SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Beekeepers & Honey Producers



Meet the producer behind your next jar.



Explore a practical example, watch the industry video and download the website planning workbook.

Microsoft 365 for your organization.

Make every page useful.

- Present honey formats and producer stories
- Separate retail and wholesale enquiries
- Clarify seasonal sales and visit arrangements

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/beekeepers-honey-producers

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

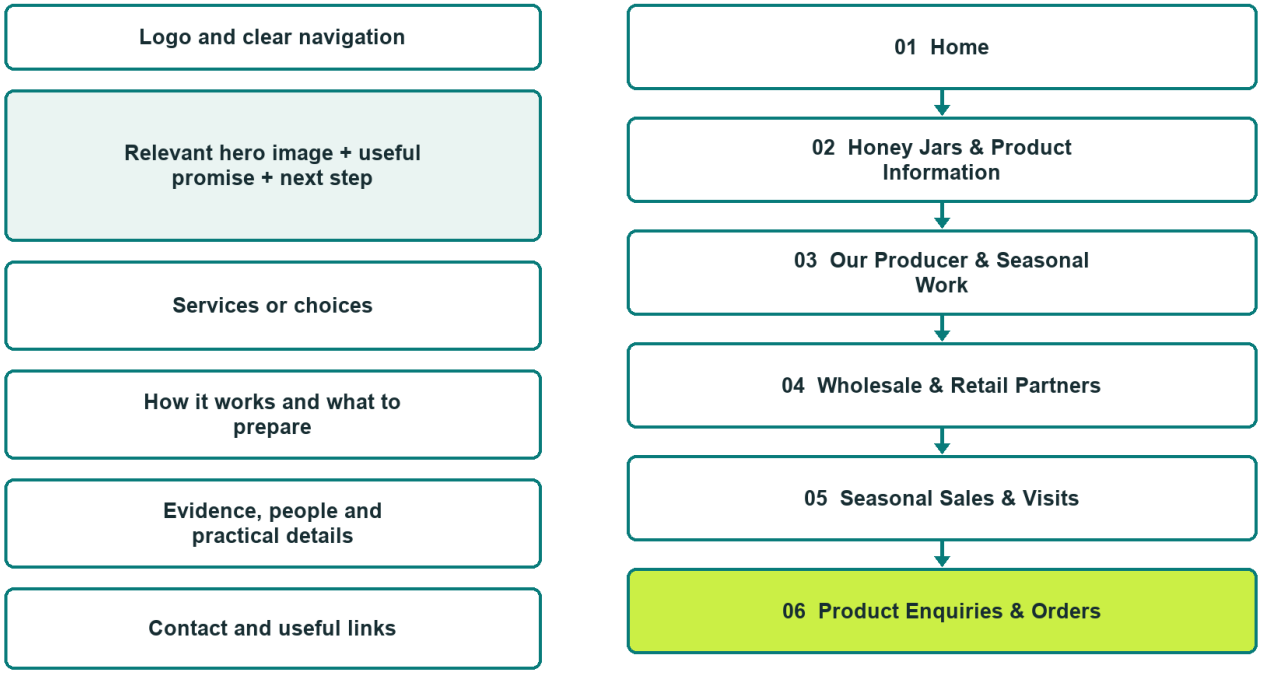
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Beekeepers & Honey Producers Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Captured demo edition. Study the unpublished six-page example. The gallery pairs desktop with mobile and includes Editor Highlights, Themes and Paint settings.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Cloverline Honey is a fictional teaching example, not a live service.



- ☐ Ask about honey or a wholesale enquiry
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

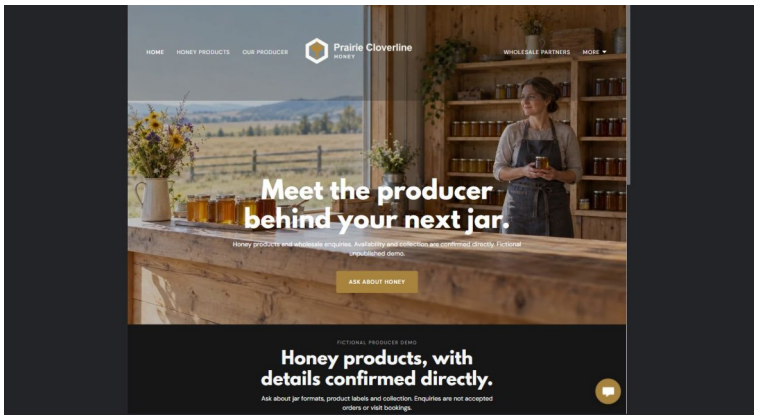
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Meet the producer behind your next jar.

Explore the producer's story and the honey formats available to discuss.

Seasonal availability, exact product information and collection or wholesale arrangements are confirmed directly before an order is accepted.

Suggested button: Ask about honey. Link to Product Enquiries.

Website advice

Present honey product categories, producer stories and separate retail, wholesale and farm-visit enquiries with verified seasonal details.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Honey Jars & Product Information

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Honey Jars & Product Information

Ask about the current jar formats and the product information on the actual label.

Colour and appearance may vary between offered products, so confirm the selection you are ordering rather than relying on a demonstration photograph.

Suggested button: Ask about honey. Link to Product Enquiries.

Website advice

Present verified jar formats and batch-specific descriptions without unsubstantiated floral or origin claims.



Your draft: Honey Jars & Product Information

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

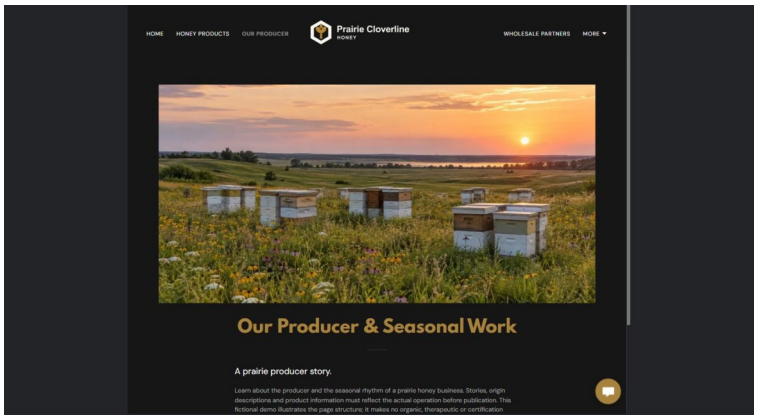
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Our Producer & Seasonal Work

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Our Producer & Seasonal Work

Learn where the producer works and how the business organizes its seasonal sales.

Stories and photographs should reflect the actual operation, with any origin or production descriptions checked before publication.

Suggested button: Ask about honey. Link to Product Enquiries.

Website advice

Provide a verified producer biography and permission-cleared landscape imagery without instructional hive content.



Your draft: Our Producer & Seasonal Work

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

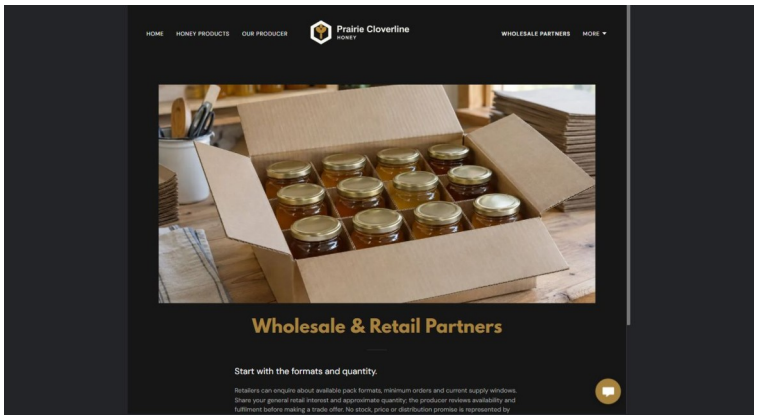
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Wholesale & Retail Partners

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Wholesale & Retail Partners

Retailers can ask about available pack formats, minimum-order arrangements and current supply windows.

The producer reviews the proposed quantity and fulfilment details before sending any trade offer.

Suggested button: Ask about honey. Link to Product Enquiries.

Website advice

Give trade buyers pack-format and order-cycle questions, separate from consumer purchases.



Your draft: Wholesale & Retail Partners

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Seasonal Sales & Visits

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Seasonal Sales & Visits

Check the producer's confirmed sales and collection arrangements before travelling.

Farm visits, if offered, require a separate conversation about the approved visitor arrangements; a purchase enquiry is not a visit booking.

Suggested button: Ask about honey. Link to Product Enquiries.

Website advice

Distinguish confirmed sales locations from farm visits and avoid implying unrestricted apiary access.



Your draft: Seasonal Sales & Visits

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Product Enquiries & Orders

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. See the gallery for the paired mobile view.

Sample wording — adapt and verify

Product Enquiries & Orders

Tell the producer whether you are enquiring for yourself or a retail business and which format interests you.

The reply confirms product availability and ordering arrangements; no payment or reservation occurs through this demonstration form.

Suggested button: Ask about honey. Link to Product Enquiries.

Website advice

The demo form has Name, required Email, jar format or retail interest, and a general product or wholesale question. Phone and attachments are off; the recipient is blank. No submission or delivery test was performed. An enquiry does not accept an order or book a visit. Keep private documents, health information and payment details out. Confirm delivery and consent before a real launch.



Your draft: Product Enquiries & Orders

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the captured journey on desktop and phone. The fictional demo remains unpublished. Verify the producer, label information, availability, form recipient and confirmation process before a real launch.

□ Fictional demonstration only. Verify origin, floral descriptions, product labels, quantities and visit arrangements. No therapeutic, nutritional, organic or certification claims without evidence; no beekeeping, sting treatment or food-handling instructions. A product enquiry is not an accepted order.

□ Verify every service description, contact route and operating detail.

□ Replace fictional identity and example information before a live launch.

□ Test enquiries, links and downloads on desktop and mobile.

□ Keep confidential records in approved private systems.

□ Obtain operator approval for public wording and images.

□ Check every link, form destination, download and confirmation message.

□ Check logo contrast, hero framing, text sizes and image loading.

□ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup