SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Agricultural Input & Crop Services



Plan the questions for the season ahead.



Explore a practical example, watch the industry video and download the website planning workbook.

Microsoft 365 for your organization.

Make every page useful.

- Separate product and crop-service enquiries
- Explain seasonal planning conversations
- Make availability questions easy to route

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/agricultural-input-crop-services

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

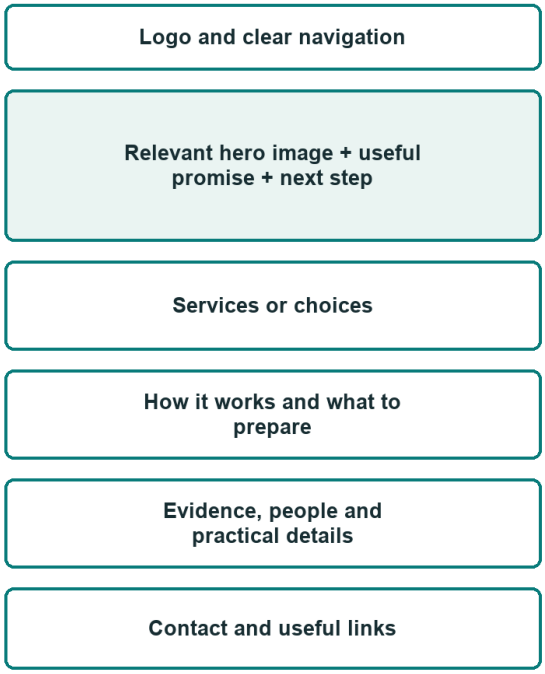
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

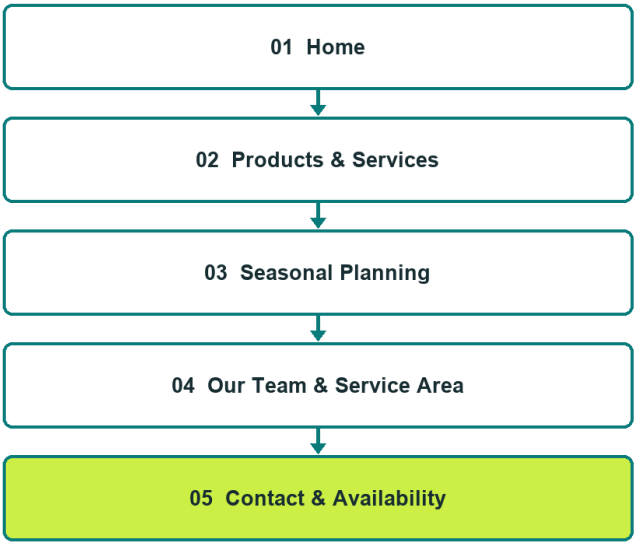
Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Agricultural Input & Crop Services Website workbook

A practical workshop for a 5-page website. Study the example, plan the content and draft your own version in Word or on paper.





Plan → Draft → Build → Test

Captured demo edition. Study the unpublished five-page example. Paired desktop and mobile previews, Editor Highlights, Themes and Paint settings appear in the industry gallery.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Acre Crop Services is a fictional teaching example, not a live service.



- ☐ Ask about crop-service options
- ☐ Verified identity, service scope and current contacts
- ☐ Clear enquiry and confirmation steps
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

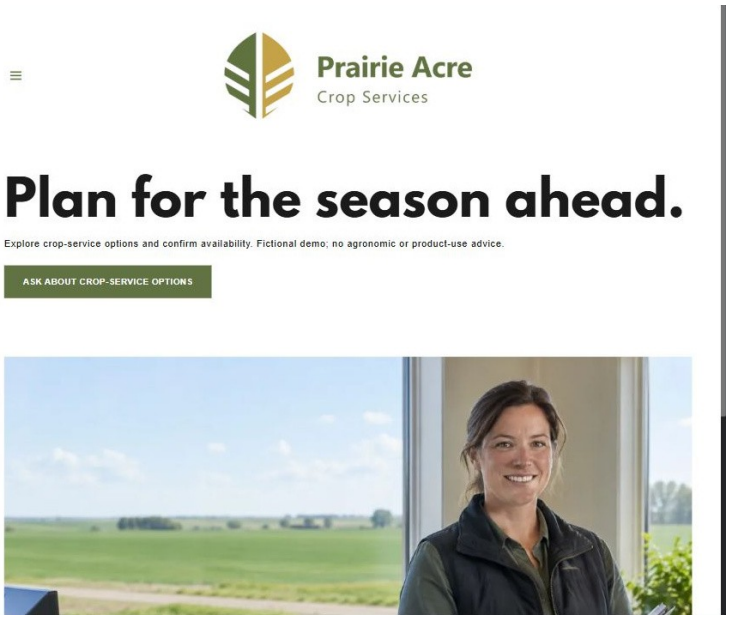
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. The paired mobile view appears in the industry gallery.

Sample wording — adapt and verify

Plan for the season ahead.

Explore crop-service options and confirm availability. Fictional demo; no agronomic or product-use advice.

The Home button opens Contact & Availability. The fictional enquiry form has no delivery recipient and does not confirm stock or service.

Suggested button: Ask about crop-service options

Website advice

Describe verified product and service categories, seasonal enquiries and staff review without agronomic prescriptions or yield promises.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

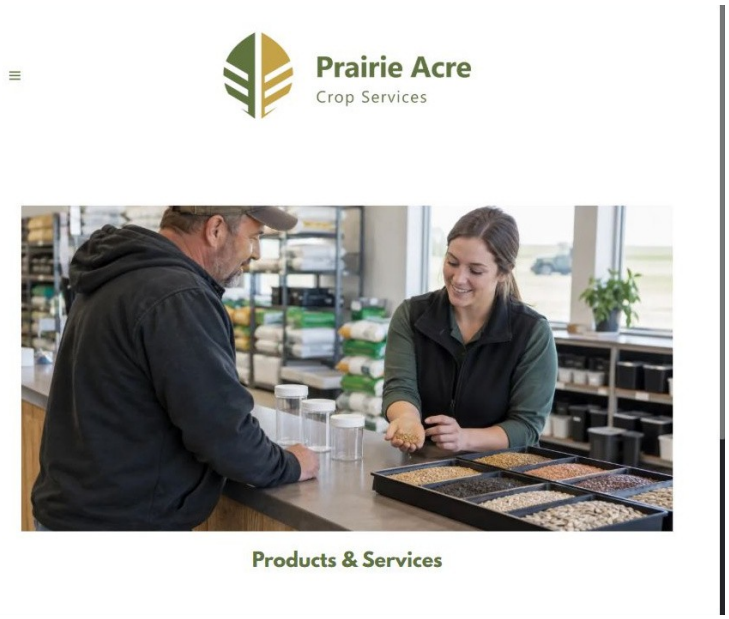
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Products & Services

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. The paired mobile view appears in the industry gallery.

Sample wording — adapt and verify

Discuss options before ordering

Ask about the products and services currently available through the team. Availability and suitability need direct confirmation before an order or service is arranged.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Group verified categories and distinguish illustrated examples from current stock.



Your draft: Products & Services

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Seasonal Planning

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. The paired mobile view appears in the industry gallery.

Sample wording — adapt and verify

Bring your seasonal questions

Bring your questions about timing, service coordination and options for review. The team explains what information to share and which decisions need qualified advice.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Explain enquiry timing and staff consultation; do not publish application guidance.



Your draft: Seasonal Planning

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Our Team & Service Area

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. The paired mobile view appears in the industry gallery.

Sample wording — adapt and verify

People who coordinate your enquiry

Meet the people who respond to seasonal enquiries and coordinate follow-up. Ask whether your general location is within the current service area and who can address your questions.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Publish verified staff roles and service boundaries without invented qualifications.

Your draft: Our Team & Service Area

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Contact & Availability

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. The paired mobile view appears in the industry gallery.

Sample wording — adapt and verify

Tell us what you want to discuss

Tell us the general product or service category and the timing you want to discuss. The team reviews the request before any stock, delivery or service appointment is confirmed.

Contact the team to discuss your questions and confirm the next step.

Suggested button: Contact the team

Website advice

Collect a general crop-service question and contact preference; confirm orders separately.

Your draft: Contact & Availability

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the captured desktop and phone journey. The demo form asks for Name, required Email, Phone, general category, area, timing and a brief question. Recipient blank; attachments and messaging off. It was not submitted or delivery-tested. Configure approved delivery before launch.

- □ Fictional business example. No agronomic, pesticide or fertilizer-use advice is provided. Qualified staff must approve all technical, regulatory, suitability and product wording.
- □ Verify contact routes, location, hours, service scope and all commercial terms.
- □ Replace fictional identities and AI illustrations or label them accurately.
- □ Remove unverified testimonials, results, credentials and availability.
- □ Check every link, form and download on desktop and mobile.
- □ Keep sensitive documents, access information and payment details out of public forms.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup