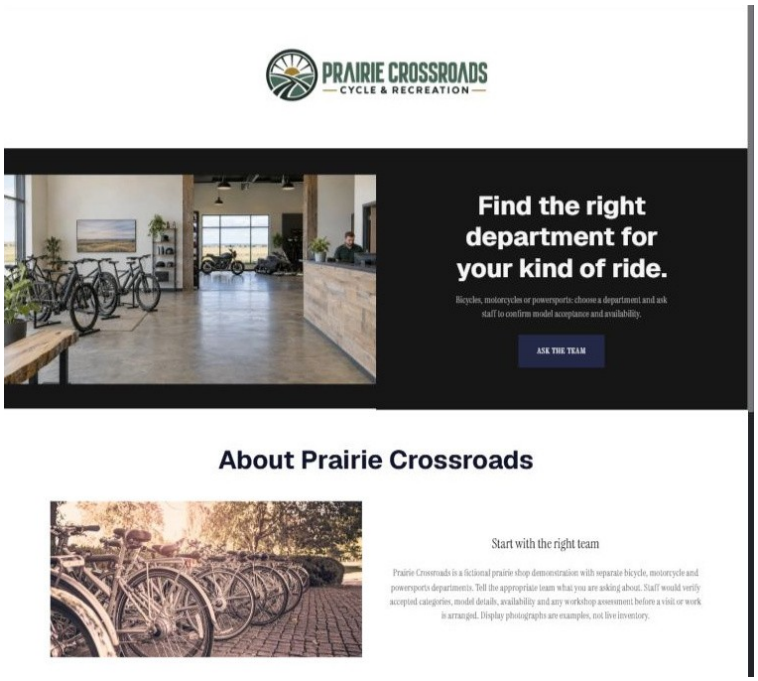
**Facts to verify and people who must approve them**

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Create your SaaSTech Servers account

# 01 Home

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. Open the industry gallery for its paired mobile view.

**Sample wording — adapt and verify**

**Find the right department for your kind of ride.**

Select bicycles, motorcycles or powersports to start with the appropriate team.

Describe your product or service question so staff can confirm whether the category and model fall within the shop scope.

Suggested button: Choose a vehicle or service enquiry

**Website advice**

Separate bicycles, motorcycles and powersports categories, identify verified sales and service capabilities and make model acceptance and appointment arrangements subject to staff review.




# Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

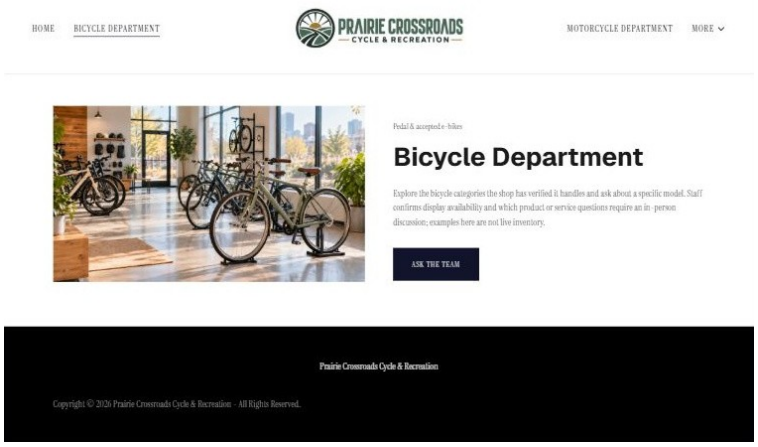
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 02 Bicycle Department

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. Open the industry gallery for its paired mobile view.

**Sample wording — adapt and verify**

**Bicycle Department**

Explore the bicycle categories the shop has verified it handles and ask about a specific model.

Staff confirms display availability and which product or service questions require an in-person discussion; examples here are not live inventory.

Suggested button: Choose a vehicle or service enquiry

**Website advice**

Keep pedal and accepted electric-bicycle product enquiries distinct from motor-vehicle sales and service.




# Your draft: Bicycle Department

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

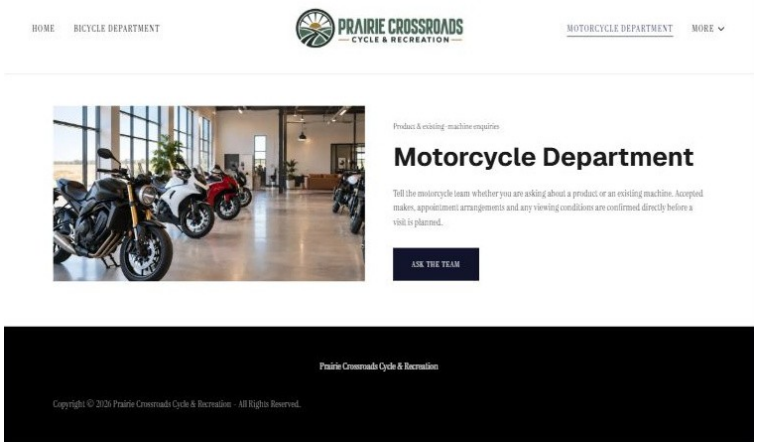
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 03 Motorcycle Department

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. Open the industry gallery for its paired mobile view.

**Sample wording — adapt and verify**

**Motorcycle Department**

Tell the motorcycle team whether you are asking about a product or an existing machine.

Accepted makes, appointment arrangements and any viewing conditions are confirmed directly before a visit is planned.

Suggested button: Choose a vehicle or service enquiry

**Website advice**

Provide a separate motorcycle route without assumptions about brand authorization, licence requirements or test rides.




# Your draft: Motorcycle Department

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

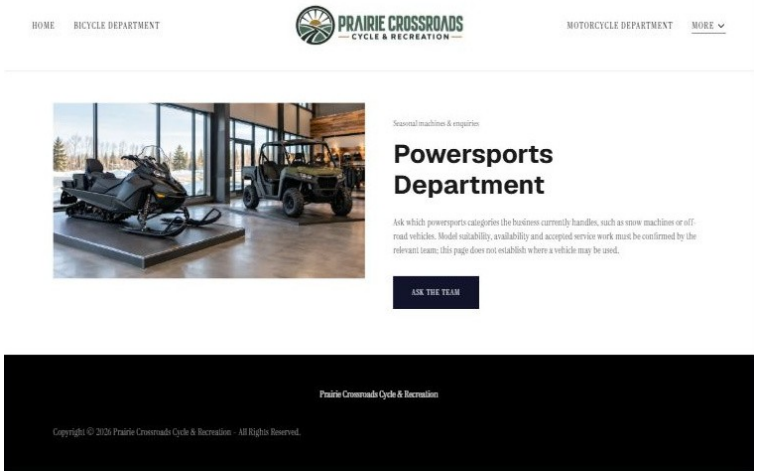
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 04 Powersports Department

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. Open the industry gallery for its paired mobile view.

**Sample wording — adapt and verify**

**Powersports Department**

Ask which powersports categories the business currently handles, such as snow machines or off-road vehicles.

Model suitability, availability and accepted service work must be confirmed by the relevant team; the page does not establish where a vehicle may be used.

Suggested button: Choose a vehicle or service enquiry

**Website advice**

Distinguish recreational machine categories and seasonal enquiries from bicycles and road motorcycles.




# Your draft: Powersports Department

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

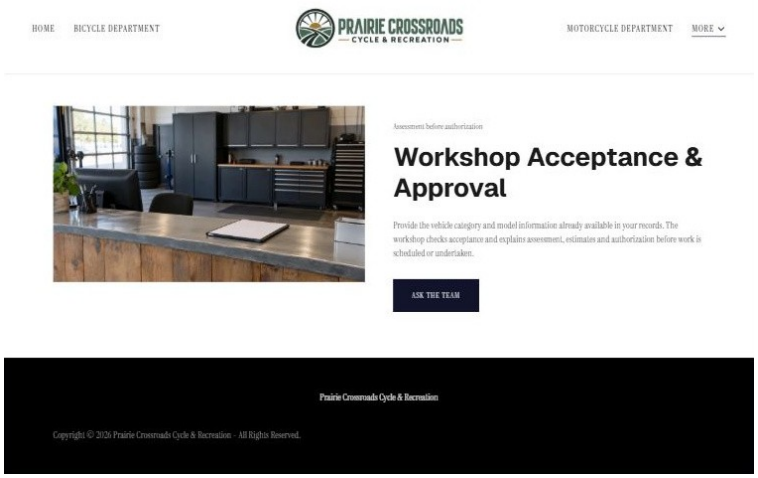
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 05 Workshop Acceptance & Approval

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. Open the industry gallery for its paired mobile view.

**Sample wording — adapt and verify**

**Workshop Acceptance & Approval**

Provide the vehicle category and model information already available in your records.

The workshop checks acceptance and explains assessment, estimates and authorization before work is scheduled or undertaken.

Suggested button: Choose a vehicle or service enquiry

**Website advice**

Explain model checks, service intake and explicit authorization without technical repair or seasonal-preparation instructions.




# Your draft: Workshop Acceptance & Approval

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

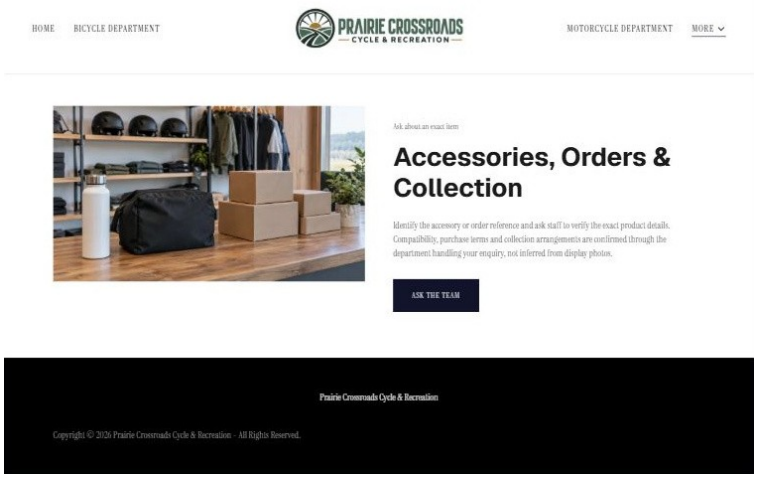
**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# 06 Accessories, Orders & Collection

Give this page one clear job in the customer journey.




Actual desktop Website Builder preview. Open the industry gallery for its paired mobile view.

**Sample wording — adapt and verify**

**Accessories, Orders & Collection**

Identify the accessory or order reference and ask staff to verify the exact product details.

Compatibility, purchase terms and collection arrangements are confirmed through the department handling your enquiry, not inferred from display photos.

Suggested button: Choose a vehicle or service enquiry

**Website advice**

Make accessory compatibility and order status item-specific and avoid product-fit or protective-performance advice.




# Your draft: Accessories, Orders & Collection

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

**Headline and short introduction**

**Main content and details visitors need**

**Button wording and destination**

**Photo choice, permission and facts still to confirm**

Partner check: can someone unfamiliar with the business find a useful next step?

# Test before publishing

Review the captured desktop and phone journey. Confirm every enquiry destination and test approved delivery before a live launch. The demonstration is unpublished.

□ Fictional retailer demonstration. Do not imply every shop serves all three categories. Verify vehicle specifications, service qualifications, inventory and purchase terms; no riding, repair, road-use, licensing, safety or equipment-fit advice is provided. No finance approval or trail access is promised.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Test enquiries, links and downloads on desktop and mobile.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

**Changes to finish and person responsible**

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**Approval and next review date**

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Website Builder plans and signup