SaaSTech Servers

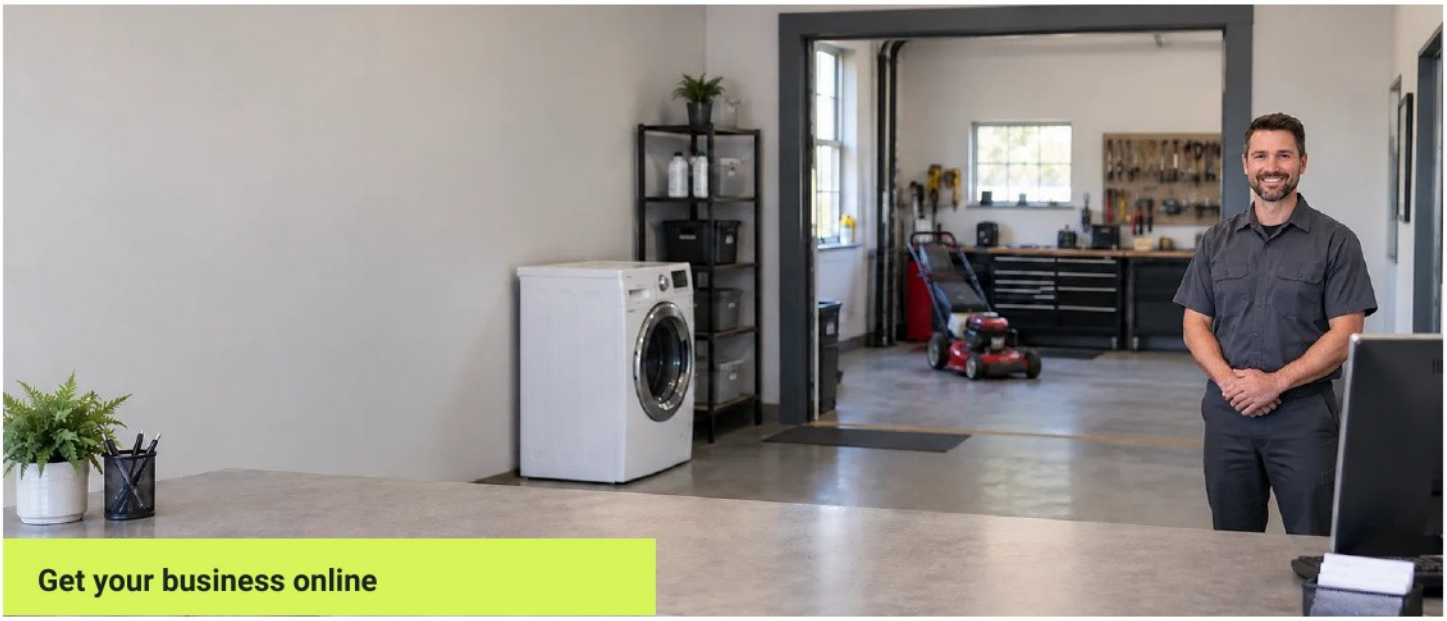
INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Appliance Repair & Small-Engine Shops



Start with the equipment, then confirm the repair route.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate appliance and small-engine services
- Explain assessment and repair approval
- Clarify drop-off and collection arrangements

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/appliance-small-engine-repair

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

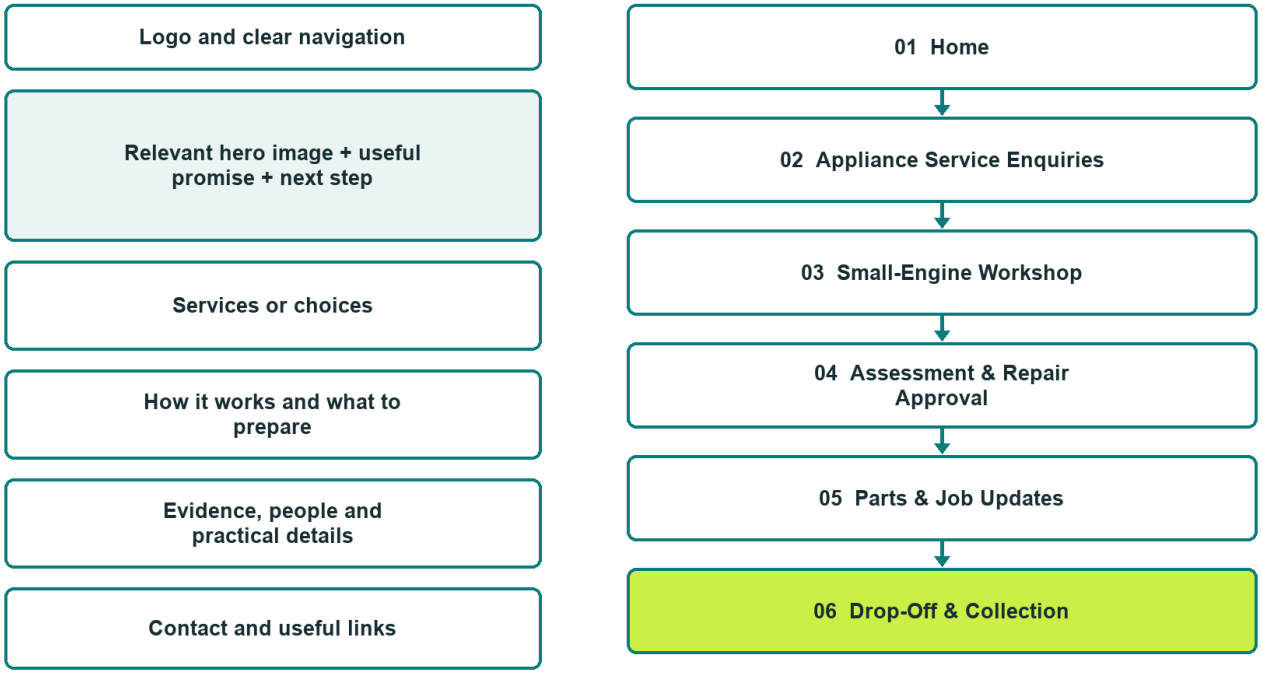
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Appliance Repair & Small-Engine Shops Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Captured demo edition. Study the unpublished six-page example, then draft your own verified content. Paired desktop and mobile previews, Editor Highlights, Themes and Paint appear in the industry gallery.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Bench Repair is a fictional teaching example, not a live service.



- ☐ Request an equipment acceptance check
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

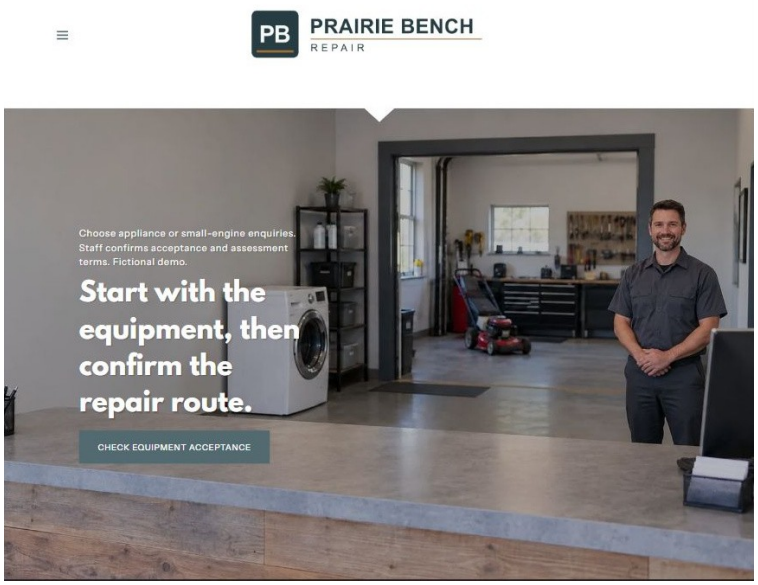
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. The paired mobile view appears in the industry gallery.

Sample wording — adapt and verify

Start with the equipment, then confirm the repair route.

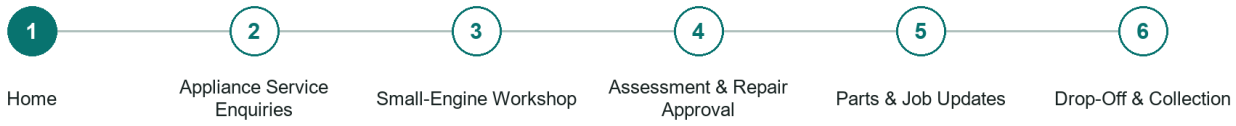
Choose appliance or small-engine enquiries. Staff confirms acceptance and assessment terms. Fictional demo.

The Home button opens the equipment acceptance enquiry form. An enquiry is not a repair authorization.

Suggested next step: Check equipment acceptance on Home

Website advice

Present appliance and small-engine enquiries as separately verified services, with acceptance checks, assessment authorization and collection arrangements.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

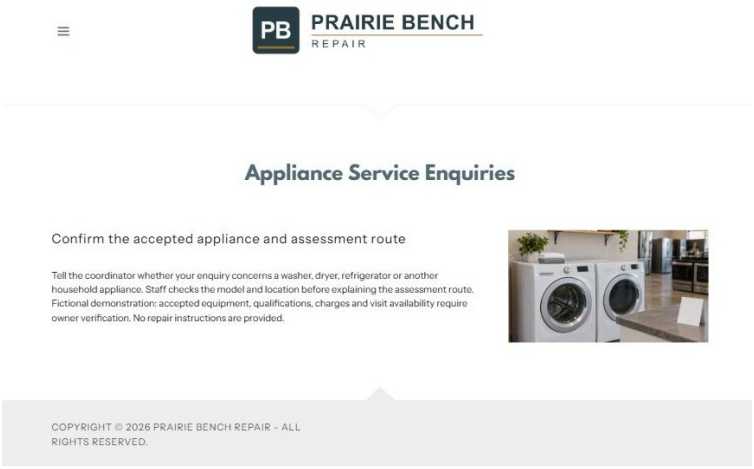
Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?



02 Appliance Service Enquiries

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. The paired mobile view appears in the industry gallery.

Sample wording — adapt and verify

Appliance Service Enquiries

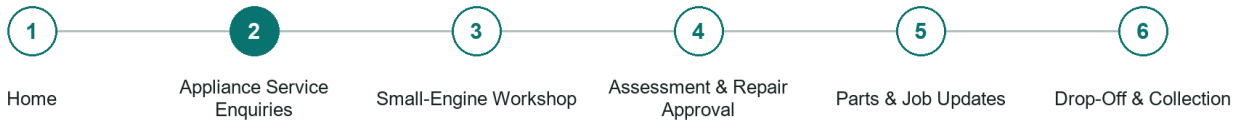
Tell the coordinator whether your enquiry concerns a washer, dryer, refrigerator or another household appliance.

Staff checks the model and location before explaining the assessment route. Accepted equipment, charges and visit availability require owner verification.

Suggested next step: Check equipment acceptance on Home

Website advice

Separate household appliance categories and explain how staff checks the exact model and service arrangement.



Your draft: Appliance Service Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

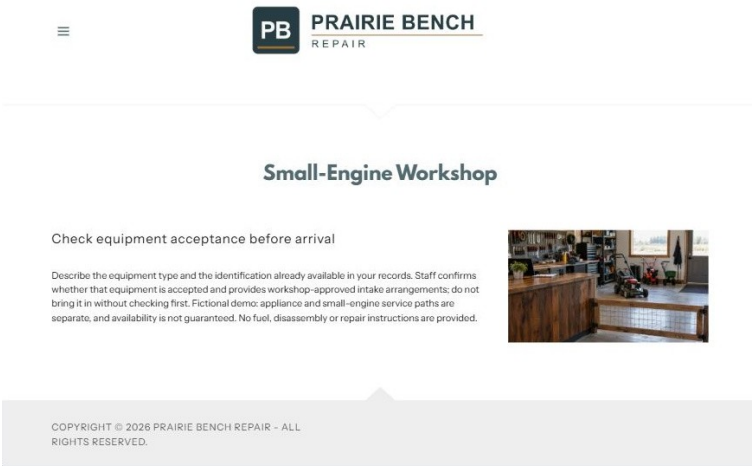
Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?



03 Small-Engine Workshop

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. The paired mobile view appears in the industry gallery.

Sample wording — adapt and verify

Small-Engine Workshop

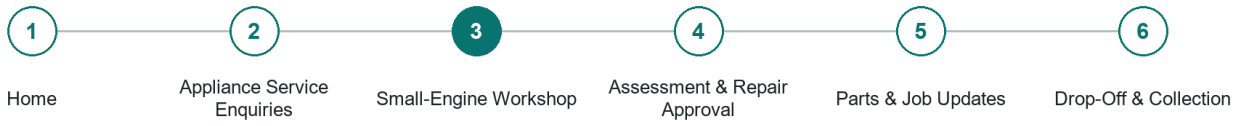
Describe the equipment type and the identification already available in your records.

Staff confirms whether that equipment is accepted and provides the workshop-approved intake arrangements; do not bring it in without checking first.

Suggested next step: Check equipment acceptance on Home

Website advice

Create a distinct route for accepted mower and other small-engine equipment without extending appliance capabilities by implication.



Your draft: Small-Engine Workshop

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Assessment & Repair Approval

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. The paired mobile view appears in the industry gallery.

Sample wording — adapt and verify

Assessment & Repair Approval

An assessment establishes what the shop can report about the requested work.

Ask how assessment charges, proposed repairs and changes to the agreed scope are communicated before you authorize anything further.

Suggested next step: Check equipment acceptance on Home

Website advice

Explain the difference between receiving equipment, assessing it and receiving permission to repair.



Your draft: Assessment & Repair Approval

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

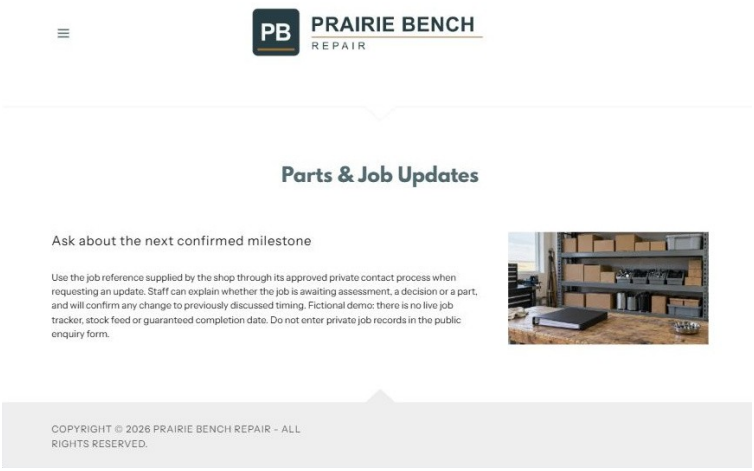
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Parts & Job Updates

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. The paired mobile view appears in the industry gallery.

Sample wording — adapt and verify

Parts & Job Updates

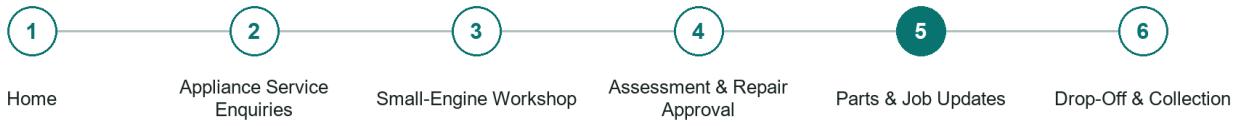
Use the job reference supplied by the shop through its approved private contact process when requesting an update.

Staff can explain whether the job is awaiting assessment, a decision or a part, and will confirm any change to the previously discussed timing.

Suggested next step: Check equipment acceptance on Home

Website advice

Make parts availability and timing conditional and keep private job details out of public forms.



Your draft: Parts & Job Updates

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

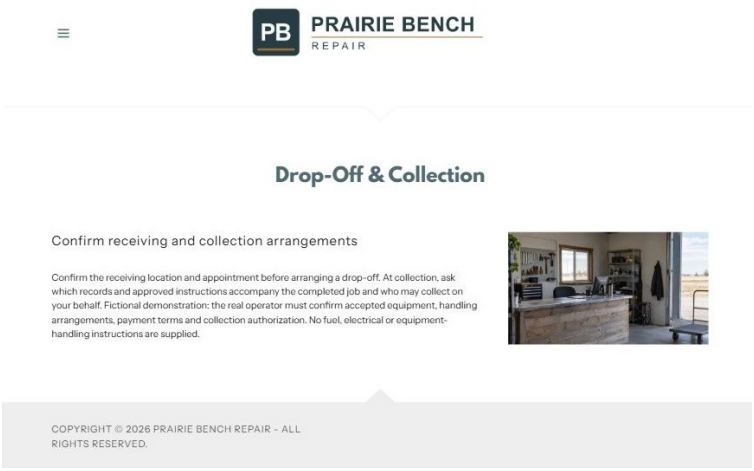
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Drop-Off & Collection

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. The paired mobile view appears in the industry gallery.

Sample wording — adapt and verify

Drop-Off & Collection

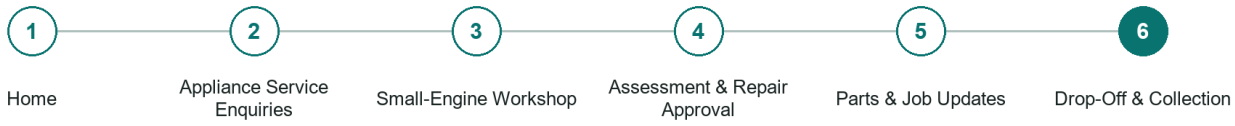
Confirm the receiving location and appointment before arranging a drop-off.

At collection, ask which records and approved instructions accompany the completed job and who may collect on your behalf.

Suggested next step: Check equipment acceptance on Home

Website advice

Cover verified receiving arrangements and collection authorization rather than equipment transport advice.



Your draft: Drop-Off & Collection

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the captured desktop and phone journey. Home has Name, required Email, Phone and a brief equipment acceptance question. Recipient blank; attachments and messaging off. It was not submitted or delivery-tested. Configure approved delivery before launch.

- □ Fictional repair-shop demonstration. Do not assume one operator services both categories. Verify accepted brands, equipment, qualifications and collection services; no electrical, fuel, disassembly or repair instructions are provided.
- □ Verify every service description, contact route and operating detail.
- □ Replace fictional identity and example information before a live launch.
- □ Test enquiries, links and downloads on desktop and mobile.
- □ Keep confidential records in approved private systems.
- □ Obtain operator approval for public wording and images.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup